

EBAY BASICS

eBay is an online marketplace where buyers and sellers come together to buy or sell almost anything!

Here's how eBay works—

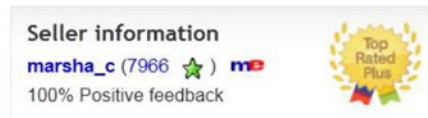
- A seller lists an item (anything from antiques, cars, books, sporting goods and more!) on eBay.
- The seller chooses the “Buy It Now” listing or an auction-type listing.
- Buyers use a secure option like PayPal to submit their payment.
- Sellers ship the item to the buyer

That's it!



Buyer Tips

- Check the seller's feedback rating. A positive feedback rating of over 95% is good.



- Read the listing carefully including the description, warranties, shipping and return policies, and payment options.
- Research the value by comparing prices with similarly sold items. You can do a Google search or look at other online marketplaces to see how much the item is worth.

Seller Tips

- Research your item before listing it on eBay. This will give you background as to what you should set your price for.
- Take good pictures! A bad picture can really hinder a sale.
- Be honest about defects so you don't have returns which may lead to negative feedback.
- Include interesting back stories in your description if applicable.