

DIRECTOR'S REPORT

Visitor counts were up 5% this month. Program attendance for adults was up dramatically by 148%. The good news is: people are coming, they are enjoying themselves, and they are coming back. Hopefully while they are here, they are checking something out, using one of the new seating areas, or exploring the newly renovated ADS area.

The Creative Studio Labs are open and the 3D printer and the poster printer are also available. The labs have been used several times already. The 3D printer was immediately popular, with patrons sending jobs almost as soon as it was advertised. The poster printer has also been used. I find this all very interesting as these are truly the first “new” services that we are offering with the renovation. These are things that weren't available to our patrons before and although we knew how other libraries patrons were embracing these services, we didn't know how long it would take for our patrons to do the same. Obviously there was a need and it's great that the Library is fulfilling it.

The energy in the Library is amazing. I love to walk around and observe how people use the space. Yesterday, I was upstairs and someone walked by the desk carrying an older model box TV. He was carrying it to the Gathering Room. A group of young adults is using the room once a week for a video gaming tournament. They use the large Mondopad and they also bring in several other video displays – like the TV. They plug in and have their tournament. They left a note on the writing wall in the Teen Space, letting other teens know about the tournament. This is a great example of the Library being used as a community center!

Adult Services Department

June 2015

Programming

June	12 Technology Classes	114
June 4, 6, 11, 13, 18, 20, 25, 27	Drop-in technology help!	43
June 1	Silent Reading Salon	2
June 2, 9, 17	In Stitches	33
June 3	Library at the Farmers' Market	144
June 3, 10, 17, 24	Experiencing America: A Smithsonian Tour through American History	27
June 4	Trading Titles - Book Discussion	10
June 5, 19	Wine Club	15
June 8, 22	TEEN - Maker Monday	16
June 8	Triathlon 101	8
June 9, 16, 23, 30	TED Talk Tuesdays	5
June 9	Trading Titles-Book Discussion at Flight 112	4
June 10	Hearing Health Seminar and Screening	13
June 10	Dish! Club for Cooks	5
June 11	Culture Club - Turkey	26
June 11	Blog-spiration	1
June 11	Content Marketing Strategy for your Business: Facebook	38
June 11, 18	Informal Meditation	0
June 11	Essential Oils 101	26
June 12, 26	Sketch Writing and Improv	11
June 16	Government Contracting for Small Business	4
June 17	Paper Craft Club	2
June 17	Extremely Competitive Egg Drop Contest	36
June 17	Intro to Reiki	24
June 17	Quilting Club	4
June 18	Elmhurst Business Connection	15
June 18	Third Thursdays Film Series - A Streetcar Named Desire	17
June 18	#ThrowbackThursday Vintage Craft Series: Macrame Candle Lanterns	11
June 18	Home Cheesemaking	21
June 19	Read To Me! A Storytime for Grown-ups	7
June 19	Touch the Wall Movie Screening sponsored by the Elmhurst Swim Team	27
June 21	Leeches, Maggots, and Ants: The History of Ancient Medicine	15
June 22	Wheat Belly: A Discussion about Gluten	26
June 23	Landscaping 101	23
June 24	Sentimental Journey: Standards of Big Band and Beyond	8
June 25	Mindfulness for Seniors	7
June 25	Mindfulness Group	3
June 26	Let's Play: Mario Kart	7
June 30	Pints 'n' Purls	3
June 30	Auto Detailing	15

Patron Interactions

In June we answered 6,301 reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses							1205	1035*	544	435	395	462
2014 Total Uses	400	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*All studyrooms open for whole month, whereas new ones were only open for a small part of April.

Online Research Tool Statistics

	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014
All Magazine/News Indexes	8649	8825	7637	13828	10,879	9766	6910	11,100	8696
Ancestry	2496	1810	2076	3215	2214	4065	2322	4269	5007
Consumer Reports.org	169	196	144	186	162	206	209	206	198
Morningstar	216	297	331	595	533	709	596	492	666
Novelist	211	266	232	442	190	170	289	579	233
Public Records	408	415	400	369	355	360	346	387	467
Reference USA	602	502	584	1052	948	552	491	576	498
Valueline	2901	2827	2413	2776	2940	2705	2448	2213	2043

Digital Media Report

	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014
E-Audiobooks	1203	1026	932	1042	932	1027	892	815	894
Hoopla	120	121	129	114	97	108	91	91	69
MyMediaMall	1009	856	745	838	769	839	754	656	740
OneClickDigital	74	49	58	90	66	80	47	68	85
E-Books	3068	2776	2625	2950	2577	2965	2622	2432	2521
MyMediaMall	2624	2330	2234	2485	2173	2424	2241	2106	2142
3M Cloud	444	446	391	465	404	541	381	326	379
E-Classes	567	447	530	1223	414	522	263	186	468
Gale Courses Trial	7	7	Trial started May						
Lynda.com	560	440	530	1223	414	522	263	186	468
E-Magazines (Zinio)	644	973	741	1060	709	1519	752	804	578
E-Music	4901	4702	5192	4937	5073	6865	6133	5315	5505
Freegal Downloads	1119	1131	1333	1284	1199	1453	1435	1245	1084
Freegal Streaming	3278	2835	3148	2565	3098	4309	3841	3258	3403
Hoopla	121	164	141	176	186	145	158	176	119
Naxos	383	572	570	912	590	958	699	636	899
E-Tutoring (Tutor.com)	10	38	37	45	40	25	29	38	49
E-Videos	181	236	196	259	259	335	314	295	265
Hoopla	159	213	193	237	241	275	261	188	191
Indieflix	20	16	0	20	14	51	49	72	112
MyMediaMall	2	7	3	2	4	9	4	2	3
Transparent Languages	65	80	80	31	12	5	16	18	34

KIDS' LIBRARY

June 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions; 77 babies, 76 adults
Mother Goose Time (age 1):	5 sessions; 48 kids, 41 adults
Rhyme Time (ages 1-2):	4 sessions; 80 children, 73 adults
Toddler Time (age 2):	6 sessions; 66 kids, 50 adults
1-2-3 Storytime (ages 1-5):	6 sessions; 203 children, 155 adults
Hometown Hero Storytime (families):	2 sessions; 82 kids, 70 adults
Road to Reading (age 3-5):	4 sessions; 53 kids, 24 adults
Monday Lunch Bunch (families):	3 sessions; 39 kids, 20 adults
Camp Pajama Storytime (families):	3 sessions; 19 children, 16 adults
Open LEGO (families):	1 session; 37 builders
Minecraft (gr 1-5):	1 session; 28 players
Pokemon and More:	1 session; 7 players
Book Buddies (gr 2-3):	5 sessions; 75 kids
Book Discussion (gr 2-3):	3 sessions; 46 kids
Book Discussion (gr 4-5):	2 sessions; 30 kids
Get Ready, Get Set, Read (gr K):	6 sessions; 94 kids
Get Ready, Get Set, Read (gr 1):	6 sessions; 97 kids
Cursive Writing (gr 3-5):	3 sessions; 38 kids
Blow it Up (families):	1 session; 78 people
Super Science Demonstrations (families):	3 sessions; 96 people

Kick-off Day on June 6 was a blur of activity! Four POWS performances brought in 180 people during a day full of Summer Reading sign ups, face painting, juggling, and general mayhem. The grade school chess tournament the night before drew 24 participants. Twenty-five builders participated in the Summer LEGO Challenge on June 18, and the Captain Underpants Adventure party on June 22 drew 18 excited fans. Our June Sensory Storytime for children with special needs brought in 14 family members. This year's Stuffed Animal Sleepover was enjoyed by 23 kids and their mischievous stuffed animal friends.

"Draw Superheroes" on June 19 was enjoyed by 45 kids at two sessions. "Animal Heroes with Comfort Dogs" drew 64 participants to two sessions on June 26. On Saturdays, "Super Kids and the Hall of Reading" drew an audience of 43, "Think Bigg" brought in 37 folks, and "Ultimate Animal Encounters" drew 98 animal lovers.

MIDDLE SCHOOL PROGRAMS

Minecraft Zone:	1 session; 3 kids
Instagram Art	1 session, 6 kids
Booking & Cooking	1 session; 9 kids
Bad Art	1 session; 21 kids
Mockingjay Movie	1 session; 15 kids
Create Your Own Comic	1 session; 12 kids
Author Kat Falls	1 session; 39 people

SCHOOL SERVICES

Ten classroom collections totaling 157 items circulated to seven schools. Shaira Rock and Eileen Matthies told stories at Conrad Fischer School, on six visits, to 160 kids and 14 adults.

PRESCHOOL SERVICES

Karen Pepple and Eileen Matthies presented two rollicking preschool storytimes at Madison School's summer program on Tuesday, June 9, for 100 kids and 5 teachers.

Children's Programs:	99
Children's Program Attendance:	2,668
Middle School Programs:	7
Middle School Attendance:	88
Total programs offered:	106
Total attendance:	2,756

VOLUNTEERS

The summer reading program has begun, and the Kids' Library is filled with hard-working and cheerful middle school volunteers that make the whole magilla work. We have 108 volunteers working weekly shifts at the summer reading table, with 30 substitutes backing them up. We have 23 program assistants helping with Get Ready, Get Set, Read! and other programs, and 30 Book Buddies reading with second and third graders. Sixteen general assistants come in once a week to shelve, straighten, and generally assist. Our middle school volunteers gave 644.25 hours of service to the Library in June.

KL Database Usage	2015						2014
2014-2015	June	May	Apr	Mar	Feb	Jan	Dec
Amazing Animals	0	9	3	0	12	0	4
America the Beautiful	5	10	91	46	23	0	6
BookFlix	473	1236	1219	1607	987	113	366
Early Learning (sessions)	2346	1720	1702	1720	1695	1859	1499
Encyclopedia Americana	2	0	73	43	20	9	20
Grolier Encyclopedia	7	0	13	9	46	14	27
Lands and Peoples	2	0	16	28	24	16	21
New Bk Of Popular Science	0	0	8	8	21	4	30
NoveList K-8 (searches)	189	229	173	115	88	87	136
TrueFlix	30	92	56	14	100	25	85
Tumblebooks (book views)	33	236	257	116	218	50	178
World Book (hits)	9440	3160	1040	2080	1500	1520	440

STAFF

Lori Hoegler and Gloria Walsh-Rock attended a workshop called “Singing the Story: Adding Musical Elements to Story Time” with Alina Celeste at the McHenry Public Library.

SUMMER READING PROGRAM

As of July 15, 2015

“Every Hero Has a Story”

Babies (0-11 months):	87
Age 1 to Grade 1:	1818
Grades 2 – 5:	1954
Middle School:	<u>994</u>
TOTAL:	4853

Total at this time last year: 5017



Our superheroes on Kick-off Day – in the Kids’ Library



-at the Checkout Desk



-at the Welcome Desk



-at the Summer Reading Table

BOARD REPORT

June 2015

	Jun-15	Jun-14	PER CENT CHANGE	CUMULATIVE TOTAL PER CENT FY 15 FY 14 CHANGE		
Circulation						
Adult	66,744	66,874	0%	349,182	361,525	-3%
Kids' Library	68,131	65,835	3%	291,406	284,780	2%
Unspecified	1,694	1,722	-2%	10,642	10,340	3%
Total	136,569	134,431	2%	651,230	656,645	-1%
Total Minus ILL Sent	135,406	133,428	1%			
Number of Days Open	30	30				
Downloadable Books & Media	11,067	8,520	30%			
Web Site						
Visits	307261	41,679	637%	1,759,426	244,280	620%
Unique Visitors	287677	23,921	1103%	1,652,543	140,313	1078%
Page Views	355435	89,392	298%	2,004,757	480,566	317%
Reference Queries						
Adult Reference	6,301	4,727	33%	34,409	29,662	16%
Kids' Library	3,182	3,001	6%	12,134	12,286	-1%
Total Reference Req.	9,483	7,728	23%	46,543	41,948	11%
Meeting Room Use						
Library Programs	176	136	29%	973	760	28%
Public Meetings	57	53	8%	455	381	19%
*Group Study Rooms	1,205	385	213%	4,076	2,432	68%
Total Programs/Meetings	1,438	189	661%	3,668	1,141	221%
Program Attendance						
Adults & Teens	816	329	148%	4,793	2,563	87%
Kids	2,756	2,748	0%	19,662	18,044	9%
Total Program Attendance	3,572	3,077	16%	24,455	20,607	19%
Visitor Count						
In-house	55,484	52,696	5%	261,609	250,880	4%
Drive-up	2,441	2,242	9%	14,201	13,578	5%
Total	57,925	54,938	5%	275,810	263,041	5%
Elmhurst Library Cards						
Card Holders 06/01/15	28,666					
Added	352					
Withdrawn	190					
Card Holders 06/30/15	28,828					
Elmhurst Cards Used	10,446	10,310	1%			
Nonresident Cards	ADULT	JUVENILE	TOTAL	Reciprocal Borrower Cards		
Card Holders 06/01/15	76	30	106	Card Holders 06/01/15		2,572
Added	5	5	10	Added		122
Expired	12	5	17	Expired		154
Card Holders 06/30/15	69	30	99	Card Holders 06/30/15		2,540

BOARD REPORT

June 2015

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	581	347	312	175
Books, Fiction	1,309	761	1,142	308
Compact Discs	199	641	25	2
Playaways Audio	19	0	7	0
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	169	12	56	13
Blu-ray	22	6	1	0
Console Video Games	14	0	26	0
Toys	0	0	16	26
Flashdrives	0	0	0	0
TOTAL	2,313	1,767	1,585	524

Collection Totals	Adult	Juvenile	Total
Books	146,162	113,453	259,615
Compact Discs	23,197	4,079	27,276
Playaways Audio	946	317	1,263
DVDs	14,992	9,071	24,063
Blu-ray	862	151	1,013
CD-ROM	0	279	279
Console Video Games	634	677	1,311
Kits	0	108	108
Toys	0	464	464
TOTAL	186,793	128,599	315,392

CIRCULATION REPORT

June 2015

TOTAL CIRCULATION:

June 2015 = 136,569

June 2014 = 134,431

Circulation for June 2015 increased 2% compared to June 2014.

% of checkouts done on self-checks = 32%

Holds:

- Placed this month: 9,735
 - Staff placed = 1,977
 - Patron placed = 6,516
 - Placed in LINKin = 1,242
- Placed a year ago: 10,147
- Percent Change: -4%
- Amount of holds filled this month: 7,834
 - Elmhurst items = 6,467
 - LINKin items = 1,158
 - OCLC items = 209
- Filled a year ago: 7,623
- Percent Change: 3%
- Holds Not Picked Up: 690
- Percent of holds filled: 9%

ILL:

- ILL sent this month: 1,163 (LINKin =1,006 / OCLC = 157)
- ILL sent a year ago: 1,003
- Percent Change: 16%
- ILL received this month: 1,589 (LINKin = 1,380 / OCLC = 209)
- ILL received a year ago: 1,656
- Percent Change: -4%

Non-Resident Cards purchased: 5 for a total of \$1,402.12

Unique Management Services:

- Accounts submitted this month: 10 @ \$8.95 = \$89.50
- Total cumulative recovery of \$163,436.03 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 322.38

Ecommerce:

• Non-Resident Fees	\$	565.78
• Lost items/Misc.	\$	469.00
• Fines & Processing Fees	\$	2,183.44
• Out of State Fees	\$	0.00
• Total.....	\$	3,218.22

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	112,954	83%
Downloadable Material	11,067	8%
Reciprocal Borrowers	9,597	7%
Interlibrary Loans Sent	1,163	1%
Non Residents-Unincorporated	675	<1%
Teachers	438	<1%
Outreach Patrons	355	<1%
Non Resident Taxpayers	181	<1%
Elmhurst Businesses	84	<1%
Elmhurst College Students	42	<1%
Elmhurst Business Sticker	13	<1%
	136,569	100%

of Patrons Served at Drive-up Window:

- June 2015 = 2,441
- June 2014 = 2,242
- Percent Change: 9%

Highest Hourly Rate of Circulation Transactions:

Monday, June 29th: Average 2,177 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Debbie represented the Library at the City Wellness Committee on June 9.
- Debbie facilitated In Stitches on June 9.
- Alana, Malini and Kelsey attended a Comic Con Meeting June 11.
- Sam facilitated In Stitches on June 17.
- Deanna and Alanna facilitated a technology program June 17.
- Clare helped out at the Stuffed Animal Sleepover
- Debbie and Sam attended the creative Studio Overview on June 24.
- Kelsey and Allison are working on a promotional video on the 2nd floor.
- Six volunteers worked for 17 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in January:
 - Imitation Game (DVD) – 158 checkouts
 - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 99 checkouts
 - Most circulated TEEN book title: Paper Towns by John Green- 41 checkouts
 - Most circulated book titles in KIDS: Frozen by Victoria Saxon – 46 checkouts
- 11,067 Digital Audio Media
 - 3,635 My Media Mall
 - 444 3M Cloud
 - 74 One Click Digital
 - 1,119 Freegal downloads
 - 3,278 Freegal songs streamed
 - 20 IndieFlix
 - 441 Hoopla
 - 644 Zinio
 - 7 PBS Video Collection
 - 1,405 eLearning
- 2,488 Magazines (ADS and KIDS)
 - 1045 *Magazines to Go*
- 204 Electronic Devices
 - 1 Assistive Technology iPad
 - 90 Laptop
 - 46 ADS Nook
 - 47 KIDS Nook
 - 7 Projector
 - 10 VHS to DVD Converter
 - 3 Creative Studio Visual Equipment ← *New Collection*
- Devices checked out for use in Library
 - 22 Laptop (KIDS)
 - 21 iPad (KIDS)

Public Information Report

June 2015

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-4-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-5-Guest-Column-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-6-Twitter.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-11-Indep-2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-11-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-12-Press-cover.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-12-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-16-Twitter.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-21-Blog-post1.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-21-Blog-post2.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-21-Blog-post3.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-22-Facebook-City-Centre.png>

Social Media Statistics:

	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	June 2015
Facebook likes:	1779	1807	1840	1901	1935	1955	1976	2009	2011	2027	2061	2091
Twitter followers:	862	888	902	916	925	936	964	995	1002	1027	1036	1062
Yelp views:	240	237	282	248	246	264	291	280	250	262	246	240
stars (of 5)	4.58	4.62	4.68	4.64	4.64	4.64	4.65	4.67	4.67	4.67	4.67	4.67
Bookletters visits:	929	976	1409	1345	930	851	1001	1055	903	1181	1026	1374

Follow EPL on social media:

Facebook: search for Elmhurst Public Library

Twitter: search for askelmhurst

Instagram: search for askelmhurst

Highlights

Farmers Market Visit on June 3:

144 interactions

22 Questions

26 people checked out materials (high!)