

CUTTING THE CABLE CORD



We Will Cover...

- Digital antennas
- What is Streaming?
- Subscription or pay-as-you-go content
 - Live TV & Sports
 - On-Demand
- Devices that allow streaming to TV
- What you can get with your library card

Can I really get
everything I have
with cable?

...sort of.

But It'll Cost You...



<https://images.squarespace-cdn.com/content/v1/51d98be2e4b05a25fc200cbc/1628451560623-71BHM3EPG9RI0QPUA5YL/Streaming1.png>

Digital Antennas

Good solution for watching shows, sports,
and local news on broadcast television live
or when everyone else is watching!
Check tvfool.com to determine what kind of
antenna you will need for your address.

Another is antennaweb.org

Or antennadirect.com



Streaming:

Video is **played immediately** after data is received; the file is **not** stored permanently on your device.



Ever watch a YouTube video?
That's streaming!

Internet

Although you don't necessarily need cable to view your favorite shows, you will still need to have internet access. Look online or call providers in your area to learn the current rates.

AT&T ≈ \$50/Month
50Mbps

Comcast ≈ \$39.99/Month
60Mbps

Here's why people are streaming...

- Cost cutting, to a point
- Access to movies, backlogs of TV series
- Exclusive content
- Flexibility (everything is on demand)
- Mobility
- Cancel Anytime without penalty



How to determine if
cutting the cable cord is
right for you...

First, determine your favorites

- What channels do you watch regularly?
- What shows are your favorites?
- Where can you now find them? (Justwatch.com)

Shows	Network	Where can I get it?
This is Us	NBC	Hulu Plus
Curb Your Enthusiasm	HBO	HBO Max
The Office	Reruns on TBS; Comedy Central	Peacock (NBC Streaming Service)

You will need 2 things:

1. Content

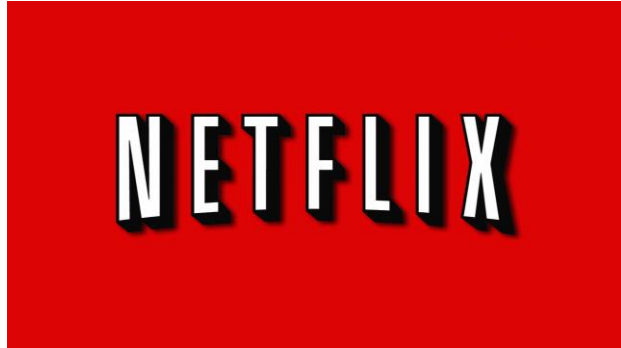


2. Device

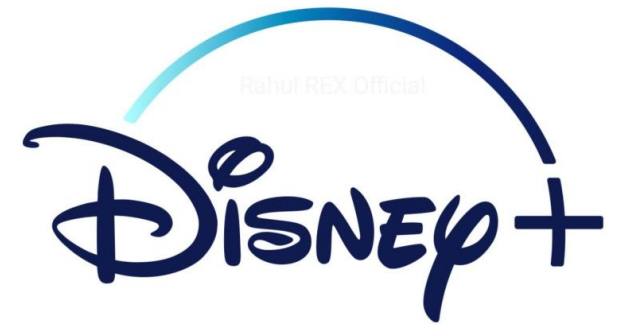


On Demand Content:

TV and Movies



huluPLUS™

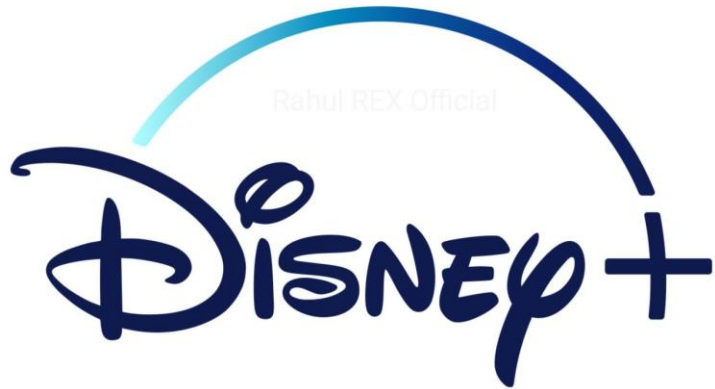


Disney+

- \$7.99/month
\$79.99/year

- \$10.99/month
ad free
\$109.99/year





Disney+

- Newer service – November 2019
- Starts at \$7.99/month for just Disney's content – Disney, Marvel, Pixar, National Geographic, Star Wars
- Bundle with ESPN+ and Hulu for \$12.99/month

Hulu Plus

○ \$7.99/month
with Ads

huluPLUS™



Hulu Plus

- Starts at \$7.99 per month for one stream
 - Add-ons and a commercial free option (\$14.99 per month)
- Current episodes
- Past seasons for most shows
- User profiles
- Commercials subsidize the cost
- No limit on devices but only one stream at a time (technically two)

Netflix

○ \$6.99/month*

OR

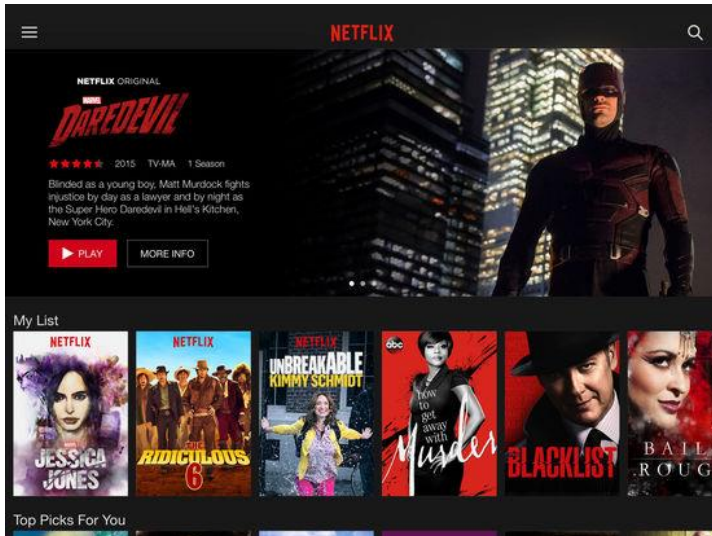
○ \$9.99/month^

The Netflix logo, consisting of the word "NETFLIX" in white, bold, sans-serif capital letters with a black drop shadow, set against a solid red rectangular background.

*1 device can stream at a time.
Ads, some content unavailable

^ Up to 2 Streams at once.
High Definition where available.

Netflix



- Has the most TV show back episodes
- Exclusive original series
- Multiple user profiles to save favorites
- Frequent catalog changes due to licensing
- New season not available until DVD release
- Use up to 4 devices with Premium (\$19.99) package (includes 4K)
- Compatible with most devices and browsers

Amazon Prime Video

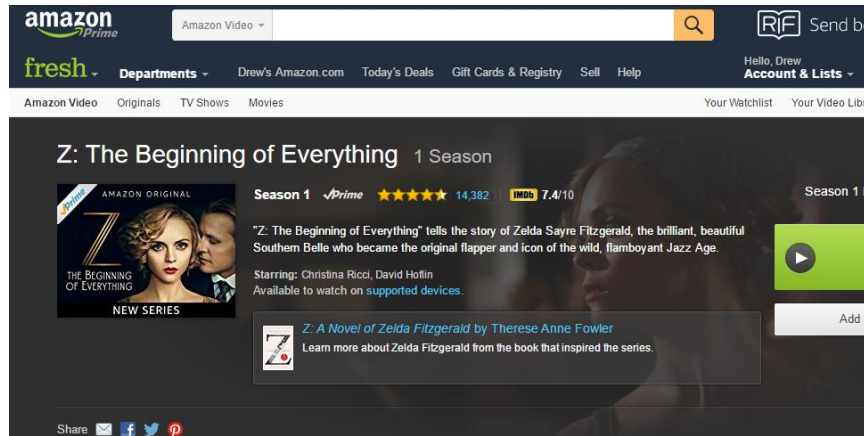
○ \$8.99/month*



* Amazon Prime Video is included with an Amazon Prime membership (\$139/year)

Amazon Prime Video

- More and more original content (e.g. Jack Ryan)
- Season not available until DVD is released
- You can purchase current episodes/season
- Frequent catalog changes – same as Netflix
- HBO series such as Sopranos



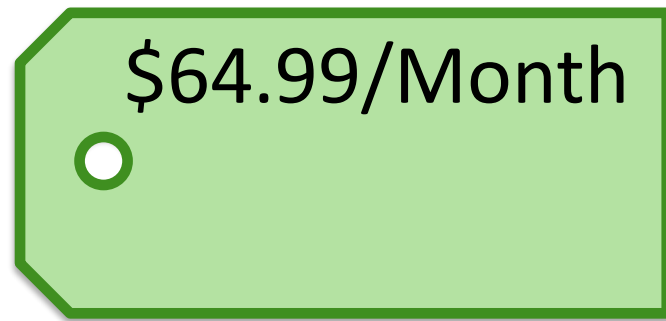
Amazon Prime Membership

- \$139 per year or \$14.99 a month
- Free 2-day shipping – Amazon.com
- One free Kindle book per month*

Live TV Streaming Services



YouTube TV

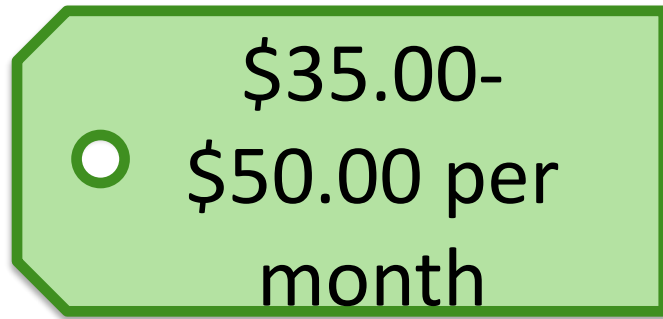


YouTube TV

- 6 accounts per household included
- 3 simultaneous streams
- No annual contract
- Provided from YouTube TV App
- Compatible with most devices and browsers
- Cloud DVR with no storage limits
 - Record shows simultaneously
 - Stream your Library wherever you go

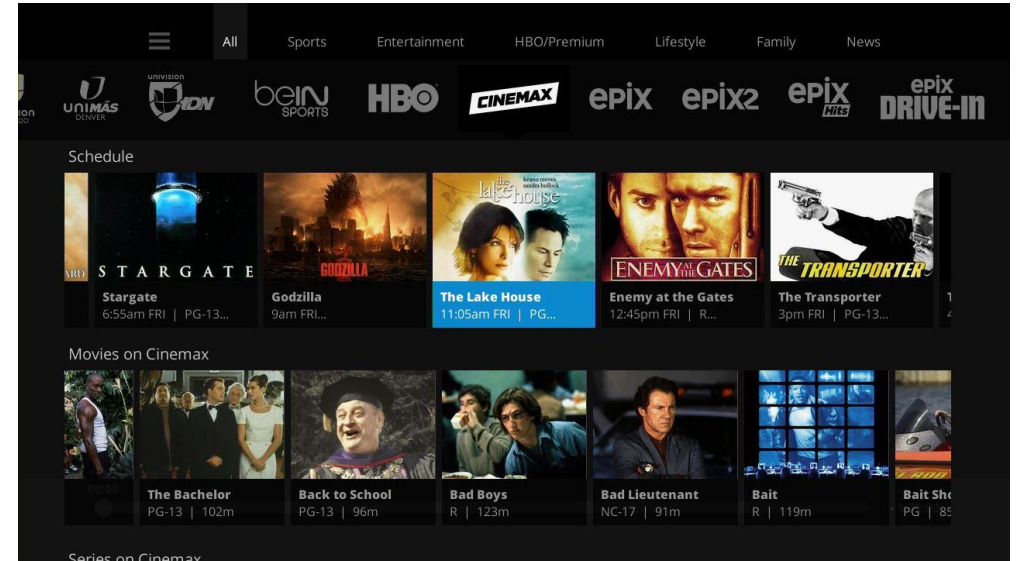


Sling TV



Sling TV

- Watch shows as they are released, live
- Cloud DVR for some shows (50 hours of Cloud DVR \$5 extra)
- No annual contract
- Provided from Sling TV App
- Compatible with most devices
- Add customized “packages” that include your favorite networks



<https://www.sling.com/#dyn-grid-plan-tab-1-m-1>

Hulu Plus with Live TV

○\$69.99/month

huluPLUS™

Hulu Plus with Live TV



- \$69.99 per month
- No ad-free option
- Everything that comes with Hulu Plus
- Includes 50+ Live TV and On Demand channels
 - ABC, CBS, Fox, NBC, CNN, Disney, ESPN, FX, TBS, TNT
- No limit on devices (added fee)
- 50 hours of cloud DVR

DirecTV Stream (formerly ATT Now)



- \$74.99 - \$109.99 per month
- Free one week trial
- Premium channels such as HBO available for an added fee
- Includes 45+ channels in the basic plan
 - ABC, CBS, Fox, NBC, CNN, Disney, ESPN, FX, TBS, USA
- Stream up to 2 devices at a time
- Cloud DVR

Where can I get my sports?

- Most Network Apps require a cable subscription
- Follow a similar process for finding any content
 - Search for streaming services that carry your sport or needed regional network
- Consider using a free trial to see if the service works for your needs
- Customization: follow a specific team or sport
- Be aware of local blackout restrictions



We've just scratched the surface...

○ FREE

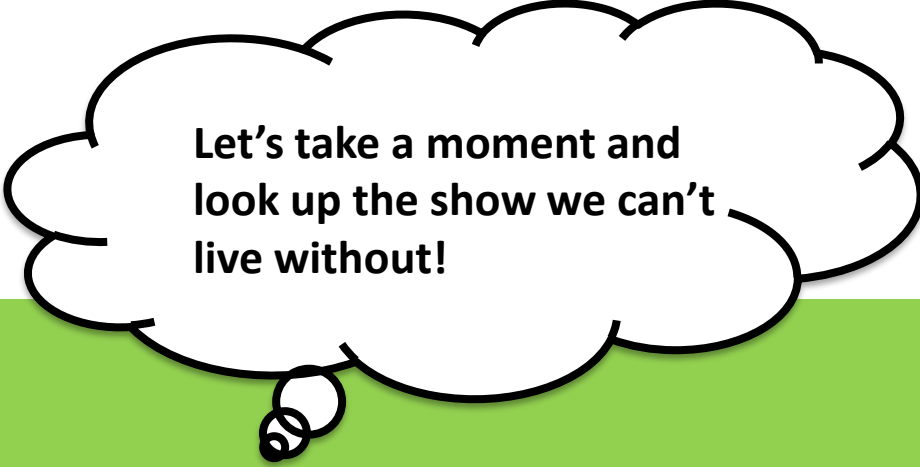
Watch your favorite HISTORY shows anywhere, anytime.



©2013 A&E Television Networks, LLC.
All Rights Reserved

Not sure where to find your favorite shows and movies?

<http://www.justwatch.com/us>



Let's take a moment and look up the show we can't live without!

Devices



Devices plug into the HDMI port. If you do not have one of these, you will not be able to stream to your television.





Apple TV

- \$129.99 (starting price for device)
- Apps – HBO, Showtime, Hulu Plus, PBS, YouTube, Crackle, Amazon Prime, Sling*
- Buy episodes from the iTunes store
- Airplay – Mirrors whatever is on your Apple device to the big screen
 - Doesn't work with DVD's



○ \$129.99

Chromecast

- Cost: \$35.00 (for device)
- Apps: Pretty similar to Apple TV offerings
- Buy episodes from Google Play
- Screen mirroring from any chrome browser (Airplay apps from phone)
- Remote not included – controlled from device with Chrome browser



○ \$35 – 70

Roku



- \$30 - \$120 (depending on device)
- Huge amount of apps/channels – including Amazon Prime
- Comes with a remote
- Buy episodes from Fandango Now
- Special search option allows you search by show across apps

WE NOW CIRCULATE
ROKU! Each one comes
preloaded with selected
streaming services.

○ \$30-\$100

Amazon Fire TV

- \$70 for 4k/\$40 for stick (watch for sales)
- Voice search
 - for Amazon content only
- Games
 - Game controller extra

○ \$40-90

ALL-NEW
fire tv
With 4K Ultra HD and Alexa Voice Remote



Other Devices



Smart TVs

Digital Blu-ray players



Game Consoles





We also need to figure out what device we'll use...

Shows	Network	Where can I get it?
This is Us	NBC	Hulu Plus/ <u>Apple TV</u>
Game of Thrones	HBO	HBO Max/ <u>Apple TV</u>
The Office	Reruns on Comedy Central	Peacock / <u>Apple TV</u>

At EPL

- Thousands of titles on DVD – we take requests!
- Borrow a Roku Device
- Streaming available from our site:

ELMLIB.ORG/EVIDEO

eVideo			
	SERVICE	LOAN RULES	APPS
		<ul style="list-style-type: none">• Up to 7 days	Apps for iOS, Android, Chromebook, Readers, Kindle, Kobo, MP3 players, Nook, Windows
		<ul style="list-style-type: none">• Up to 3 days• 15 checkouts per month	Apps for iOS, Android, Apple TV, Fire TV, Roku, Android TV, Alexa
		<ul style="list-style-type: none">• 3 days• 15 checkouts per month	Apps for iOS, Android, Apple TV, Kindle Fire, Chromecast

Breaking up is hard to do...

- Ultimately, internet on its own should cost less in the long run
- Cable companies will do just about anything to keep you
- Watch out for...
 - Temporary offers
 - Bundles with things you don't need
 - Post cable love letters and calls from your former provider
- Cutcabletoday.com says you'll need **5mbps** per **simultaneous user***
- Read the advice of others who have broken up with cable companies



Questions?

Contact the 2nd floor information desk!

Call 630-279-8696

E-mail reference@elmhurst.org

“Ask Us” from elmhurstpubliclibrary.org

For Further Learning After This Class

Elmlib.org/elearning



Images from:

- <https://i.ytimg.com/vi/s532CgZNrMg/maxresdefault.jpg>
<http://www.londoncultureblog.com/2016/08/a-londoners-guide-to-streaming-media.html>
- <http://www.foodnavigator-usa.com/Markets/Packaging-natural-ingredients-will-help-frozen-foods-hold-their-own>
- <https://www.youtube.com/watch?v=7jeljZdpMOg>
- <https://www.consumerreports.org/lcd-led-oled-tvs/great-dvrs-for-recording-shows-after-you-dump-cable-tv/>