

Director's Report

The Library was able to help some of our service men and women from the Great Lakes Naval Station on Thanksgiving by letting them use our laptops. Bill Shanklin called me a few days before Thanksgiving to ask if the Elmhurst American Legion could borrow our laptops for their Thanksgiving dinner. Each year, the Legion hosts up to one hundred service men and women who cannot go home for the holiday. They are fed, entertained, and able to “connect” with the internet for the first time since being away from home. The Legion wasn’t sure where they were going to get computers for the event this year. I was very glad that Bill thought of us and that we were able to help out in this small way. Our patrons didn’t have the use of the laptops for the evening on Wednesday but no one seemed to mind when we told them that they were helping our service men and women. We’d like to continue this each year as it’s yet another great way for the Library to help people connect in our community.

The PI Department has published a gift guide this year filled with many great book suggestions. It has been quite popular with patrons and it doubles as a bibliography for future reads. The guide also makes suggestions for how to use the Library this holiday season. Be sure to check out the corresponding display in the lobby and pick up your gift guide for lots of great ideas.

The second annual Holiday How-To was held on December 5. Patrons were able to spend the afternoon at the Library creating holiday themed projects with their family and friends. We held the first Holiday How-To last year and it was a big success.

Adult Services Department

November 2015

Programming

November	15 Technology Classes	137
November 1	Lyric Opera Lecture: The Merry Widow	17
November 2,16,23,30	TEEN Night at the Improv	42
November 3	Ballets Russes & Sergei Diaghilev: A Force of Change	19
November 3, 10, 18	In Stitches Needleworkers	24
November 3	Read Between the Wines: Book Discussion at Flight 112	8
November 4,11,18,25	NaNoWriMo: Come Write In	12
November 5	10 Secrets to Getting Your Book Successfully Published	28
November 6	Wine Club	6
November 6,13,20,27	Friday Features	96
November 7	TEEN Practice ACT	29
November 9	Creative Card Making	27
November 9	Adult Improv	6
November 10	Beer Club	12
November 10	Life in a Japanese American Internment Camp	29
November 11	Dish! Club for Cooks	8
November 11	Battle of the Bulge: The Forgotten Heroes	53
November 11	Retirement Planning Mistakes	19
November 12	Culture Club: England	60
November 12	Craft Lab: Create. Make. Share.	3
November 12	Holiday Sides & Starters with Chef Michael Maddox	70
November 12	Blogspiration Club	5
November 16	Free Career Counseling - 30 Minute Session	5
November 18	Paper Craft Club	2
November 18, 19, 19	Book Discussion: Bel Canto	31
November 18	Ciao Italia! Conversational Group	12
November 18	Holiday Gadget Gifts	20
November 19	Elmhurst Business Connection	10
November 19	Mindfulness for seniors	22
November 19	eCommerce: Leveraging the Internet	26
November 20	Read To Me! A Storytime for Grown-Ups	5
November 24	Film Series: Award Winning Classics	11

Patron Interactions

In November we answered **4,723** reference questions on the 2nd floor. (Plus **973** Library information questions.)



Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses		1411	1467	1331	1068	1098	1205	1035*	544	435	395	462
2014 Total Uses	400	400**	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398

*All study rooms open for whole month, whereas new ones were only open for a small part of April.

**Estimated because statistics were lost for November 2014

Snap shot – a typical day’s study room reservations. (Screen shot taken 7 December 2015 @ 2pm)

	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7	Room 8	Room 10	Room 11
9:00-9:30am	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN	OPEN
9:30-10:00am	OPEN	OPEN	*Booked	OPEN	*Booked	*Booked	OPEN	OPEN	*Booked	*Booked
10:00-10:30am	*Booked	*Booked		*Booked			OPEN	*Booked		
10:30-11:00am							*Booked			
11:00-11:30am										
11:30-12:00pm			*Booked		*Booked	*Booked			*Booked	*Booked
12:00-12:30pm	*Booked	*Booked		OPEN				*Booked		
12:30-1:00pm				*Booked			OPEN			
1:00-1:30pm							*Booked		*Booked	
1:30-2:00pm	OPEN		*Booked	*Booked	*Booked	*Booked		*Booked	*Booked	OPEN
2:00-2:30pm	*Booked	*Booked								*Booked
2:30-3:00pm			OPEN							
3:00-3:30pm		*Booked	*Booked		*Booked	*Booked	OPEN			*Booked
3:30-4:00pm				*Booked			*Booked	*Booked	*Booked	
4:00-4:30pm	*Booked								*Booked	
4:30-5:00pm							*Booked		*Booked	
5:00-5:30pm	*Booked	*Booked	*Booked		*Booked	*Booked		*Booked		*Booked
5:30-6:00pm				*Booked					*Booked	
6:00-6:30pm	*Booked			*Booked	*Booked		*Booked			
6:30-7:00pm						OPEN				
7:00-7:30pm		*Booked	*Booked			*Booked		*Booked		*Booked
7:30-8:00pm	*Booked								*Booked	
8:00-8:30pm		OPEN		*Booked	OPEN		OPEN			
8:30-9:00pm	OPEN	OPEN			OPEN	OPEN	OPEN			

Online Research Tool Statistics

	Nov 2015	Oct 2015	Sept 2015	August 2015	July 2015	June 2015	May 2015	April 2015	March 2015
All Magazine/News Indexes	10,702	9343	9167	7601	9571	8649	8825	7637	13828
Ancestry	2404	2175	3040	2912	1613	2496	1810	2076	3215
Consumer Reports.org	147	130	184	196	155	169	196	144	186
Morningstar	285	529	876	252	265	216	297	331	595
Novelist	206	290	144	321	200	211	266	232	442
Public Records	468	461	453	426	436	408	415	400	369
Reference USA	1610	557	725	604	569	602	502	584	1052
Valueline	2648	2511	2340	2186	2314	2901	2827	2413	2776

* Not available at time of report

Digital Media Report

	Nov 2015	Oct 2015	Sept 2015	August 2015	July 2015	June 2015	May 2015	April 2015	March 2015
E-Audiobooks	1219	1303	1207	1291	1456	1203	1026	932	1042
Hoopla	140	151	147	220	165	120	121	129	114
MyMediaMall	1024	1088	1001	1022	1214	1009	856	745	838
OneClickDigital	55	64	59	49	77	74	49	58	90
E-Books	2727	2729	2823	3099	3096	3068	2776	2625	2950
MyMediaMall	2266	2279	2372	2640	2604	2624	2330	2234	2485
3M Cloud	461	450	451	459	492	444	446	391	465
E-Classes	592	494	674	685	460	567	447	530	1223
Gale Courses Trial	2	6	3	15	6	8	8	N/A	N/A
Lynda.com	590	488	671	677	453	560	440	530	1223
E-Magazines (Zinio)	841	997	786	887	782	644	973	741	1060
E-Music	5019	4051	3642	4103	4206	4901	4702	5192	4937
Freegal Downloads	1243	994	1119	1224	1126	1119	1131	1333	1284
Freegal Streaming	3159	2479	2083	2266	2630	3278	2835	3148	2565
Hoopla	192	185	148	134	171	121	164	141	176
Naxos	425	393	292	479	279	383	572	570	912
E-Tutoring (Tutor.com)	23	59	27	11	10	10	38	37	45
E-Videos	136	157	123	161	225	181	236	196	259
Hoopla	132	154	115	145	211	159	213	193	237
Indieflix	0	0	4	14	13	20	16	0	20
MyMediaMall	4	3	4	2	1	2	7	3	2
Transparent Languages	20	31	41	28	19	65	80	80	31



Elmhurst Library delves into craft beer scene

Chicago Tribune online

November 12, 2015

Beer Club

Tuesday, Jan. 12 and Feb. 9 • 7-8 p.m.

Off-site: Pints (112 S. York St.) • Age 21+

Learn about, taste, and discuss great beer at a local Elmhurst bar. Register online, in person, or by phone.

www.chicagotribune.com/suburbs/elmhurst/news/ct-elh-elmhurst-beer-club-tl-1119-20151112-story.html

KIDS' LIBRARY

November 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions;	56 babies, 75 adults
Fun for Ones (age 1):	3 sessions;	39 children, 25 adults
Rhyme Time (ages 1-2):	4 sessions;	59 children, 70 adults
Time for Twos (ages 2):	3 sessions;	47 children, 41 adults
3-2-1 Storytime(ages 1-3):	6 sessions;	175 children, 150 adults
Rise & Shine ST (ages 1-5):	8 sessions;	220 children, 205 adults
Free to Be Three ST:	3 sessions;	26 children, 21 adults
Road to Reading (ages 3 -5):	6 sessions;	115 children, 52 adults
We Love Reading (gr K – 1):	3 sessions;	57 children
Afternoon Storytime (families):	3 sessions;	16 children, 11 adults
Pajama Storytime (families):	4 sessions;	30 children, 23 adults
Saturday Family Storytime:	3 sessions;	31 children, 19 adults
Chess:	4 sessions;	40 players
Open LEGO:	1 session;	16 builders
Minecraft:	1 session;	19 players

On November 7, families were invited to create a beautiful “Thankful Jar” to hold gratitude notes. Twenty-one children and 19 adults attended. On November 12 and 13, our monthly programs, Junior Scientists and Science Friday, featured food experiments. “Eww! Nasty Food Science!” was attended by a total of 30 kids.

We celebrated the Indian holiday of Diwali with dance, music, and storytelling on Saturday, November 14. A grand total of 161 people attended! On November 17, twenty-one children and twenty adults were treated to a special storytime presented by York High School students, and in the evening we hosted our annual Adoptive Storytime for 8 children and 8 adults. On November 18, eight children and five adults who had attended October’s “Moon Up Close” program, returned for a second try at viewing the moon. Success!

Marti Valasek organized a very popular pop-up program on November 20. Thirty-four children and 30 adults created darling turkey handprint prints. Sarah presented an impromptu Birthday Storytime on November 22 for 17 children and 13 adults. The day after Thanksgiving was Game Day in the Kids’ Library. We brought out chess, checkers, board games, coloring books, and LEGO bricks, which were enjoyed by many families.

MIDDLE SCHOOL PROGRAM ATTENDANCE

Iron Chef, Thanksgiving Special (Nov. 6)	1 session;	23 kids
Improv Workshop (Nov. 8)	1 session;	6 kids
Minecraft (Nov. 16)	1 session;	7 kids
Project Fashion (Nov. 23 & 30)	2 session;	10 kids
Night at the Movies (Nov. 25)	1 session;	18 kids



SCHOOL SERVICES

Twenty-three classroom collections totaling 417 items circulated to twelve schools.

We hosted three Girl Scout visits this month, for a total attendance of 32 scouts and 9 leaders. Sarah Burnside brought four storytimes to Courts Plus and the Wilder Park preschool in November, for a total of 70 children and eight teachers.

PROGRAM TOTALS

Children's Programs:	76
Children's Program Attendance:	2111
Middle School Programs:	6
Middle School Attendance:	64
Total programs offered:	82
Total attendance:	2175



VOLUNTEERS

Five middle school volunteers donated six of service to the Library in November.

Selected Database (Documents Retrieved)

KL Database Usage	2015						
2015	Nov	Oct	Sept	Aug	July	June	May
Amazing Animals	0	36	4	13	0	0	9
America the Beautiful	0	2	8	0	0	5	10
BookFlix	582	671	Error	224	176	473	1236
Early Learning (sessions)	1582	1491	1302	1878	2042	2346	1720
Encyclopedia Americana	28	75	25	0	3	2	0
Grolier Encyclopedia	30	63	6	0	0	7	0
Lands and Peoples	7	2	5	2	0	2	0
New Bk Of Popular Science	29	97	18	6	0	0	0
NoveList K-8 (searches)						189	229
TrueFlix	39	60	19	12	9	30	92
Tumblebooks (book views)	259	434	236	187	59	33	236
World Book (hits)	1620	Error	6180	6080	2220	9440	3160

STAFF

Shaira Rock and Gloria Walsh-Rock attended a Lincoln Story League meeting, and Marti Valasek and Peg Martin attended Prairie State Story League. Kim Calkins and Shaira Rock visited the Aurora Public Library on November 19 to collect ideas for the upcoming Kids' Library renovation.

DISPLAYS

Nuala Maloney-Murphy created a great "look and find" display in our entrance display case. People were challenged to find various characters and objects from various nursery rhymes.

CIRCULATION REPORT

November 2015

TOTAL CIRCULATION:

November 2015 = 104,085

November 2014 = 104,816

Circulation for November 2015 decreased less than 1% compared to November 2014.

% of checkouts done on self-checks = 27%

Holds:

- Placed this month: 8,581
 - Staff placed = 1,431
 - Patron placed = 6,132
 - Placed in LINKin = 1,018
- Placed a year ago: 7,995
- Percent Change: 7%
- Amount of holds filled this month: 7,427
 - Elmhurst items = 6,271
 - LINKin items = 961
 - OCLC items = 195
- Filled a year ago: 6,881
- Percent Change: 8%
- Holds Not Picked Up: 748
- Percent of holds filled: 10%

ILL:

- ILL sent this month: 996 (LINKin = 788 / OCLC = 208)
- ILL sent a year ago: 963
- Percent Change: 13%
- ILL received this month: 1,443 (LINKin = 1,248 / OCLC = 195)
- ILL received a year ago: 1,441
- Percent Change: <1%

Non-Resident Cards purchased: 1 for \$394.82

Unique Management Services:

- Accounts submitted this month: 8 @ \$8.95 = \$71.60
- Total cumulative recovery of \$170,199.33 yielding an ROI of 12 to 1.

Book Sale Room:

- Revenue: \$ 320.06

Ecommerce:

• Non-Resident Fees	\$	0.00
• Lost items/Misc.	\$	383.00
• Fines & Processing Fees	\$	1,335.50
• Out of State Fees	\$	0.00
• Total.....	\$	1,718.50

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	79,603	77%
Downloadable Material	11,841	11%
Reciprocal Borrowers	8,944	9%
Interlibrary Loans Sent	996	1%
Teachers	694	1%
Non Residents-Unincorporated	592	1%
Elmhurst College Students	579	1%
Elmhurst Businesses	379	<1%
Outreach Patrons	293	<1%
Non Resident Taxpayers	141	<1%
Elmhurst Business Sticker	20	<1%
Homeless	3	<1%
	104,085	100%

of Patrons Served at Drive-up Window:

- November 2015 = 2,323
- November 2014 = 2,242
- Percent Change: 4%

Highest Hourly Rate of Circulation Transactions:

Sunday, November 1: Average 1839 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Debbie and Laura attended the Anniversary Planning meeting.
- Sam and Kim attended the LINKin meeting at Arlington Heights PLD on November 6.
- Debbie represented the Library at the City's Wellness Committee on November 10.
- Sam and Debbie facilitated In Stitches on November 10.
- Debbie facilitated In Stitches on November 18.
- Sam attended WILIUG at Skokie PL on November 20.
- Chris P, Alanna, Dina, Dulce, Christy and Malini assisted with various programs in November.
- Seven volunteers worked for 20 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- 11, 841 Digital Media
 - 3,294 My Media Mall
 - 461 3M Cloud
 - 55 One Click Digital
 - 1243 Freegal downloads
 - 3,159 Freegal songs streamed
 - 0 IndieFlix
 - 492 Hoopla
 - 841 Zinio
 - 3 PBS Video Collection
 - 1,413 eLearning
 - 582 BookFlix
 - 39 TrueFlix
 - 259 Tumblebooks
- 2,431 Magazines (ADS and KIDS)
 - 1,080 *Magazines to Go*
- 215 Electronic Devices
 - 0 Assistive Technology iPad
 - 80 Laptop
 - 30 ADS Nook
 - 37 KIDS Nook
 - 4 Projector
 - 4 VHS to DVD Converter
 - 60 Creative Studio Visual Equipment ← *New Collection*
- 114 Creative Studio Rooms ← *New Collection*
- 21 Adult Board Games ← *New Collection*
- Items checked out for use in Library
 - 23 Laptop (KIDS)
 - 45 iPad (KIDS)

BOARD REPORT

November 2015

	Nov-15	Nov-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	58,050	57,735	1%	655,064	675,568	-3%
Kids' Library	44,357	45,524	-3%	522,968	528,270	-1%
Unspecified	1,678	1,557	8%	19,646	18,943	4%
Total	104,085	104,816	-1%	1,197,678	1,222,781	-2%
Total Minus ILL Sent	103,089	103,853	-1%			
Number of Days Open	29	29				
Downloadable Books & Media	11,841	9,038	31%			
Web Site						
Visits	308057	35,356	771%	3,305,624	447,726	638%
Unique Visitors	290129	18,121	1501%	3,107,252	253,665	1125%
Page Views	346429	53,477	548%	3,753,251	880,272	326%
Reference Queries						
Adult Reference	4,723	4,475	6%	59,733	53,371	12%
Kids' Library	1,723	1,980	-13%	21,210	22,545	-6%
Total Reference Req.	6,446	6,455	0%	80,943	75,916	7%
Meeting Room Use						
Library Programs	139	116	20%	1,762	1,392	27%
Public Meetings	70	98	-29%	774	719	8%
*Group Study Rooms	1,411	400	253%	10,451	4,449	135%
Total Programs/Meetings	1,620	614	164%	11,151	6,560	70%
Program Attendance						
Adults & Teens	854	474	80%	10,637	5,037	111%
Kids	2,175	1,906	14%	32,945	28,628	15%
Total Program Attendance	3,029	2,380	27%	43,582	33,665	29%
Visitor Count						
In-house	46,200	39,758	16%	505,310	475,103	6%
Drive-up	2,323	2,242	4%	25,827	25,293	2%
Total	48,523	42,000	16%	531,137	498,979	6%
Elmhurst Library Cards						
Card Holders 11/01/15	28,702					
Added	192					
Withdrawn	245					
Card Holders 11/30/15	28,649					
			Purge of expired cards			
Elmhurst Cards Used						
	9,341	9,226	1%			
Nonresident Cards						
	ADULT	JUVENILE	TOTAL	Reciprocal Borrower Cards		
Card Holders 11/01/15	82	28	110	Card Holders 11/01/15	2,352	
Added	3	0	3	Added	90	
Expired	8	2	10	Expired	144	
Card Holders 11/30/15	77	26	103	Card Holders 11/30/15	2,298	

BOARD REPORT

November 2015

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	755	1,241	145	71
Books, Fiction	1,000	507	583	1,322
Compact Discs	237	22	14	2
Playaways Audio	42	5	2	0
Kits	0	0	0	8
Software	0	0	0	0
CD-ROM	0	0	17	0
Videos	0	0	0	0
DVD's	239	188	94	3
Blu-ray	58	26	19	0
Console Video Games	14	22	16	4
Board Games	15	0	0	0
Toys	0	0	1	0
Flashdrives	0	0	0	0
TOTAL	2,360	2,011	891	1,410

Collection Totals	Adult	Juvenile	Total
Books	144,173	111,302	255,475
Compact Discs	22,410	3,945	26,355
Playaways Audio	1,005	331	1,336
DVDs	15,343	9,186	24,529
Blu-ray	970	186	1,156
CD-ROM	0	297	297
Console Video Games	693	674	1,367
Kits	0	79	79
Board Games	15		15
Toys	0	461	461
TOTAL	184,609	126,461	311,070

Public Information Report

November 2015

News Links: (click to view)

<http://www.chicagotribune.com/suburbs/elmhurst/news/ct-elh-elmhurst-beer-club-tl-1119-20151112-story.html>

<http://www.chicagotribune.com/suburbs/elmhurst/news/ct-elh-elmhurst-taxes-tl-1126-20151123-story.html>

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Elmhurst-sets-tax-levy-bumps-sales-tax-Chicago-Tribune.pdf>

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/independentnov26.jpg>

Social Media Statistics:

	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	June 2015	July 2015	Aug 2015	Sept 2015	Oct 2015	Nov 2015
Facebook likes:	1955	1976	2009	2011	2027	2061	2091	2221	2280	2479	2521	2553
Twitter followers:	936	964	995	1002	1027	1036	1062	1076	1079	1107	1125	1135
Yelp views:	264	291	280	250	262	246	240	250	239	188	200	150
stars (of 5)	4.64	4.65	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67
Bookletters visits:	851	1001	1055	903	1181	1026	1374	922	1226	1305	901	381

Follow EPL on social media:

Facebook: search for Elmhurst Public Library

Twitter: search for askelmhurst

Instagram: search for askelmhurst

Highlights:

Fine Print mailed Nov 16.

Gift Guide 2015 finished (handout will be provided at meeting)