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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Library Launches Community-wide Survey to Guide Future Strategic Direction

Elmhurst, IL – Elmhurst Public Library is conducting a community survey as part of its new strategic plan development.

Community members living or working in the city of Elmhurst and/or unincorporated Elmhurst are invited to participate—even if they do not use the Library. The purpose of the survey is to learn what the community needs most and how the Library can serve the public better.

The survey will remain open until May 11, 2022. All respondents will have a chance to enter a drawing for one of two \$100 gift cards (Amazon or grocery card).

Take the survey in English: <https://www.surveymonkey.com/r/EPLCommunity>.

Take the survey in Spanish: <https://www.surveymonkey.com/r/EPLComunidad>.

Elmhurst Public Library has partnered with [Measurement Resources Company](#) (MRC) to conduct the survey and strategic planning process. MRC is a third-party organizational development and research firm that helps social sector organizations isolate the metrics that most effectively reveal the insights needed to improve outcomes, demonstrate impact, increase visibility, and raise funds.