

DIRECTOR'S REPORT

The Library was a very busy place on Saturday, August 1. Over 900 people attended EPL's very own Comic Con. People of all ages were participating in events that included panel discussions, crafts, stage combat fighting, trivia, and more. We received several very positive comments about the event from patrons and staff. The program was spearheaded by Kim Calkins, our Head Programmer, and was truly an all-Library effort with staff members from every department helping out at the event. Kudos to Kim and all our other wonderful staff, who envisioned, planned, and executed an amazing day for the benefit Elmhurst patrons!

Programming of all sorts continues to be a major draw at the Library. This month's very popular Culture Club attracted more than 70 attendees. Culture Club is held in the late morning and most participants are retirees. It's great to see day time programming taking off at the Library. Kristin Sanderson, Outreach Librarian, plans these senior driven programs. They have a large and loyal following.

Staff Institute Day is scheduled for Friday, August 21. This year's program will include staff led mini-classes where co-workers, who don't normally work in the Adult Services Department, will learn about the new technology and spaces upstairs. The afternoon will include enrichment programs for people to sample many of the great programs available to patrons. It's wonderful that we have this day to really show staff all the new amenities realized with the renovation. The more we know, the more we can talk and promote!

Adult Services Department

July 2015

Programming

July	13 Technology Classes	102
July 1	Library at the Farmers' Market	71
July 1, 8, 15, 22, 29	Experiencing America: A Smithsonian Tour through American History	35
July 1, 8	Stamp it! Letterboxing for Adults and Families	7
July 2, 9, 16, 23	Informal Meditation	0
July 2	Summer Salads & Sides with Chef Michael Maddox	51
July 3, 17	Wine Club	14
July 6	Silent Reading Salon	2
July 6, 20	TEEN - Maker Monday	10
July 7, 14, 21, 28	TED Talk Tuesdays	16
July 7, 14, 15	In Stitches	27
July 8, 15, 20, 22	Literacy Tutor Training	51
July 8	Dish! Club for Cooks	12
July 8	Adult Book Discussion	12
July 9	Culture Club - Romania	33
July 9	Book Sculptures	22
July 9	Exploring Small Business Ownership	27
July 10, 24	Sketch Writing and Improv	24
July 13	Food Lover's Guide to Chicago	39
July 15	Principles of a LEAN Start Up	3
July 15	Paper Craft Club	2
July 15	Intro to Reiki	16
July 16	Elmhurst Business Connection	10
July 16	Blog-spiration	2
July 16	Bottle Art: Paint Your Own Decorative Wine Bottle	8
July 16	Third Thursdays Film Series - To Kill A Mockingbird	20
July 16	#ThrowbackThursday Vintage Craft Series: Mod Podge Containers	16
July 17	Read To Me! A Storytime for Grown-ups	3
July 17	Elmhurst Art Museum Book Discussion- The Blazing World	8
July 22	Teen Creative Writing Club	6
July 22	Quilting Club	6
July 22	The Sound of Music: 50th Anniversary Celebration	21
July 27	DNA Testing: Cold Cases Solved	19
July 28	Pints 'n' Purls	5
July 29	Carson Pirie Scott: The history of a Chicago original	43
July 30	Mindfulness for Seniors	6
July 30	Mindfulness Group	7

Patron Interactions

In July we answered 5,261 reference questions on the 2nd floor.



Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses						1098	1205	1035*	544	435	395	462
2014 Total Uses	400	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*All studyrooms open for whole month, whereas new ones were only open for a small part of April.

Online Research Tool Statistics

	July 2015	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014
All Magazine/News Indexes	9571	8649	8825	7637	13828	10,879	9766	6910	11,100
Ancestry	1613	2496	1810	2076	3215	2214	4065	2322	4269
Consumer Reports.org	155	169	196	144	186	162	206	209	206
Morningstar	265	216	297	331	595	533	709	596	492
Novelist	200	211	266	232	442	190	170	289	579
Public Records	436	408	415	400	369	355	360	346	387
Reference USA	569	602	502	584	1052	948	552	491	576
Valueline	2314	2901	2827	2413	2776	2940	2705	2448	2213

Digital Media Report

	July 2015	June 2015	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014
E-Audiobooks	1456	1203	1026	932	1042	932	1027	892	815
Hoopla	165	120	121	129	114	97	108	91	91
MyMediaMall	1214	1009	856	745	838	769	839	754	656
OneClickDigital	77	74	49	58	90	66	80	47	68
E-Books	3096	3068	2776	2625	2950	2577	2965	2622	2432
MyMediaMall	2604	2624	2330	2234	2485	2173	2424	2241	2106
3M Cloud	492	444	446	391	465	404	541	381	326
E-Classes	460	567	447	530	1223	414	522	263	186
Gale Courses Trial	7	7	7	Trial started May					
Lynda.com	453	560	440	530	1223	414	522	263	186
E-Magazines (Zinio)	782	644	973	741	1060	709	1519	752	804
E-Music	4206	4901	4702	5192	4937	5073	6865	6133	5315
Freegal Downloads	1126	1119	1131	1333	1284	1199	1453	1435	1245
Freegal Streaming	2630	3278	2835	3148	2565	3098	4309	3841	3258
Hoopla	171	121	164	141	176	186	145	158	176
Naxos	279	383	572	570	912	590	958	699	636
E-Tutoring (Tutor.com)	10	10	38	37	45	40	25	29	38
E-Videos	225	181	236	196	259	259	335	314	295
Hoopla	211	159	213	193	237	241	275	261	188
Indieflix	13	20	16	0	20	14	51	49	72
MyMediaMall	1	2	7	3	2	4	9	4	2
Transparent Languages	19	65	80	80	31	12	5	16	18

KIDS' LIBRARY

July 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions; 50 babies, 60 adults
Mother Goose Time (age 1):	9 sessions; 104 kids, 85 adults
Rhyme Time (ages 1-2):	3 sessions; 43 children, 38 adults
Toddler Time (age 2):	5 sessions; 65 kids, 40 adults
1-2-3 Storytime (ages 1-5):	4 sessions; 128 children, 96 adults
Hometown Hero Storytime (families):	4 sessions; 125 kids, 87 adults
Road to Reading (age 3-5):	10 sessions; 96 kids, 52 adults
Monday Lunch Bunch (families):	3 sessions; 29 kids, 10 adults
Camp Pajama Storytime (families):	5 sessions; 38 children, 31 adults
Open LEGO (families):	1 session; 10 builders
Junior LEGO (gr K-2):	1 session; 26 builders
Minecraft (gr 1-5):	1 session; 14 players
Pokemon and More:	1 session; 5 players
Book Buddies (gr 2-3):	9 sessions; 100 kids
Book Discussion (gr 2-3):	4 sessions; 70 kids
Book Discussion (gr 4-5):	2 sessions; 14 kids
Get Ready, Get Set, Read (gr K):	12 sessions; 202 kids
Get Ready, Get Set, Read (gr 1):	8 sessions; 120 kids
Cursive Writing (gr 3-5):	4 sessions; 38 kids
Blow it Up (families):	3 session; 185 people
Super Science Demonstrations (families):	5 sessions; 146 people

This month was a flurry of summer activity. Our four-week Mandarin class totaled 69 participants, and our four-week Make a Movie class totaled 59 movie makers. The Outdoor Movie in cooperation with the Elmhurst Park District and the Elmhurst Art Museum was a big hit, drawing 300 people. Club Fun Fridays included History Heroes on July 3 (29 participants); BMX Sports Hero (106 participants); Guitar Heroes with School of Rock (20 participants); and Superhero Science (13 participants). Saturday family programs included Ben's Bubble Show on July 11 which drew an audience of 120; Superhero Training Camp which was enjoyed by 45 trainees; Frozen Sing-along on July 12 which brought in 30 participants; Music with Duke Otherwise on July 18 which drew 51 listeners; Chalk the Walk which was enjoyed by 20 artists; and Sensory Storytime which drew 10 attendees. A big Thank You to Allan Fenske of the Chicago Area Planetary Society for partnering with us to host a Pluto Party on July 14 celebrating the achievement of the NASA New Horizons probe. This program was enjoyed by 45 interested folk of every age. Thanks also to the many "hometown heroes" who joined us for our featured storytimes throughout the summer. We ended the month with a Star Wars theme, in preparation for August's Comic Con. On July 31 we presented two Tiny Jedi Storytimes for 128 little Jedis, and two Young Jedi Academies which drew a total of 32 Jedi trainees.

MIDDLE SCHOOL PROGRAMS

Sewing Club:	4 sessions; 30 kids
Movie Making:	1 session; 13 kids
Cutthroat Kitchen	1 session; 24 kids
Minecraft	1 session; 12 kids
Puppetry Workshop	3 sessions; 20 kids
Superhero Trivia Night	1 session; 12 kids
Booking and Cooking	1 session; 16 kids
Night at the Movies	1 session; 5 kids
Divergent Party	1 session; 9 kids
Villain for a Day	1 Session; 6 kids

SCHOOL AND PRESCHOOL SERVICES

Shaira Rock, Eileen Matthies, and Karen Pepple presented 9 visits to Conrad Fischer School for 240 students and 21 teachers. Students who might not otherwise have gotten the opportunity to participate in the EPL Summer Reading Program were able to do so through these visits.

Children's Programs: 135

Children's Program Attendance: 3,445

Middle School Programs: 15

Middle School Attendance: 149

Total programs offered: 150

Total attendance: 3,594

VOLUNTEERS

Our 191 middle school volunteers gave 1264 hours of service to the Library in July.



Mandarin class



BMX Sports Hero

SUMMER READING PROGRAM

As of July 31, 2015

“Every Hero Has a Story”

Babies (0-11 months): 106

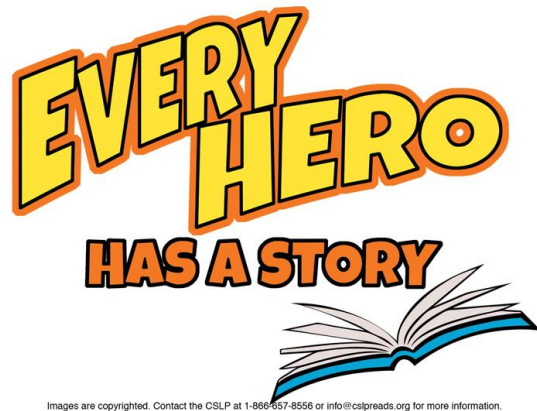
Age 1 to Grade 1: 1882

Grades 2 – 5: 2001

Middle School: 1029

TOTAL: 5018

Total at this time last year: 5110



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Hometown Heroes Storytime

BOARD REPORT

July 2015

	Jul-15	Jul-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	69,403	73,209	-5%	418,585	434,734	-4%
Kids' Library	59,261	62,783	-6%	350,667	347,563	1%
Unspecified	1,920	1,816	6%	12,562	12,156	3%
Total	130,584	137,808	-5%	781,814	794,453	-2%
Total Minus ILL Sent	129,520	136,675	-5%			
Number of Days Open	29	30				
Downloadable Books & Media	10,492	9,962	5%			
Web Site						
Visits	322444	41,679	674%	2,081,870	288,070	623%
Unique Visitors	302833	23,921	1166%	1,955,376	165,095	1084%
Page Views	364925	89,392	308%	2,369,682	575,347	312%
Reference Queries						
Adult Reference	5,261	4,727	11%	39,670	34,657	14%
Kids' Library	2,222	3,001	-26%	14,356	14,700	-2%
Total Reference Req.	7,483	7,728	-3%	54,026	49,357	9%
Meeting Room Use						
Library Programs	218	186	17%	1,191	946	26%
Public Meetings	48	42	14%	503	423	19%
*Group Study Rooms	1,098	381	188%	5,174	2,813	84%
Total Programs/Meetings	1,364	228	498%	5,032	1,369	268%
Program Attendance						
Adults & Teens	729	330	121%	5,522	2,893	91%
Kids	3,594	3,150	14%	23,256	21,194	10%
Total Program Attendance	4,323	3,480	24%	28,778	24,087	19%
Visitor Count						
In-house	55,800	53,280	5%	317,409	304,160	4%
Drive-up	2,324	2,429	-4%	16,525	16,007	3%
Total	58,124	55,709	4%	333,934	318,750	5%
Elmhurst Library Cards						
Card Holders 07/01/15	28,828					
Added	216					
Withdrawn	314					
Card Holders 07/31/15	28,730					
		Purge of expired cards				
Elmhurst Cards Used						
	11,121	10,659	4%			
Nonresident Cards						
Card Holders 07/01/15	69	30	99	Reciprocal Borrower Cards		
Added	11	2	13	Card Holders 07/01/15		2,540
Expired	5	2	7	Added		122
Card Holders 07/31/15	75	30	105	Expired		170
				Card Holders 07/31/15		2,492

BOARD REPORT

July 2015

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	519	1,077	398	142
Books, Fiction	968	569	817	282
Compact Discs	108	553	26	5
Playaways Audio	4	1	1	1
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	194	75	50	16
Blu-ray	23	47	2	0
Console Video Games	27	2	6	3
Toys	0	0	10	0
Flashdrives	0	0	0	0
TOTAL	1,843	2,324	1,310	449

Collection Totals	Adult	Juvenile	Total
Books	146,003	114,244	260,247
Compact Discs	22,752	4,100	26,852
Playaways Audio	949	317	1,266
DVDs	15,111	9,105	24,216
Blu-ray	838	153	991
CD-ROM	0	279	279
Console Video Games	659	680	1,339
Kits	0	108	108
Toys	0	474	474
TOTAL	186,312	129,460	315,772

CIRCULATION REPORT

July 2015

TOTAL CIRCULATION:

July 2015 = 130,584

July 2014 = 137,808

Circulation for July 2015 decreased* 5% compared to July 2014.

***DUE TO LACK OF AIR CONDITIONING, LIBRARY WAS CLOSED 2-5 PM, July 26 and 9 AM-1 PM July 27.**

% of checkouts done on self-checks = 29%

Holds:

- Placed this month: 9,599
 - Staff placed = 1,889
 - Patron placed = 6,463
 - Placed in LINKin = 1,247
- Placed a year ago: 9,942
- Percent Change: -3%
- Amount of holds filled this month: 7,928
 - Elmhurst items = 6,492
 - LINKin items = 1,232
 - OCLC items = 204
- Filled a year ago: 8,024
- Percent Change: -1%
- Holds Not Picked Up: 850
- Percent of holds filled: 11%

ILL:

- ILL sent this month: 1,064 (LINKin =878 / OCLC = 186)
- ILL sent a year ago: 1,133
- Percent Change: -6%
- ILL received this month: 1,722 (LINKin = 1,518 / OCLC = 204)
- ILL received a year ago: 1,744
- Percent Change: -1%

Non-Resident Cards purchased: 6 for a total of \$2,120.72

Unique Management Services:

- Accounts submitted this month: 12 @ \$8.95 = \$107.40
- Total cumulative recovery of \$165,459.13 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 453.05

Ecommerce:

• Non-Resident Fees	\$	436.21
• Lost items/Misc.	\$	326.00
• Fines & Processing Fees	\$	1,469.85
• Out of State Fees	\$	0.00
• Total.....	\$	2,232.06

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	108,195	83%
Downloadable Material	10,492	8%
Reciprocal Borrowers	9,370	7%
Interlibrary Loans Sent	1,064	1%
Non Residents-Unincorporated	644	<1%
Outreach Patrons	279	<1%
Teachers	195	<1%
Elmhurst Businesses	155	<1%
Non Resident Taxpayers	125	<1%
Elmhurst College Students	48	<1%
Elmhurst Business Sticker	17	<1%
	130,584	100%

of Patrons Served at Drive-up Window:

- July 2015 = 2,324
- July 2014 = 2,429
- Percent Change: -4%

Highest Hourly Rate of Circulation Transactions:

Sunday, July 26th: Average 1,613 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Sam represented the Library at the Farmer's Market on July 1.
- Debbie represented the Library at the City Wellness Committee on July 7.
- Sam facilitated In Stitches on July 14.
- Debbie facilitated In Stitches on July 15.
- The Circulation Department welcomed Alesha R to the Phone Console and Welcome Desk.
- Kelsey, Malini, Michelle, Alanna and Christy assisted with various programs in July.
- Six volunteers worked for 18 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in July:
 - Imitation Game (DVD) – 132 checkouts
 - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 102 checkouts
 - Most circulated TEEN book title: Paper Towns by John Green- 43 checkouts
 - Most circulated book titles in KIDS: Saved by the Shell by Joshua Sternin – 38 checkouts
- 10,492 Digital Audio Media
 - 3,670 My Media Mall
 - 492 3M Cloud
 - 77 One Click Digital
 - 1,126 Freegal downloads
 - 2,630 Freegal songs streamed
 - 13 IndieFlix
 - 578 Hoopla
 - 782 Zinio
 - 7 PBS Video Collection
 - 1,123 eLearning
- 2,630 Magazines (ADS and KIDS)
 - 969 *Magazines to Go*
- 277 Electronic Devices
 - 7 Assistive Technology iPad
 - 120 Laptop
 - 42 ADS Nook
 - 46 KIDS Nook
 - 9 Projector
 - 13 VHS to DVD Converter
 - 40 Creative Studio Visual Equipment ← *New Collection*
- 64 Creative Studio Rooms ← *New Collection*
- Devices checked out for use in Library
 - 9 Laptop (KIDS)
 - 42 iPad (KIDS)

Public Information Report

July 2015

News Links: (click to view)

<http://www.mysuburbanlife.com/2015/07/14/moore-elmhurst-public-library-gets-set-for-its-inaugural-comic-con/a8ai3ss/>

<http://patch.com/illinois/elmhurst/rta-says-elmhurst-successful-transit-oriented-development-community-O>

<http://patch.com/illinois/elmhurst/movies-park-presents-homeward-bound-O>

Social Media Statistics:

	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015	June 2015	July 2015
Facebook likes:	1807	1840	1901	1935	1955	1976	2009	2011	2027	2061	2091	2221
Twitter followers:	888	902	916	925	936	964	995	1002	1027	1036	1062	1076
Yelp views:	237	282	248	246	264	291	280	250	262	246	240	250
stars (of 5)	4.62	4.68	4.64	4.64	4.64	4.65	4.67	4.67	4.67	4.67	4.67	4.67
Bookletters visits:	976	1409	1345	930	851	1001	1055	903	1181	1026	1374	922

Follow EPL on social media:

Facebook: search for Elmhurst Public Library

Twitter: search for askelmhurst

Instagram: search for askelmhurst

Highlights:

Farmers Market Visit on July 1:

22 Questions

71 Interactions

9 Patrons checked out 15 books

Google Summary: July

999+ people saw your 4.8-star rated business on Google

542 people asked for directions to your business

290 people found your phone number on Google and called your business

Moore: Elmhurst Public Library gets set for its inaugural Comic Con

Community voice

Published: Thursday, July 23, 2015 8:00 p.m. CDT

On Aug. 1, the Elmhurst Public Library will host its first Comic Con! Comic Con is short for Comic Convention – an event to celebrate all things related to comic books, super heroes, sci fi and fantasy TV, books, and movies.

The Comic Con in August at EPL features a variety of activities. Notable events include appearances from the 501st Legion: Vader's Fist, as well as a Stage Combat demonstration and lesson from R&D Choreography. Dress up in costume and you could win prizes in the EPL Costume Contest!

There are many other events and activities offered throughout the day, such as:

- Artist Alley: View and purchase comic-themed works of art from local artists.
- School of Rock: Kids in the House Band at School of Rock play your favorite songs, including movie themes and T.V. show themes.
- Drawing Sessions: Learn to draw manga and superheroes, or have you portrait drawn by a caricature artist!
- Superhero Changeover: Race your friends to see who can transform into a superhero (in a real phone booth!) fastest.
- Panels: Listen and participate in panel discussions covering a variety of topics including: Board Games + Education, The Best Batman, The Life of a Comic Book Artist, Video Games 101, and more.
- Photo Booth: Use our green screen photo booth to create a free souvenir Comic Con picture.
- Gaming: Play current and vintage favorites (both video games and board games!) from the past and present all day long.

Make sure to mark your calendar for this exciting, comic-filled day at the Elmhurst Public Library! Keep an eye on elmlib.org/comiccon for more details.

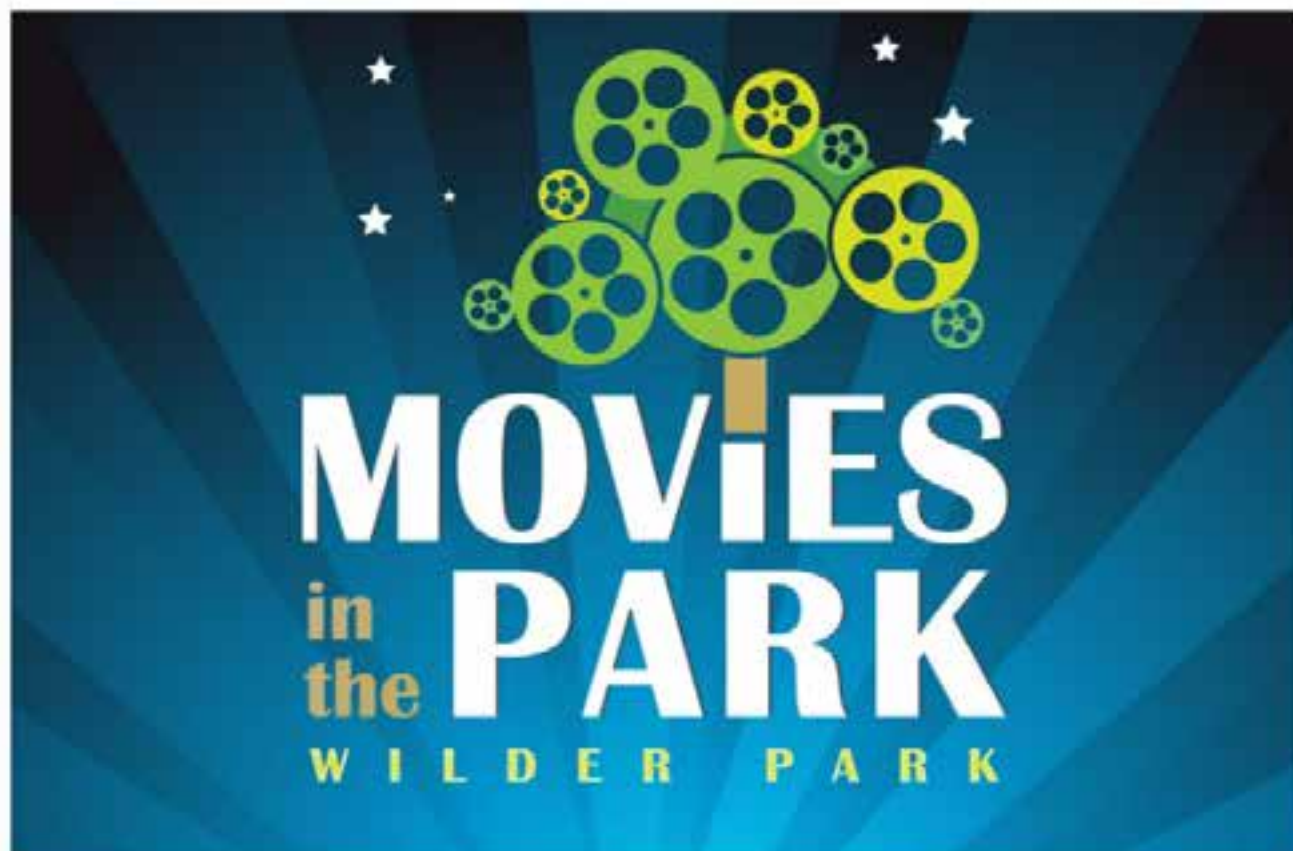
Cher Moore is the public information coordinator at Elmhurst Public Library.

Movies in the Park Presents 'Homeward Bound'

The free showing will take place July 10 at Wilder Park.

By MORGAN SEARLES (Patch Staff)

July 6, 2015 | P



Submitted by the [Elmhurst Park District](#).

Bring your blanket and spend your Friday evening with Movies in the Park.

Wilder Park will play host Friday, July 10 to a free showing of Disney's "Homeward Bound."

The movie will begin at dusk, approximately 8:30 p.m. Bring kids early to grab a spot or participate in a family craft project from 7-8 p.m. on the Art Museum patio prior to the movie.

This event is presented by the Elmhurst Park District, Elmhurst Public Library and the Elmhurst Art Museum. For more information visit epd.org or call [\(630\) 993-8900](tel:6309938900).

RTA Says Elmhurst is a Successful Transit Oriented Development Community

Elmhurst is credited for building a new public library, improving signage and way-finding throughout downtown.

By MORGAN SEARLES (Patch Staff)

July 22, 2015 | P



Submitted by the [City of Elmhurst](#).

A recent report by the Regional Transit Authority cites Elmhurst as a Transit Oriented Development (TOD) Community success story.

The report, Bringing Transit Home the RTA 2015 Community Planning Program Implementation Report, incorporates quantitative data including the number of new developments in TODs in 2014, the number of units for residential and square footage of commercial and office space.

Elmhurst was highlighted, along with six other case study locations, as a TOD Success Story. Each case study focused on the implementation efforts and successes achieved by the community with assistance from the RTA.

The Elmhurst case study states "the Elmhurst Downtown Plan, completed with RTA funding in 1999 and updated by the City in 2006, established a vision of Elmhurst as a vibrant center of activity with diverse housing options and small town character."

Elmhurst is credited for building a new public library, improving signage and way-finding throughout downtown, and engaging in the process of updating the zoning ordinance to incorporate transit-supportive regulations. Elmhurst is likewise recognized for downtown parking consolidation through the building of multiple parking decks which create additional development opportunities and encourage users to park once and walk to multiple destinations.

The Elmhurst 255 and Wilder Crossing mixed-use developments are discussed as ways Elmhurst will continue to strengthen its position as a Transit Oriented Development community.