

Strategic Plan – Timeline

1st – 2nd Quarter 2021: January, February, March, April, May, June

1. Hire strategic planning consultant to begin process in January 2022 with Strategic Plan to be finalized by 3rd quarter 2022.
 - a. investigate and interview consultants
 - investigate general strategic planning consultants
 - investigate RGW Consultants or similar to do a smaller plan focusing on EDI
 - b. include cost of consulting fees in 2022 budget

3rd Quarter 2021: July, August, September

1. Prepare strategic plan presentation for Board.
 - a. Include timeline, and ask for approval of consultants
 - b. provide Board with an overview of the general direction
2. Prepare an all-staff presentation about strategic planning process and implementation
 - a. Ask for volunteers to serve on strategic planning committee

4th Quarter 2021: October, November, December

1. Prepare strategic plan information for public
 - a. Marketing, information to patrons
 - b. Develop plan for including patrons

Strategic Plan 2022

- Begin strategic planning process with consultants leading the way
- Write plan
- Present plan to staff and Board
- Present plan to public
- Plan in place by 4th quarter of 2022