

Director's Report

Circulation was up 1% this month despite the fact that we were closed one Sunday due to snow. Sunday is always one of our busiest days! Adult programming is up 67% from last year. This is a direct result of increased programming offerings. From clubs to classes, patrons really seem to be enjoying themselves.

I met with the new Director of the Elmhurst Art Museum, Jenny Gibbs. During the month of April, anyone who presents an Elmhurst Library card at the museum will get in free. The Library hosts book club discussions at the museum. We are also working with the museum's education department to display artwork produced by students in District 205. We have forged a mutually beneficial partnership with the museum and we look forward to continuing and expanding our combined efforts.

Friday Features debuted on March 6. Fifteen patrons enjoyed watching *Jersey Boys* on the big screen in the large meeting room. Freshly popped popcorn was served and the new wide screen and surround sound, make the experience much like a trip to the theater. Movies will be shown every Friday afternoon in March.

Adult Services Department

February 2015

Programming

February	8 Technology Classes	63
February 5, 7, 12, 14, 19, 21, 26, 28	Drop-in technology help!	27
February 2, 2	Creative Card Making	25
February 2, 16	Parlons en Francais	5
February 3, 10, 17, 24	Senior Series: Great Courses Lecture and Discussion	46
February 3, 18	In Stitches	21
February 3, 17	The Art of Living: Managing Your Home	6
February 8	Genealogy 101	9
February 8	Lyric Opera Lecture - Tannhauser	22
February 9	JVS Career Counseling	5
February 9, 23	Conversemos en Espanol!	6
February 10	Fairy Gardens	7
February 10	Read Between the Wines-Book Discussion at Flight 112	7
February 11	Dish! Club for Cooks	8
February 11	Creative Writing	10
February 12	Senior Series: Culture Club	28
February 12	Blog-spiration	4
February 12	LinkedIn for Business	40
February 15	Lyric Opera Lecture - The Passenger	16
February 16	Mardi Gras Feast	??
February 17	Lawn & Garden Weeds	14
February 18, 19, 19	Book discussion-Ordinary Grace	32
February 19	English as a Second Language Conversation Practice	1
February 20	Read To Me! A Storytime for Grown-ups	11
February 20	Drop-in eMagazine Help	3
February 21	Practice ACT for High School Students with Kaplan	25
February 22	Crucial Conversations: Tools for Talking when the stakes are high	14
February 22	Teen Creative Writing Club	3
February 23	The Enneagram with Rosemary Hurwitz	9
February 24	Ciao Italia! Conversational Club	10
February 25	ACT / SAT Writing Seminar with Kaplan	12
February 26	Chamber Music Concert Series	16

Learning/Networking

2/10	Lau – led Sierra training for Tammy Tracy.
2/10	Kollbocker – RA Library Journal Webcast
2/12	Benedict – YC Job Fair Meeting
2/12	Fortman – BIG librarian meeting.
2/12	Palmer – Meeting on teen job/volunteer fair
2/12	Sanderson – Senior citizens committee.
2/12	Fertig, Swanson – Strategic plan
2/23	Fertig, Jurss, Swanson – 24 hr TA meeting
2/24	Fortman – ECC Membership Breakfast
2/25	Fortman – small business development center
2/25	Palmer –summer reading program webinar
2/26	Fortman – ECC Business After Hours
2/26	Benedict – LACONI soft making and passive programming for teens
2/27	Fertig – Transitions group training

Teaching

2/3, 2/10, 2/17, 2/24	Sanderson –Great Courses
2/3, 2/18	Lau – In Stitches Knitting Group
2/4	Fertig – What’s New w/ Windows 8
2/9	Fertig – Senior Series: Internet on iPads
2/10	Kollbocker – Book Disc.
2/11	Lund – Dreamweaver Basics
2/12	Swanson – Get organized with Technology
2/17	Fortman – Women in Management
2/18	Kollbocker – Book Disc.
2/19	Lau – Taking photos for eBay and Craigslist
2/19	Kollbocker – Book Disc.
2/20	Blank – Pop Up eMagazine Help
2/20	Jurss – Social media for beginners
2/20	Kollbocker and Mosley – Story time for Adults
2/21	Palmer – Practice ACT
2/22	Palmer – Teen creative writing club
2/24	Perona – Streaming video class
2/25	Palmer – ACT/SAT writing seminar

Patron Interactions

In February we answered **5,179** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses											395	462
2014 Total Uses	400*	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*In December we began using Dibs, the new group study room management software, that allows patrons to book their own rooms online. The 400 uses for December show an increase over typical December numbers, which is amazing because one of the four study rooms has been closed due to construction since December 17.

Online Research Tool Statistics

	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014
All Magazine/News Indexes	10,879	9766	6910	11,100	8696	5723	2909	4429	4080
Ancestry	2214	4065	2322	4269	5007	2494	2346	2004	2161
Consumer Reports.org	162	206	209	206	198	193	191	197	159
Morningstar	533	709	596	492	666	641	668	595	259
Novelist	190	170	289	579	233	255	226	207	200
Public Records	355	360	346	387	467	462	446	429	437
Reference USA	948	552	491	576	498	351	391	548	1208
Valueline	2940	2705	2448	2213	2043	1986	1835	1768	2248

Digital Media Report

	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014
E-Audiobooks	932	1027	892	815	894	876	836	789	730
Hoopla	97	108	91	91	69	83	87	95	60
MyMediaMall	769	839	754	656	740	707	669	633	595
OneClickDigital	66	80	47	68	85	86	80	61	75
E-Books	2577	2965	2622	2432	2521	2569	2749	2814	2549
MyMediaMall	2173	2424	2241	2106	2142	2169	2261	2340	2166
3M Cloud	404	541	381	326	379	400	488	474	383
E-Classes (Lynda.com)	414	522	263	186	468	603	762	627	350
E-Magazines (Zinio)	709	1519	752	804	578	682	757	834	783
E-Music	5073	6865	6133	5315	5505	4875	5891	5549	4088
Freegal Downloads	1199	1453	1435	1245	1084	1136	1209	1437	1226
Freegal Streaming	3098	4309	3841	3258	3403	2587	4138	3514	2709
Hoopla	186	145	158	176	119	129	121	137	135
Naxos	590	958	699	636	899	1023	423	461	18
E-Tutoring (Tutor.com)	40	25	29	38	49	76	21	11	21
E-Videos	259	335	314	295	265	316	363	437	388
Hoopla	241	275	261	188	191	201	260	320	258
Indieflix	14	51	49	72	112	98	112	118	170
MyMediaMall	4	9	4	2	3	5	5	12	6
Transparent Languages	12	5	16	18	34	47	14	24	11

KIDS' LIBRARY

February 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions; 69 babies, 91 adults
Littlest Storytime (infants):	3 sessions; 11 babies, 11 adults
Mother Goose Time (age 1):	8 sessions; 114 kids, 106 adults
Rhyme Time (ages 1-2):	8 sessions; 127 kids, 121 adults
Toddler Time (ages 2)	8 sessions; 115 children, 96 adults
1-2-3 Storytime (ages 1-3):	8 sessions; 236 kids, 163 adults
Road to Reading (ages 3 -5):	12 sessions; 266 children, 85 adults
Saturday Family Storytime:	4 sessions; 67 children, 46 adults
We Love Reading (gr K – 1):	4 sessions; 60 kids
Open LEGO (families):	1 session; 47 builders
Junior LEGO (gr K-2):	1 session; 23 kids
Minecraft (gr 1-5):	1 session; 28 kids
Chess Club:	1 session; 5 kids
Pokemon and More:	1 session; 5 kids

On February 5, Elmhurst's School of Rock presented a Musical Instrument Petting Zoo for all ages which drew 50 people. The Family Valentine Crafting Party on February 7 brought in 56 crafters, and our poetry tie-in program with A Child's Voice was enjoyed by 16 attendees. Tales of Olympus with American Eagle Theater drew 89 kids and adults on February 16. Performer Dave Rudolph presented a Beach Party on February 20 for 38 attendees. Julie Stiegemeyer once again led a three-week knitting series for kids which drew 30 kids overall. Thirty kids enjoyed games on the February 27th no-school Game Day, and 58 kids guessed the Elmhurst Mystery Spots during February.

MIDDLE SCHOOL PROGRAMS

The middle school programs drew a total of 148 participants in February. The highlight was the Brain Benders program, a collaboration with District 205, which 66 kids attended. Five kids and six parents attended the Mother Daughter Soap Making program. Sewing Club was popular with 32 kids attending four programs. The computer software class, Stencyl and Scratch, finished off the session with eight attendees. Iron Chef drew in 14 kids. Our Middle School Gold Raffle Prize winner cashed in their private party raffle prize and enjoyed their birthday party at EPL with 15 kids. Eight middle school builders attended the February Minecraft program.

PRESCHOOL SERVICES

The Elmhurst Academy 2s, 3s and 4s enjoyed a Valentine visit from Sarah Burnside and Shaira Rock. Ninety children and six adults listened, counted and sang along during three separate story times.

SCHOOL SERVICES

Seventeen classroom collections including 494 items circulated to nine schools.



Children's Programs:	80
Children's Program Attendance:	2,361
Middle School Programs:	10
Middle School Attendance:	148
Total programs offered:	89
Total attendance:	2,509

VOLUNTEERS

Five helpful middle school volunteers gave 16 hours of service to the Library in February.

STAFF

Shaira Rock presented information about children's literature to a class of five students from Elmhurst College on February 12.

KL Database Usage	2015		2014							
2014-2015	Feb	Jan	Dec	Nov	Oct	Sept	Aug	Jul	Jun	May
Amazing Animals	12	0	4	4	2	0	58	20	82	111
America the Beautiful	23	0	6	4	4	0	9	18	18	8
BookFlix	987	113	366	566	1277	719	484	115	245	771
Early Learning (sessions)	1695	1859	1499	1435	1717	1338	1893	2278	2562	1868
Encyclopedia Americana	20	9	20	299	36	0	8	23	28	21
Grolier Encyclopedia	46	14	27	252	14	2	6	57	17	4
Lands and Peoples	24	16	21	4	27	0	0	2	3	1
Literature Crit. (retrievals)	0	0	0	0	0	0	0	1	5	3
New Bk Of Popular Science	21	4	30	324	85	9	2	14	10	0
NoveList K-8 (searches)	88	87	136	466	105	122	29	38	73	305
TrueFlix	100	25	85	16	382	28	20	6	5	14
Tumblebooks (book views)	218	50	178	58	297	35	43	38	34	92
World Book (hits)	1500	1520	440	6020	3700	940	680	1400	3460	1060

WINTER READING PROGRAM

Reading Rocks!

Final Registration

Babies 0 – 11 months:	46
Preschool:	357
Kindergarten:	103
1 st Grade:	106
2 nd Grade:	81
3 rd – 5 th Grade:	244
Middle School:	<u>77</u>
TOTAL:	1,014

Total last year: 984



BOARD REPORT

January 2015

	Feb-15	Feb-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	53,260	52,813	1%	115,662	112,064	3%
Kids' Library	42,808	43,188	-1%	86,585	87,377	-1%
Unspecified	1,743	1,703	2%	3,663	3,276	12%
Total	97,811	97,704	0%	205,910	202,717	2%
Total Minus ILL Sent	96,760	96,587	0%			
Number of Days Open	27	28				
Downloadable Books & Media	8,967	4,694	91%			
Web Site						
Visits	241,368	38,472	527%	516,002	80,426	542%
Unique Visitors	224,744	22,351	906%	480,646	45,705	952%
Page Views	280,040	74,928	274%	595,093	150,168	296%
Reference Queries						
Adult Reference	5,179	5,029	3%	10,467	10,517	0%
Kids' Library	1,668	2,106	-21%	3,573	4,050	-12%
Total Reference Req.	6,847	7,135	-4%	14,040	14,567	-4%
Meeting Room Use						
Library Programs	145	107	36%	280	195	44%
Public Meetings	84	77	9%	172	133	29%
Total Programs/Meetings	229	184	24%	452	328	38%
Program Attendance						
Adults & Teens	505	303	67%	1,115	640	74%
Kids	2,509	1,857	35%	4,556	3,624	26%
Total Program Attendance	3,014	2,160	40%	5,671	4,264	33%
Visitor Count						
In-house	37,764	38,472	-2%	78,729	74,772	5%
Drive-up	2,206	2,084	6%	4,698	4,504	4%
Total	39,970	39,139	2%	83,427	77,859	7%
Library Cards						
Card Holders 02/01/15	28,980					
Added	175					
Withdrawn	196					
Card Holders 02/28/15	28,959					
Elmhurst Cards Used	8,898	8,902	0%			
Nonresident Cards	ADULT	JUVENILE	TOTAL	Reciprocal Borrower Cards		
Card Holders 02/01/15	74	27	101	Card Holders 02/01/15		2,626
Added	2	0	2	Added		94
Expired	9	5	14	Expired		164
Card Holders 02/28/15	67	22	89	Card Holders 02/28/15		2,556

BOARD REPORT

January 2015

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	453	1,069	278	1,182
Books, Fiction	590	496	707	1,755
Compact Discs	141	481	16	2
Playaways Audio	20	7	0	0
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	220	1,012	55	10
Blu-ray	34	21	1	0
Console Video Games	17	27	17	2
Toys	0	0	10	1
Flashdrives	0	0	0	0
TOTAL	1,475	3,113	1,084	2,952

Collection Totals	Adult	Juvenile	Total
Books	144,027	112,521	256,548
Compact Discs	23,238	4,238	27,476
Playaways Audio	886	292	1,178
DVDs	14,775	8,893	23,668
Blu-ray	746	134	880
CD-ROM	0	279	279
Console Video Games	605	670	1,275
Kits	0	119	119
Toys	0	484	484
TOTAL	184,277	127,630	311,907

CIRCULATION REPORT

February 2015

TOTAL CIRCULATION:

February 2015 = 97,811

February 2014 = 97,704

Circulation for February 2015 increased less than 1% compared to February 2014.

% of checkouts done on self-checks = 27%

Holds:

- Placed this month: 9,159
 - Staff placed = 1,561
 - Patron placed = 6,384
 - Placed in LINKin = 1,214
- Placed a year ago: 8,896
- Percent Change: 3%
- Amount of holds filled this month: 7,090
 - Elmhurst items = 5,723
 - LINKin items = 1,205
 - OCLC items = 162
- Filled a year ago: 7,000
- Percent Change: 1%
- Holds Not Picked Up: 621
- Percent of holds filled: 9%

ILL:

- ILL sent this month: 1,051 (LINKin = 869 / OCLC = 182)
- ILL sent a year ago: 1,060
- Percent Change: 11%
- ILL received this month: 1,638 (LINKin = 1,476 / OCLC = 162)
- ILL received a year ago: 1,582
- Percent Change: 4%

Non-Resident Cards purchased: 2 for a total of \$432.38

Unique Management Services:

- Accounts submitted this month: 15 @ \$8.95 = \$134.25
- Total cumulative recovery of \$155,369.53 yielding an ROI of 11.65 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 641.16

Ecommerce:

• Non-Resident Fees	\$	234.86
• Lost items/Misc.	\$	353.00
• Fines & Processing Fees	\$	1,297.35
• Out of State Fees	\$	0.00
• Total.....	\$	1,885.21

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	77,957	80%
Downloadable Material	8,967	9%
Reciprocal Borrowers	7,499	8%
Interlibrary Loans Sent	1,052	1%
Elmhurst College Students	746	1%
Teachers	658	1%
Non Residents-Unincorporated	541	1%
Outreach Patrons	252	<1%
Non Resident Taxpayers	119	<1%
Elmhurst Businesses	20	<1%
	97,811	100%

of Patrons Served at Drive-up Window:

- February 2015 = 2,206
- February 2014 = 2,084
- Percent Change: 6%

Highest Hourly Rate of Circulation Transactions:

Sunday, February 8th : Average 1,296 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Debbie facilitated In Stitches on February 3rd and 18th.
- Debbie represented the Library at the City Wellness Committee on February 10th.
- Four volunteers worked for 14 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in January:
 - Boyhood (DVD) – 83 checkouts
 - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 81 checkouts
 - Most circulated TEEN book title: Maze Runner by James Dashner- 17 checkouts
 - Most circulated book title in KIDS: My New Friend is So Fun by Mo Willems– 28 checkouts
- 8,967 Digital Audio Media
 - 2,946 My Media Mall
 - 404 3M Cloud
 - 66 One Click Digital
 - 1,199 Freegal downloads
 - 3,098 Freegal songs streamed
 - 14 IndieFlix
 - 524 Hoopla
 - 709 Zinio
 - 7 PBS Video Collection
- 2,241 Magazines (ADS and KIDS)
 - 921 *Magazines to Go*
- 183 Electronic Devices
 - 5 Assistive Technology iPad
 - 99 Laptop
 - 35 ADS Nook
 - 27 KIDS Nook
 - 10 Projector
 - 7 VHS to DVD Converter
- Devices checked out for use in Library
 - 12 Laptop (KIDS)
 - 27 iPad (KIDS)

Public Information Report

February 2015

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Feb.-6-Guest-column.jpg>

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Feb.-5-Indep.jpg>

Social Media Statistics:

	Mar 2014	Apr 2014	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015
Facebook likes:	1674	1695	1717	1738	1779	1807	1840	1901	1935	1955	1976	2009
Twitter followers:	826	830	837	856	862	888	902	916	925	936	964	995
Yelp views:	299	272	290	317	240	237	282	248	246	264	291	280
stars (of 5)	4.59	4.58	4.58	4.58	4.58	4.62	4.68	4.64	4.64	4.64	4.65	4.67
Bookletters visits:	1353	1076	1221	1231	929	976	1409	1345	930	851	1001	1055

Highlights

1. New signage for DVD, Music, Hot Copies, Fiction Spotlight, Travel Center, and Spotlight Pinwheels.
2. Newsletter mailed: Feb 17.
3. Fancy new program wall outside!
4. Two new five-star reviews on Yelp! (at immediate right)
5. Most popular social media posts at far right.

★★★★★ 2/26/2015

Haven't been in a while, but I used to go all the time while in college. This was the perfect place to study with lots of space, wifi, and a little coffee shop. I would also rent a lot of movies from being tired of studying so much!

The atmosphere is like that of a Borders and the staff was always friendly.

I believe they changed the rules for non-resident's checking out. You can only check certain things out if you're a non-resident. Sucks, but at least I can still use the SWAN system to check things out from other libraries. I don't think they are a part of SWAN either.

It's funny because I did my own research project while in college on the friendliness of staff at different libraries. Elmhurst and Oak Park received the best while less affluent suburbs did not have the best attitude. I concluded it was based on the environment where at Elmhurst and Oak Park, it's bright, large, and a nice atmosphere while at less affluent suburbs, it was a smaller, out-dated, dark with sometimes no light at all causing a bad demeanor is staff. Again, this was my own research project and own conclusions. Very interesting though! I miss college!

★★★★★ 2/15/2015

✓ 1 check-in

I love this library. They have excellent programs for babies to seniors: learning, bookclub, etc. Ps. The library bookclub has an amazing off site, Flight 112 wine house.

I can spend the whole day here. Checking out books, doing research, drinking/ eating something from the cafe, computers, Magazines, newspapers, movies. .. even video games!

And lets not forget the great look this building has! Well kept grounds, well lit.

Oh , oh , oh! Almost forgot drive through window! You can call ahead and pick up. Great for when you don't have time and know exactly what you need.

Elmhurst Public Library

February 13 · Edited · vñ

Eight books every intelligent person on the planet should read, according to Neil deGrasse Tyson. Do you agree? <http://www.brainpickings.org/.../neil-degrasse-tyson-reading.../>



Neil deGrasse Tyson Selects the Eight Books Every Intelligent Person on the Planet Should Read

How to "glean profound insight into most of what has driven the history of the western world." In December of 2011, Neil deGrasse Tyson -

BRAINPICKINGS.ORG

Elmhurst Public Library

February 2 · vñ

We are OPEN! Come and see us...via sleigh, sled, or skis or however you can manage it!

Elmhurst Public Library

February 4 · vñ

The Spotlight Collection shelves have arrived! Take a look at our Even Better @ EPL Flickr album for photos of the shelving units and a sneak peak at the new Media Labs and Study Rooms.

