

DIRECTOR'S REPORT

January was a month of extreme weather episodes. From snow to cold, we were hit over and over with bad weather. Many neighboring libraries closed on record cold days. We did not. We are a designated warming center for DuPage County. Although visits to the Library on the cold and snowy days were much lower than normal, we still had people here. Hearty EPL staff members were ready and waiting to serve patrons. The Kids' Department set up an impromptu open Lego building workshop in the storyroom along with games and crafts to keep kids busy. We're all hoping that the weather stabilizes and people are able to venture out more. One interesting statistic to note is the increase in holds picked up at the drive-up. Patrons are happy to be able to pick up items without having to leave the comfort of their warm cars.

The new magazine format of Fine Print will debut the first week of March. I'm very pleased with the improvements. I think it's going to make a big difference that the newsletter will not arrive folded. The newsletter also highlights services, collections and even includes a few special interest articles. The newsletter will be an even greater marketing tool than it is currently.

Check out the display case at the top of the stairs in the ADS Department. ADS Librarian Rita Perona arranged for Chicago based artist Dana Major to create an original piece of art work to be displayed until the end of March. The display was arranged in collaboration with the Elmhurst Art Museum. This satellite exhibit goes hand in hand with the current museum exhibition.

CIRCULATION REPORT

January 2014

TOTAL CIRCULATION:

January 2014 = 105,013

January 2013 = 128,195

Circulation for January 2014 decreased 19% compared to January 2013.

% of checkouts done on self-checks = 31%

Holds:

- Placed this month: 9,871
 - Staff placed = 1,861
 - Patron placed = 6,733
 - Placed in LINKin = 1,277
- Placed a year ago: 12,000
- Percent Change: -18%
- Amount of holds filled this month: 7,889
 - Elmhurst items = 6,651
 - LINKin items = 1,123
 - OCLC items = 115
- Holds Not Picked Up: 1076
- Percent of holds placed: 14%

ILL:

- ILL sent this month: 1,060 (LINKin = 807/ OCLC = 253)
- ILL sent a year ago: 8,867
- Percent Change: -88%
- ILL received this month: 1,481 (LINKin = 1,366/ OCLC = 115)
- ILL received a year ago: 6,287
- Percent Change: -76%

Non-Resident Cards purchased: 1 for a total of \$259.01

Unique Management Services:

- Accounts submitted this month: 22 @ \$8.95 = \$196.90
- Total accounts submitted: 1,337
- Total cumulative recovery of \$135,288.83 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 530.47

Ecommerce:

• Non-Resident Fees	\$	0.00
• Lost items/Misc.	\$	876.01
• Fines & Processing Fees	\$	1588.40
• Out of State Fees	\$	0.00
• Total.....	\$	2464.41

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	87,187	83%
Reciprocal Borrowers	8,356	8%
Downloadable Material	5,329	5%
Teachers	1,137	1%
Interlibrary Loans Sent	1,060	1%
Elmhurst College Students	1,021	1%
Non Residents-Unincorporated	392	<1%
Outreach Patrons	391	<1%
Non Resident Taxpayers	132	<1%
Elmhurst Businesses	8	<1%
	105,013	100%

of Patrons Served at Drive-up Window:

- January 2014 = 2,420
- January 2013 = 1,893
- Percent Change: 28%

~~Patrons are taking advantage of the option to choose the Drive-up Window as their pickup location when placing requests online. The Drive-up Window has also been very popular during this challenging winter.

Highest Hourly Rate of Circulation Transactions:

Sunday, January 26th. Average 1,196 items/hour!*

*items checked in, checked out and renewed

Meetings Attended:

- Darlene and Laura participated in CPR renewal on January 13th.
- Sam, Darlene, Kim, Debbie, Laura, Chris P, Chris L, Annette, Heidi, Mary, Kelsey, Christy and Dulce attended one of the Library Ambassador Meetings on the 22nd and the 23rd.
- Debbie participated in CPR renewal on January 30th.

Of Note:

- We had low circulation and patron counts on 6 days due to record cold (January 5, 6, 7, 27, 28) and a snowstorm (January 21st).
- The Lizzadro Museum joined the Museum Adventure Program.
- The Circulation Department welcomed Grant M. as our newest Page.
- Debbie facilitated In Stitches on the 7th, 15th and the 22nd.
- Debbie attended a Wellness Committee meeting on the 10th.
- Three volunteers worked for 17 hours on our canvas bags and cleaning carts this month.

Notable High Circulation Figures:

- 5,329 Digital Audio Media
 - 2,835 My Media Mall
 - 540 3M Cloud
 - 51 One Click Digital
 - 988 Freegal
 - 915 Zinio
- 2,413 Magazines (ADS and KIDS)
 - 767 *Magazines to Go*
 - 748 *magazines were browsed within the Library. ***Not included in the 2,413 reported circulation statistic.***
- 780 Blu-Rays
- 139 Electronic Devices
 - 2 Assistive Technology iPad
 - 57 Laptops
 - 48 ADS Nooks
 - 32 KIDS Nooks
- Devices checked out for use in Library
 - 17 Laptop (KIDS)
 - 13 iPad (KIDS)
 - 2 Non Circulating eReader (ADS)

BOARD REPORT January 2014

	Jan-14	Jan-13	PER CENT CHANGE	CUMULATIVE TOTAL FY 14	FY 13	PER CENT CHANGE
Circulation						
Adult	59,251	75,133	-21%	59,251	75,133	-21%
Kids' Library	44,189	53,352	-17%	44,189	53,352	-17%
Unspecified	1,573	430	266%	1,573	430	266%
Total	105,013	128,915	-19%	105,013	128,915	-19%
Total Minus ILL Sent	103,953	120,048	-13%			
Number of Days Open	30	30				
Downloadable Books & Media	5,329	4,219	26%			
Web Site						
Visits	41,954	56,606	-26%	41,954	56,606	-26%
Unique Visitors	23,354	34,697	-33%	23,354	34,697	-33%
Page Views	75,240	113,405	-34%	75,240	113,405	-34%
Reference Queries						
Adult Reference	5,488	5,962	-8%	5,488	5,962	-8%
Kids' Library	1,944	1,843	5%	1,944	1,843	5%
Total Reference Req.	7,432	7,805	-5%	7,432	7,805	-5%
Meeting Room Use						
Library Programs	88	84	5%	88	84	5%
Public Meetings	56	38	47%	56	38	47%
Total Programs/Meetings	144	122	18%	144	122	18%
Program Attendance						
Adults & Teens	337	N/A		337		
Kids	1,767	N/A		1,767		
Total Program Attendance	2,104			2,104		
Visitor Count						
In-house	36,300	44,571	-19%	36,300	44,571	-19%
Drive-up	2,420	1,893	28%	2,420	1,893	28%
Total	38,720	46,464	-17%	38,720	46,464	-17%
Library Cards						
Card Holders 1/01/14	29,355					
Added	157					
Withdrawn	266					
Card Holders 1/31/14	29,246					
Elmhurst Cards Used						
	9,187	9,164	0%			
Nonresident Cards						
Card Holders 1/01/14	ADULT 84	JUVENILE 33	TOTAL 117			
Added	1	2	3			
Expired	8	3	11			
Card Holders 1/31/14	77	32	109			

BOARD REPORT

January 2014

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	604	2,614	137	471
Books, Fiction	836	2,464	367	1,517
Cassettes	0		0	0
Compact Discs	152	148	62	17
Playaways Audio	2	8	1	1
Kits	0	0	0	2
Software	0	0	0	0
CD-ROM	0	0	0	1
Videos	0	0	0	0
DVD's	425	334	95	87
Blu-ray	50	0	0	0
Playaways View	0	0	0	0
Console Video Games	28	16	15	19
Toys	0	0	12	5
Flashdrives		0	0	0
TOTAL	2,097	5,584	689	2,120

Collection Totals	Adult	Juvenile	Total
Books	167,330	113,269	280,599
Cassettes	0	0	0
Compact Discs	23,290	4,332	27,622
Playaways Audio	720	256	976
Video Cassettes	0	0	0
DVDs	14,779	10,187	24,966
Blu-ray	423	0	423
Playaways View	0	0	0
CD-ROM	0	0	382
Console Video Games	548	651	1,199
Kits	0	180	180
Toys	0	403	403
TOTAL	207,090	129,278	336,368

Adult Services Department

January 2014

Programming

January	6 Computer Classes	64
Jan 2, 4, 7, 9, 11, 14, 16, 18, 21, 23, 25, 28, 30	Drop-in technology help!	140
January 7, 22	In Stitches	15
January 8	Cooking Crew	4
January 11	TEEN Practice ACT	26
January 13	JVS Career Counseling	5
January 16	Silent Film Screening: The Cabinet of Dr. Caligari	31
January 19	Lyric Opera Lecture: The Barber of Seville by Gioachino Rossini	16
January 20	Conversemos en Espanol!	6
January 22	Break Your Bad Habits and Replace Them with Better Ones	22
January 25	Book Club-How To's	1
January 27	Parlons en Francais	5
January 28	Ciao Italia! Conversational Club	2

Staff Training, Development & Instruction

Jan 7	Kollbocker attended RA Sig
Jan 7	Ingram attended a tour of the Elmhurst College's library.
Jan 9	Ingram attended the Elmhurst College history tour
Jan 13	Blank, Ingram, Kollbocker, and Sanderson attended the CPR/AED training
Jan 16	Palmer attended a YALSA Webinar on what's next for teen series.
Jan 18	Ingram and Perona taught the class Plan Your Party Online
Jan 22	Kollbocker attended ARRT at Niles Public Library
Jan 22	Blank, Ingram, Perona, Sanderson, and Swanson attended the Library Ambassador meeting
Jan 23	Fertig, Ingram, Kollbocker, and Palmer attended the Library Ambassador meeting
Jan 30	Blank moderated an ancestry class

Displays

Books, Media & More – January

- Organize! - Patti Palmer
- Super Foods – Rachelle Bell
- Tech
- Memoir – Catherine Ingram
- Get in Shape! – Nadine Bachman
- I ♥ the '80s! - Anne Swanson
- New and Improved You (Fitness and meditation/health DVDs/CDs) - Jackie Lehrer
- Criterion Collection -- Wyatt Fertig
- Film Duos - Jackie Lehrer
- Health and Fitness -- Gina Gajewski

Glass Case - January

This month we showcased 14 New laws that went into effect January 1, 2014



Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2014 Groups												221
2014 Individuals												161
2014 Total Uses												382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

Patron Interactions

In January we answered **5,488** reference questions on the 2nd floor.

A selection of Database Statistics

	Jan 2014	Dec 2013	Nov 2013	Oct 2013	Sept 2013	Aug 2013	July 2013	June 2013	May 2013
All Magazine/News Indexes	Not Available	18,814	21,253	23,234	20,510*	8244	2564	2178	1346
Ancestry	2798	1683	4849	2482	2900	1731	3948	2402	2592
Transparent Language	19	22	10	34	25	18	29	70	61
Consumer Reports.org	173	266	279	215	161	227	267	239	306
Downloadable Books	3426	2895	2349	2662	2665	2934	3237	2778	2463
Freegal	988	998	985	1078	987	1015	1010	971	1003
Lynda.com (Online Classes)	716	337	169	New					
Morningstar	1326	1089	3027	770	388	984	1059	423	596
Novelist	29,438	25,883	30,169	32,726	25,536*	2547	775	238	319
Public Records	388	365	370	350	351	354	339	359	351
Reference USA	490	935	572	944	806	865	857	960	1035
Tutor.com Learning Suite	54	21	37	54	73	22	9	13	92
Valueline	4718	3888	4240	3726	3832	3994	3808	1829	1753
Zinio (emagazines)	915	719	833	935	659	503	530	470	497

*This spike is due to some of our indexes being included in the new catalog.

The Adult Services department is busy hiring a new Business Librarian!

The Business Librarian will foster relationships with the local business community. The successful candidate will enjoy: networking, promoting business resources and public speaking. We are looking for someone to take our business services to the next level with a combination of innovative outreach, compelling programming and solid business reference work.



KIDS' LIBRARY

January 2014

PROGRAMS

Chicka Chicka Baby (infants):	4 sessions; 47 babies, 42 adults
Rhyme Time (ages 1-2):	4 sessions; 50 children, 47 adults
Saturday Family Stories:	2 sessions; 35 children, 28 adults
1-2-3 Storytime (ages 1-3):	1 session; 12 children, 8 adults
Winter Spree (ages 1-3):	14 sessions; 293 children, 216 adults
Pokemon and More:	2 sessions; 13 players
Open LEGO:	1 session; 53 children, 31 adults
LEGO Club:	1 session; 20 builders

The new year started with a bang! Lots of snow and lots of kids here at EPL. When area schools closed for four days this month, EPL stayed open and the Kids' Library was hopping. We provided many ways to pass the time – board games, puppetry, LEGOs, crafts, and of course, lots of books! Many kids spent time on the computers, and they also enjoyed playing with the new Mondoboard in the Storytime Room. Staff also gave away buttons that said "I thawed out at EPL." Many families voiced their appreciation for being able to while away the snowy days here.

January premiered the new Chicka Chicka Baby drop-in program for infants and caregivers. Sarah Burnside enjoyed teaching nursery rhymes and songs to eager caregivers under the Alphabet Tree in the picture book area. Participants enjoyed sitting together and socializing after the sessions. This will be a nice complement to the more intimate setting for The Littlest Storytime in our Storytime Room.

On January 4, Judy Ekblad returned to help present a Carl Sandburg Storytime in partnership with the Elmhurst Art Museum, which was enjoyed by 29 attendees. On January 25, thirty-nine folks joined Sarah Burnside and Gloria Walsh-Rock at the Elmhurst Art Museum for stories that highlighted the Museum's "Spotlight" exhibit. Thanks to Faith Hill of the Museum for providing the craft for this program.

As part of our Winter Reading Program, 25 kids joined in a Beach Party Luau on January 20. The Barefoot Hawaiians packed the house on January 31, bringing in 150 people wanting to forget the snow outside. Storyteller Linda Gorham performed for families on Martin Luther King, Jr. Day for 52 attendees.

Seraya Fulton began a new series, Be a Picture Book Artist, for kids ages 6 – 9. Thirteen kids enjoyed reading a story and creating art based on the illustrations. This monthly program will run through April. Junior Scientists brought in 15 young scientists in grades K-2 who enjoyed making "elephant toothpaste" and "oobleck," and 20 students in grades 3 – 5 enjoyed making their own rubber balls in Freaky Friday Science. Five students attended Chess Club this month.

MIDDLE SCHOOL PROGRAMS

The most popular middle school program this month was the Stencyl Program hosted by York High School student, Ajay Jain. Fifty-two kids enjoyed making their own games using the Stencyl program, at this four-week class. Another highlight was the Iron Chef program. Twenty-four kids loved creating treats with chocolate. The MyZone area displayed humorous books during the month of January. The Puppets on the Wilder Side met twice, with a total attendance of 17 puppeteers.

SCHOOL SERVICES

In January the Library was visited by nine first grade classes. The kids were congratulated on learning how to read, played reading games, and watched a puppet show that celebrated reading. Twenty-nine teachers and

parents from five schools brought a total of 332 first graders on these field trips to the Library. Sarah Burnside visited the Buttons and Bows Preschool four times this month, and presented a storytime to a total of 58 children and twelve teachers.

Twenty-two classroom collections totaling 412 items circulated to twelve schools.

Children's Programs:	51
Children's Program Attendance:	1674
Middle School Programs:	7
Middle School Attendance:	93
Total programs offered:	58
Total attendance:	1767

Selected Databases (Documents Retrieved) REVISED TABLE

	Oct	Nov	Dec	Jan 14
Amazing Animals	96	13	82	76
America the Beautiful	34	57	34	6
AWE Early Literacy Stations	1,366	826	580	748
BookFlix	1387	1002	896	952
Encyclopedia Americana	266	101	43	0
Grolier Multimedia Encyclopedia	177	159	111	7
Lands and Peoples	68	61	14	9
Literature Crit. Online	2	16	5	9
New Book of Popular Science	311	143	96	8
NoveList K-8 (sessions)	27	37	30	26
TrueFlix	63	9	12	39
Tumblebooks (book views)	83	102	45	115
World Book Encyclopedia (hits)	7280	1360	1640	1580

VOLUNTEERS

Seven middle school volunteers donated 23 hours of service to the Library.

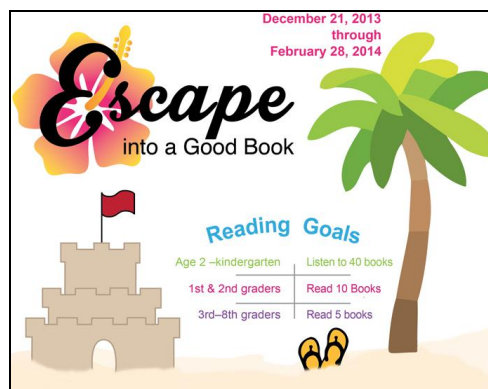
STAFF

In January, Marti Valasek attended the Prairie State Story League meeting, several staff members attended the "Even Better @ EPL" ambassadors meeting, and Gloria Walsh-Rock manned a table at the Summer Recreation Open House held at York High School.

WINTER READING PROGRAM

Registration as of February 12, 2014:

Preschool	308
Kindergarten	111
First Grade	90
Second Grade	104
Third Grade	104
Fourth Grade	80
Fifth Grade	71
Middle School	<u>79</u>
TOTAL	947



Public Information Report

January 2014

News Links: (click to view)

<http://elmhurst.patch.com/groups/around-town/p/museum-to-show-silent-films-reviewed-by-sandburg-during-his-time-in-elmhurst>
<http://www.mysuburbanlife.com/2014/01/13/quigley-foia-creates-transparency-but-also-work/asgswdk/>
<http://www.mysuburbanlife.com/2014/01/09/elmhurst-historical-museum-to-present-sandburg-inspired-silent-film-series/a5vpnwi/>
<http://www.planitlife.com/2014/01/03/museum-to-screen-silent-film-classics-at-elmhurst-public-library/adg0bj#UtlwrmTnZT4>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/January-31-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-24-Press2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-24-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-23-Independent.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-9-Independent.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-9-Independent-2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan-30-Independent.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Bid-notice.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Bid-notice2.jpg>

Social Media Statistics:

	Feb 2013	Mar 2013	Apr 2013	May 2013	June 2013	July 2013	Aug 2013	Sept 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014
Facebook likes:	1293	1342	1373	1389	1413	1428	1471	1514	1549	1574	1611	1633
Twitter followers:	553	567	593	614	646	659	689	711	724	739	750	779
Yelp views:	168	150	111	109	125	183	364	416	336	281	332	369
stars (of 5)	4.48	4.67	4.67	4.67	4.69	4.70	4.55	4.53	4.55	4.55	4.58	4.64
Bookletters visits:	1071	1102	1279	803	1007	1725	1090	1186	885	564	768	1130

Highlights

1. Redesigned March-April-May Newsletter will be passed out at meeting.