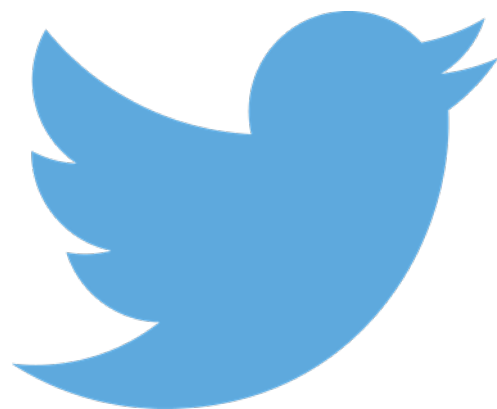


TWITTER BASICS



Additional Resources at:



lynda.com

You can learn it.™

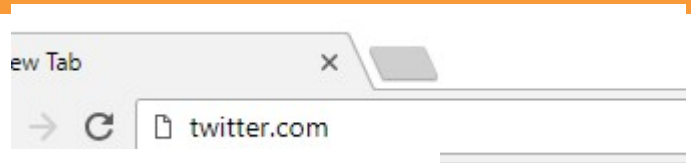
Twitter Terms

- **DM (Direct Message):** private conversation with a follower.
- **Favorite:** To favorite a Tweet means to mark it as one of your favorites by clicking the yellow star next to the message. They are most commonly used when users like a Tweet.
- **Follow:** To follow someone on Twitter is to subscribe to their Tweets or updates on the site.
- **Follower:** A follower is another Twitter user who has followed you.
- **Hashtag (#):** Using hashtags to categorize Tweets by keyword
 - ◇ People use the hashtag symbol # before a relevant keyword or phrase (no spaces) in their Tweet to categorize those Tweets and help them show more easily in Twitter Search.
 - ◇ Clicking on a hashtagged word in any message shows you all other Tweets marked with that keyword.
- **Mention:** Mentioning another user in your Tweet by including the @ sign followed directly by their username is called a "mention." Also refers to Tweets in which your username was included.
- **@reply:** Any update posted by clicking the Reply button on a Tweet.
- **Retweet (verb):** To retweet, retweeting, retweeted. The act of forwarding another user's Tweet to all of your followers.
- **Trend:** A subject algorithmically determined to be one of the most popular on Twitter at the moment.
- **Tweet (verb):** Tweet, tweeting, tweeted. The act of posting a message, often called a "Tweet," on Twitter.
- **Tweet (noun):** A message posted via Twitter containing 140 characters or fewer.
- **Verification:** A process whereby a Twitter account receives a blue check icon to indicate that the creator of these Tweets is a legitimate source.

TWITTER BASICS

Getting your Twitter Account

- I suggest signing up for an account on a computer and downloading the app onto your personal device later!
- Navigate to [Twitter.com](https://twitter.com) and click on “Sign-up”
- Fill out the prompts and click **sign up!** It will let you know if your password is not strong enough.
- It may ask you to secure your account with an additional email or phone number but you can choose to skip that step
- Next you will come up with your “handle” or “username.”
 - It can be a max of **15 characters**
 - You must have a unique username that is not currently in use (it will tell you if a name is taken)
 - You will use this info to sign into your account
- After you create your name, you can select topic you’re interested in to help customize your experience
- For topics not listed, you can search for them in the section titled “**Looking For Even More?**”
- Then you will have the option to select suggested **accounts** to follow or to search for names you might want to follow.
 - You do not have to “follow” someone to see their tweets. This is to help shape the **Tweets** you see when you log in.
- It will ask you whether you want notifications
- To access all of **Twitter**, you’ll need to check your email to confirm your email address
- Now that you have a **username** and **password**, you can download the app from your app store and sign in with your new credentials!



See what's happening in the world right now

Join Twitter today.

Sign Up

Log in

Choose a username.

Don't worry, you can always change it later.

reach_out_lib

Suggestions: lib_out | out_lib | ReachLib | lib_reach | ReachBazzoli

STEP 2 OF 3

What are you interested in?

Sports + News + Music + Entertainment + Lifestyle + Arts & Culture +

Government & Politics + Gaming + Nonprofits + Fun + Science + Technology +

LOOKING FOR EVEN MORE?

Search for topics you're interested in

Disability Rights Commission ✓ Self-Determination ✓ Adults With Disabilities ✓ #DementiaFriends ✓
Dementia Research ✓ Alzheimers ✓ Library Outreach ✓ #Outreach ✓ Librarian ✓
#Librarians ✓ Library ✓

FINAL STEP

Make your timeline yours.

Follow some of the accounts below and you'll see what they share in your timeline.

Big Bird

Big Bird @BigBird
Big Business Bird @Birdman718_Zoe Select all
Mark Simmons @BigBirdSheeran
I AM BIG BIRD @iambigbirdmovie
Big Bird @BigBirdofBast Select all
Shellie @BigSkySongBird

