

## DIRECTOR'S REPORT

Staff Institute day was very successful. Most people really enjoyed the mini-class format and being able to move around and interact with other staff members all day. The comments were overwhelmingly positive and many people asked that we continue with a similar format next year. A special thanks to Marcy for all the planning, and to the staff members who taught classes. It was truly a celebration of our talented staff and the great services and spaces the Library has to offer the community.

Many staff members were honored at Staff Institute Day with 5,10,15,20 and even 30 years of service at EPL. Will Cotton, Head of Facilities, was honored with a standing ovation for 30 years! Longevity awards are always special and this year proved to be especially so because Will works with every department and is so crucial to the day to day running of the organization.

We installed the automated people counter in mid-July. This statistical report is the first one that includes a completely automated visitor count. As you can see, our visitor count was up by 13% over last year at this time. We have been cresting upward all year mostly due to increased programming. The automated counter is now capturing all the visitors to the Library. It was difficult for staff members at the Welcome Desk to count people, while performing all their other welcoming and informational duties. It was also hard to manually count the crowd of people who come in as soon as we open. It's good that we are getting a more accurate count.

The Grand Re-Opening Celebration is Saturday, September 19. The reception will be at 11:00 in the Teen Space. Please come if you are available. We have ordered green t-shirts with the Creative Studio logo for staff members so that they are easily identified. We also have some extra t-shirts for Trustees who will be attending the reception. Cupcakes will be served!

# Adult Services Department

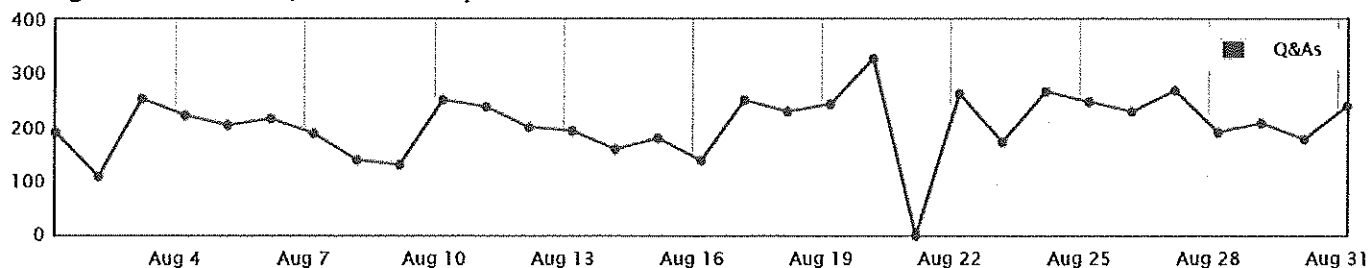
August 2015

## Programming

August	12 Technology Classes	87
August 1	Elmhurst Comic Con	700
August 1	Picture yourself as a Superhero!	300
August 5	Library at the Farmers' Market	80
August 3, 5, 10	Literacy Tutor Training	32
August 4, 11, 19	In Stitches	29
August 5, 12, 19	Experiencing America: A Smithsonian Tour through American History	20
August 6	International Trade Opportunities	3
August 6, 13, 20	Informal Meditation	2
August 6	Introduction to Cupcake Decorating	17
August 7	Wine Club	6
August 7	Sketch Writing and Improv	5
August 10	Makeup Application: Tips and Tricks	21
August 11	Wrigley Field: One Hundred Stories for One Hundred Years	18
August 12	Dish! Club for Cooks	8
August 13	Culture Club - Italy	60
August 13	Blog-spiration	-
August 13	Business Plan Development and Library Resources	32
August 17	Skin Care Basics: Tips and Tricks	21
August 18	Blogging Basics	5
August 19	Paper Craft Club	3
August 19	Quilting Club	6
August 19	An Evening with Jackie Kennedy	106
August 20	Elmhurst Business Connection	16
August 20	Third Thursdays Film Series - The Manchurian Candidate	18
August 20	#ThrowbackThursday Vintage Craft Series: Cross Stitch Pendants	13
August 25	Pints 'n' Purls	9
August 27	Mindfulness for Seniors	4
August 27	Mindfulness Group	6
August 28	TEEN - Let's Play: Super Smash Brothers	5
August 28	Kids & Teen Film Fest	75
August 31	Adult Improv	11
August 31	Conversemos en Espanol!	6

## Patron Interactions

In August we answered **5,273** reference questions on the 2<sup>nd</sup> floor.



### Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
<b>2015 Total Uses</b>					<b>1068</b>	<b>1098</b>	<b>1205</b>	<b>1035*</b>	<b>544</b>	<b>435</b>	<b>395</b>	<b>462</b>
2014 Total Uses	400	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

\*All study rooms open for whole month, whereas new ones were only open for a small part of April.

### Online Research Tool Statistics

	August 2015	July 2015	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014
All Magazine/News Indexes	7601	9571	8649	8825	7637	13828	10,879	9766	6910
Ancestry	2912	1613	2496	1810	2076	3215	2214	4065	2322
Consumer Reports.org	196	155	169	196	144	186	162	206	209
Morningstar	252	265	216	297	331	595	533	709	596
Novelist	321	200	211	266	232	442	190	170	289
Public Records	426	436	408	415	400	369	355	360	346
Reference USA	604	569	602	502	584	1052	948	552	491
Valueline	2186	2314	2901	2827	2413	2776	2940	2705	2448

### Digital Media Report

	August 2015	July 2015	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014
<b>E-Audiobooks</b>	<b>1291</b>	<b>1456</b>	<b>1203</b>	<b>1026</b>	<b>932</b>	<b>1042</b>	<b>932</b>	<b>1027</b>	<b>892</b>
Hoopla	220	165	120	121	129	114	97	108	91
MyMediaMall	1022	1214	1009	856	745	838	769	839	754
OneClickDigital	49	77	74	49	58	90	66	80	47
<b>E-Books</b>	<b>3099</b>	<b>3096</b>	<b>3068</b>	<b>2776</b>	<b>2625</b>	<b>2950</b>	<b>2577</b>	<b>2965</b>	<b>2622</b>
MyMediaMall	2640	2604	2624	2330	2234	2485	2173	2424	2241
3M Cloud	459	492	444	446	391	465	404	541	381
<b>E-Classes</b>	<b>685</b>	<b>460</b>	<b>567</b>	<b>447</b>	<b>530</b>	<b>1223</b>	<b>414</b>	<b>522</b>	<b>263</b>
Gale Courses Trial	8	5	7	N/A	N/A	N/A	N/A	N/A	N/A
Lynda.com	677	453	560	440	530	1223	414	522	263
<b>E-Magazines (Zinio)</b>	<b>887</b>	<b>782</b>	<b>644</b>	<b>973</b>	<b>741</b>	<b>1060</b>	<b>709</b>	<b>1519</b>	<b>752</b>
<b>E-Music</b>	<b>4103</b>	<b>4206</b>	<b>4901</b>	<b>4702</b>	<b>5192</b>	<b>4937</b>	<b>5073</b>	<b>6865</b>	<b>6133</b>
Freegal Downloads	1224	1126	1119	1131	1333	1284	1199	1453	1435
Freegal Streaming	2266	2630	3278	2835	3148	2565	3098	4309	3841
Hoopla	134	171	121	164	141	176	186	145	158
Naxos	479	279	383	572	570	912	590	958	699
<b>E-Tutoring (Tutor.com)</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>38</b>	<b>37</b>	<b>45</b>	<b>40</b>	<b>25</b>	<b>29</b>
<b>E-Videos</b>	<b>161</b>	<b>225</b>	<b>181</b>	<b>236</b>	<b>196</b>	<b>259</b>	<b>259</b>	<b>335</b>	<b>314</b>
Hoopla	145	211	159	213	193	237	241	275	261
Indieflix	14	13	20	16	0	20	14	51	49
MyMediaMall	2	1	2	7	3	2	4	9	4
<b>Transparent Languages</b>	<b>28</b>	<b>19</b>	<b>65</b>	<b>80</b>	<b>80</b>	<b>31</b>	<b>12</b>	<b>5</b>	<b>16</b>

**KIDS' LIBRARY**  
**August 2015**

**PROGRAMS**

Chicka Chicka Baby (infants):	8 sessions; 63 babies, 87 adults
Rhyme Time (ages 1-2):	5 sessions; 82 children, 85 adults
Summer Sizzle (ages 1-3):	14 sessions; 382 children, 322 adults
Camp Pajama Storytime (families):	3 sessions; 26 children, 18 adults
Saturday Family Storytime:	3 sessions; 50 kids, 40 adults
Open LEGO (families):	1 session; 32 builders
Pokemon and More:	1 session; 7 players

This month started off with a bang as Comic Con exploded throughout the library on August 1. Star Wars Storytime featuring a Storm Trooper and Boba Fett drew 70 excited listeners. Kids, parents, and everyone in between enjoyed activities everywhere in the Library. Kids' activities included face painting, crafts, games, and an obstacle course.

Sarah ran a Superstar Theater Workshop for kids which drew 36 participants over three days. Their performance on August 5 was enjoyed by 63 folks. Nuala presented Dads and Donuts on August 8 for an active group of 31 kids and their grown-ups. Shaira, Darren, and Christian presented the final Blow It Up! outdoor science program of the season for an audience of 70 on August 12. The Movie in the Park drew 250 people before it was rained out. The Summer Reading finale with singer Jeanie B! brought in 66 people.

**MIDDLE SCHOOL PROGRAMS**

Passport to 6 <sup>th</sup> Grade	1 session; 8 kids
Minecraft	1 session; 12 kids
Volunteer Pizza Party	1 session; 67 kids

**SCHOOL AND PRESCHOOL SERVICES**

Twelve classroom collections totaling 261 items circulated to eight schools.

On August 5, Shaira Rock and Patti Palmer attended the District 205 New Teacher Orientation to describe the services we offer to teachers. Shaira attended the DuPage Back-to-School Fair on August 5 to answer questions and promote Library programs and services.

Children's Programs:	44
Children's Program Attendance:	1,780
Middle School Programs:	3
Middle School Attendance:	87
<b>Total programs offered:</b>	<b>47</b>
<b>Total attendance:</b>	<b>1,867</b>

## VOLUNTEERS

There were 110 middle school volunteers who gave 224 hours of service to the Library in August! We thanked our wonderful volunteers with a Pizza Party that included dancing, board games, and a raffle.

## SUMMER READING PROGRAM

Final registration as of August 15, 2015

Babies (0-11 months):	109
Age 1 to Grade 1:	1902
Grades 2 – 5:	2008
Middle School:	1037
<b>TOTAL:</b>	<b>5056</b>

Total registration last year: 5166



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Our summer reading program was very successful this year – the superhero theme was very popular! Every day we hid a superhero figure in the Kids' Library, and anyone who found it earned a sticker. Kids loved this!

One patron remarked, "My five-year-old and three-year-old participated in the summer reading program and both loved it! They were very proud to earn their prizes and loved picking new books to read. My five-year-old also did Ready, Set, Read and had a wonderful experience." Another patron said, "The children's summer programs were exceptional. Our five- and seven-year-old grandchildren did a lot of reading!"



Junie B!



Volunteer Pizza Party

# CIRCULATION REPORT

## August 2015

### TOTAL CIRCULATION:

**August 2015 = 111,247**

**August 2014 = 115,138**

Circulation for August 2015 decreased 3% compared to August 2014.

% of checkouts done on self-checks = 28%

### Holds:

- Placed this month: 8,838
  - Staff placed = 1,308
  - Patron placed = 6,307
  - Placed in LINKin = 1,223
- Placed a year ago: 9,086
- Percent Change: -3%
- Amount of holds filled this month: 7,278
  - Elmhurst items = 5,930
  - LINKin items = 1,133
  - OCLC items = 215
- Filled a year ago: 7,104
- Percent Change: 2%
- Holds Not Picked Up: 830
- Percent of holds filled: 11%

### ILL:

- ILL sent this month: 997 (LINKin =855 / OCLC = 142 )
- ILL sent a year ago: 1,054
- Percent Change: -5%
- ILL received this month: 1,596 (LINKin = 1,381 / OCLC = 215)
- ILL received a year ago: 1,620
- Percent Change: -1%

**Non-Resident Cards purchased:** 6 for a total of \$1,518.52

### Unique Management Services:

- Accounts submitted this month: 9 @ \$8.95 = \$80.55
- Total cumulative recovery of \$168,013.53 yielding an ROI of 12.09 to 1.

### Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 534.99

### Ecommerce:

- Non-Resident Fees \$ 221.66
- Lost items/Misc. \$ 374.00
- Fines & Processing Fees \$ 1,809.70
- Out of State Fees \$ 0.00
- Total.....\$ 2,405.36

### Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	88,386	79%
Downloadable Material	10,827	10%
Reciprocal Borrowers	9,425	8%
Interlibrary Loans Sent	997	1%
Non Residents-Unincorporated	452	<1%
Outreach Patrons	283	<1%
Teachers	456	<1%
Elmhurst Businesses	107	<1%
Non Resident Taxpayers	136	<1%
Elmhurst College Students	160	<1%
Elmhurst Business Sticker	18	<1%
	111,247	100%

### # of Patrons Served at Drive-up Window:

- August 2015 = 2,253
- August 2014 = 2,238
- Percent Change: 1%

### Highest Hourly Rate of Circulation Transactions:

Sunday, August 9th: Average 1,187 items/hour!\*

\*items checked in, checked out and renewed

### Of Note:

- Annette represented the Library at the Farmer's Market on August 5.
- Debbie facilitated In Stitches on August 4 and 19.
- The Circulation Department welcomed our newest Page, Vicki F and welcomed back Jessica Y.
- Kelsey, Malini, Michelle, Alanna, Clare, Maggie, Heidi O, Sarah, Keith, Deanna, Dina, Sharon, Ceaser, Mary Ann, Betty, Martha, Dulce, Mary W, Carol, and Christy assisted with various programs in August.
- Three volunteers worked for 16.5 hours on our canvas bags and cleaning carts this month.

### Notable Circulation Figures:

- Highest circulating items in July:
  - American Sniper (DVD) – 91 checkouts
  - Most circulated book title in ADS : Alert by James Patterson– 81 checkouts
  - Most circulated TEEN book title: Paper Towns by John Green- 35 checkouts
  - Most circulated book titles in KIDS: Waiting is Not Easy by Mo Willems – 31 checkouts
- 10,827 Digital Audio Media
  - 3,664 My Media Mall
  - 459 3M Cloud
  - 49 One Click Digital
  - 1,224 Freegal downloads
  - 2,266 Freegal songs streamed
  - 14 IndieFlix
  - 553 Hoopla
  - 887 Zinio
  - 3 PBS Video Collection
  - 1,708 eLearning
- 2,442 Magazines (ADS and KIDS)
  - 1,080 *Magazines to Go*
- 183 Electronic Devices
  - 4 Assistive Technology iPad
  - 75 Laptop
  - 37 ADS Nook
  - 34 KIDS Nook
  - 7 Projector
  - 15 VHS to DVD Converter
  - 11 Creative Studio Visual Equipment ← *New Collection*
- 91 Creative Studio Rooms ← *New Collection*
- Devices checked out for use in Library
  - 22 Laptop (KIDS)
  - 20 iPad (KIDS)

# BOARD REPORT

## August 2015

	Aug-15	Aug-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
<b>Circulation</b>						
Adult	63,872	66,380	-4%	482,456	501,114	-4%
Kids' Library	45,574	47,051	-3%	396,242	394,614	0%
Unspecified	1,801	1,707	6%	14,363	13,863	4%
Total	111,247	115,138	-3%	893,061	909,591	-2%
Total Minus ILL Sent	110,250	114,084	-3%			
Number of Days Open	30	30				
Downloadable Books & Media	10,827	10,173	6%			
<b>Web Site</b>						
Visits	312554	41,407	655%	2,394,424	329,477	627%
Unique Visitors	294089	23,552	1149%	2,249,465	188,647	1092%
Page Views	355448	84,284	322%	2,725,130	659,631	313%
<b>Reference Queries</b>						
Adult Reference	5,273	4,587	15%	44,943	39,244	15%
Kids' Library	1,784	1,772	1%	16,140	16,472	-2%
Total Reference Req.	7,057	6,359	11%	61,083	55,716	10%
<b>Meeting Room Use</b>						
Library Programs	97	75	29%	1,288	1,021	26%
Public Meetings	56	57	-2%	559	480	16%
*Group Study Rooms	1,068	365	193%	6,242	3,178	96%
Total Programs/Meetings	1,221	497	146%	6,253	1,501	317%
<b>Program Attendance</b>						
Adults & Teens	1,703	287	493%	7,225	3,180	127%
Kids	1,867	1,470	27%	25,123	22,664	11%
Total Program Attendance	3,570	1,757	103%	32,348	25,844	25%
<b>Visitor Count</b>						
In-house	51,528	45,789	13%	368,937	349,949	5%
Drive-up	2,253	2,238	1%	18,778	18,245	3%
Total	53,781	48,027	12%	387,715	366,777	6%
<b>Elmhurst Library Cards</b>						
Card Holders 08/01/15	28,730					
Added	256					
Withdrawn	244					
Card Holders 08/31/15	28,742					
<b>Elmhurst Cards Used</b>						
	10,617	10,369	2%			
<b>Nonresident Cards</b>						
Card Holders 08/01/15	75	30	105	<b>Reciprocal Borrower Cards</b>		
Added	9	0	9	Card Holders 08/01/15		2,492
Expired	4	3	7	Added		111
Card Holders 08/31/15	80	27	107	Expired		213
				Card Holders 08/31/15		2,390



**BOARD REPORT**  
**August 2015**

<b>Materials (Selected Statistics)</b>	<b>Adult Added</b>	<b>Adult Withdrawn</b>	<b>Juvenile Added</b>	<b>Juvenile Withdrawn</b>
Books, Non-Fiction	462	1,703	228	238
Books, Fiction	913	808	467	462
Compact Discs	117	411	22	238
Playaways Audio	17	0	26	2
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	205	373	44	16
Blu-ray	17	20	2	1
Console Video Games	18	0	1	1
Toys	0	0	0	6
Flashdrives	0	0	0	0
<b>TOTAL</b>	<b>1,749</b>	<b>3,315</b>	<b>790</b>	<b>964</b>

<b>Collection Totals</b>	<b>Adult</b>	<b>Juvenile</b>	<b>Total</b>
Books	144,867	114,239	259,106
Compact Discs	22,458	3,884	26,342
Playaways Audio	966	341	1,307
DVDs	14,943	9,133	24,076
Blu-ray	835	154	989
CD-ROM	0	279	279
Console Video Games	677	680	1,357
Kits	0	108	108
Toys	0	468	468
<b>TOTAL</b>	<b>184,746</b>	<b>129,286</b>	<b>314,032</b>