

CIRCULATION REPORT

April 2014

TOTAL CIRCULATION:

April 2014 = 102,969

April 2013 = 117,874

Circulation for April 2014 decreased 13% compared to April 2013.

Without ILL sent statistics, circulation decreased 8%.

% of checkouts done on self-checks = 32%

Holds:

- Placed this month: 8,760
 - Staff placed = 1,729
 - Patron placed = 5,695
 - Placed in LINKin = 1,336
- Placed a year ago: 10,302
- Percent Change: -15%
- Amount of holds filled this month: 7,325
 - Elmhurst items = 5,964
 - LINKin items = 1,213
 - OCLC items = 148
- Holds Not Picked Up: 901
- Percent of holds filled: 12%

ILL:

- ILL sent this month: 1,135 (LINKin = 868/ OCLC = 267)
- ILL sent a year ago: 7,599
- Percent Change: -85%
- ILL received this month: 1,643 (LINKin = 1,495/ OCLC = 148)
- ILL received a year ago: 5,960
- Percent Change: -72%

Non-Resident Cards purchased: 1 for a total of \$216.80

Unique Management Services:

- Accounts submitted this month: 3 @ \$8.95 = \$26.85
- Total accounts submitted: 1,379
- Total cumulative recovery of \$140,358.09 yielding an ROI of 11.67 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 549.55

Ecommerce:

• Non-Resident Fees	\$	216.80
• Lost items/Misc.	\$	225.00
• Fines & Processing Fees	\$	1257.50
• Out of State Fees	\$	0.00
• Total.....	\$	1699.30

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	82,603	80%
Reciprocal Borrowers	8,482	8%
Downloadable Material	7,651	7%
Interlibrary Loans Sent	1,135	1%
Teachers	1,046	1%
Elmhurst College Students	1,006	1%
Non Residents-Unincorporated	488	<1%
Outreach Patrons	423	<1%
Non Resident Taxpayers	127	<1%
Elmhurst Businesses	8	<1%
	102,969	100%

of Patrons Served at Drive-up Window:

- April 2014 = 2,298
- April 2013 = 1,773
- Percent Change: 30%

Highest Hourly Rate of Circulation Transactions:

Sunday, April 6th: Average 1,251 items/hour!*

*items checked in, checked out and renewed

Of Note:

- We held our 2nd Annual Food for Fines week from April 13-19. 41 patrons participated; we waived \$131.70 in fines and collected 200 food items.
- Debbie facilitated In Stitches on the 1st and the 16th.
- Debbie represented the Library at the City's Wellness Committee meeting on March 10th.
- Three volunteers worked for 13.5 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in March:
 - The Wolf of Wall Street (DVD) – 190 checkouts
 - Most circulated book title in ADS : City of Scoundrels by Gary Krist – 99 checkouts
 - Most circulated teen book title: The Fault in our Stars by John Green – 50 checkouts
 - 3 way tie for the most circulated book title in KIDS - each had 26 checkouts
 - ✓ Should I Share My Ice Cream by Mo Willems
 - ✓ I'm a Frog by Mo Willems
 - ✓ Frog and Fly: six slurpy stories by Jeff Mack
- 7,651 Digital Audio Media
 - 2,547 My Media Mall
 - 405 3M Cloud
 - 47 One Click Digital
 - 1,138 Freegal downloads
 - 2,345 Freegal songs streamed ← New Collection
 - 196 IndieFlix ← New Collection
 - 309 Hoopla ← New Collection
 - 664 Zinio
- 2,567 Magazines (ADS and KIDS)
 - 968 *Magazines to Go*
 - 605 *magazines were browsed within the Library. *Not included in the 2,567 reported circulation statistic.*
- 987 Blu-Rays
- 165 Electronic Devices
 - 0 Assistive Technology iPad
 - 85 Laptops
 - 42 ADS Nooks
 - 38 KIDS Nooks
- Devices checked out for use in Library
 - 24 Laptop (KIDS)
 - 8 iPad (KIDS)