

DIRECTOR'S REPORT

We are very happy to be just about finished with the renovation! We're still waiting for the main service desk but the rest is just minor details. Patrons have adapted beautifully to their new surroundings. The study rooms were used 1035 times this month, compared to 544 uses last month before the new rooms were available. The Business Center is always full of people and the north part of the building has become the hub of activity that we were hoping it would be. The fireplace was unveiled this week and it is beautiful! The area around it is perfect for sitting and enjoying magazines and newspapers.

Summer Reading began this month too! Summer Reading is always the busiest time in the Library. Over 1,000 kids signed up on the first day. The Kids' Library has done a wonderful job (as usual) with decorations, programs, and reading lists that keep kids interested in reading all summer long. The adult and teen reading programs also started and the Library is well on its way to hosting another successful Summer Reading program!

We've expanded our digital media statistical report to include E-Classes (Gale Courses and Lynda.Com) along with Transparent Language usage and Tutor.com. These online digital transactions are equivalent to checking out a book and should be reported like a book circulation.

Adult Services Department

May 2015

Programming

May	10 Technology Classes	113
May 2, 7, 9, 14, 16, 21, 23, 28, 30	Drop-in technology help!	41
May 1	Wine Club	10
May 1, 8, 15	Friday Features	96
May 3	Music in the Midday: Donna Herula	12
May 3	Senior (Citizen) Prom	45
May 4	TableTop Eurogame Night	5
May 4	Conversemos en Espanol!	6
May 5, 12, 19, 26	Senior Series: Current Events Discussion	18
May 5, 12, 20	In Stitches	28
May 5	Springtime in Paris: Cooking with Chef Michael Maddox	70
May 5	Read Between the Wines-Book Discussion at Flight 112	8
May 6	Exploring France: Waterways and Wonders	32
May 7	May Flowers - Paper Craft	14
May 7	Selling Books Through Social Media	11
May 11	JVS Career Counseling	5
May 11, 11	Creative Card Making	34
May 11	The Art of Living: Basic Bicycle Maintenance	20
May 11	Parlons en Francais	6
May 12	Ciao Italia! Conversational Club	5
May 13	Dish! Club for Cooks	11
May 13, 14, 14	Book Discussion-The Storied Life of A. J. Fikry	38
May 13	Social Security: How the Benefits Work	29
May 14	Culture Club - The Netherlands	42
May 14	Blog-spiration	1
May 14	Stampin' Up Crafting: Shadow Boxes	7
May 15	Read To Me! A Storytime for Grown-ups	9
May 15	Drop-in eMagazine Help	6
May 20	Quilting Club	3
May 21	English as a Second Language Conversation Practice	0
May 21, 23, 26, 27	Study for Finals	405
May 28	Mindfulness for Seniors	11
May 28	Mindfulness Group	3

Patron Interactions

In May we answered **6,403** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses								1035*	544	435	395	462
2014 Total Uses	400	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*All studyrooms open for whole month, whereas new ones were only open for a small part of April.

Online Research Tool Statistics

	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014
All Magazine/News Indexes	8825	7637	13828	10,879	9766	6910	11,100	8696	5723
Ancestry	1810	2076	3215	2214	4065	2322	4269	5007	2494
Consumer Reports.org	196	144	186	162	206	209	206	198	193
Morningstar	297	331	595	533	709	596	492	666	641
Novelist	266	232	442	190	170	289	579	233	255
Public Records	415	400	369	355	360	346	387	467	462
Reference USA	502	584	1052	948	552	491	576	498	351
Valueline	2827	2413	2776	2940	2705	2448	2213	2043	1986

Digital Media Report

	May 2015	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014
E-Audiobooks	1026	932	1042	932	1027	892	815	894	876
Hoopla	121	129	114	97	108	91	91	69	83
MyMediaMall	856	745	838	769	839	754	656	740	707
OneClickDigital	49	58	90	66	80	47	68	85	86
E-Books	2776	2625	2950	2577	2965	2622	2432	2521	2569
MyMediaMall	2330	2234	2485	2173	2424	2241	2106	2142	2169
3M Cloud	446	391	465	404	541	381	326	379	400
E-Classes	447	530	1223	414	522	263	186	468	603
Gale Courses Trial	7	Trial started in May							
Lynda.com	440	530	1223	414	522	263	186	468	603
E-Magazines (Zinio)	973	741	1060	709	1519	752	804	578	682
E-Music	4702	5192	4937	5073	6865	6133	5315	5505	4875
Freegal Downloads	1131	1333	1284	1199	1453	1435	1245	1084	1136
Freegal Streaming	2835	3148	2565	3098	4309	3841	3258	3403	2587
Hoopla	164	141	176	186	145	158	176	119	129
Naxos	572	570	912	590	958	699	636	899	1023
E-Tutoring (Tutor.com)	38	37	45	40	25	29	38	49	76
E-Videos	236	196	259	259	335	314	295	265	316
Hoopla	213	193	237	241	275	261	188	191	201
Indieflix	16	0	20	14	51	49	72	112	98
MyMediaMall	7	3	2	4	9	4	2	3	5
Transparent Languages	80	80	31	12	5	16	18	34	47

KIDS' LIBRARY

May 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions; 79 babies, 90 adults
Rhyme Time (ages 1-2):	5 sessions; 79 children, 80 adults
1-2-3 Storytime (ages 1-5):	7 sessions; 215 children, 180 adults
Saturday Family Storytime:	5 sessions; 54 children, 43 adults
PJ Party Storytime (families):	4 sessions; 30 children, 18 adults
Open LEGO (families):	1 session; 11 builders
Minecraft (gr 1-5):	1 session; 14 players
Chess Club:	1 session; 10 players
Pokemon and More:	1 session; 6 players

The Moms in May Tea Party was held twice, drawing 49 participants. Code Masters coding class for grades 4 and 5 was a big success. Attendance was 53 kids over the three-week series. Language Stars presented foreign language storytimes this month; French Storytime drew 17 people; Mandarin drew 20 people; and Spanish brought in 65 people. Mother Goose visited EPL on May 5 for an enthralled audience of 72. Competitive Tower Building for grades 1 – 5 drew nine strategic builders on May 14. The POWS Spring performance on May 8 was enjoyed by 65 attendees.

MIDDLE SCHOOL PROGRAMS

Minecraft Zone:	1 session; 7 kids
POWS Rehearsal:	2 session; 13 kids
Volunteer Training:	3 sessions; 138 kids
Sandburg School Visit:	2 presentations; 480 kids
Churchville School Visit:	8 presentations; 445 kids
Bryan School Visit:	5 presentations; 470 kids
Immanuel Lutheran:	2 presentations; 36 kids

SCHOOL SERVICES

To promote the summer reading program and motivate kids to sign up, our school visits in May featured booktalks, a skit, jokes, and a song.

Elementary School Visits

May 4	Timothy Christian	5 visits	650 students	10 teachers
May 7	Hawthorne	9 visits	537 students	18 teachers
May 11	Lincoln	8 visits	556 students	16 teachers
May 12	Immanuel Lutheran	6 visits	220 students	12 teachers
May 13	Visitation	5 visits	261 students	10 teachers
May 14	Conrad Fischer	6 visits	445 students	12 teachers
May 15	Emerson	6 visits	493 students	12 teachers
May 18	Immaculate Conception	6 visits	337 students	12 teachers
May 19	Jefferson	7 visits	394 students	14 teachers
May 20	Pythagoras Academy	2 visits	55 students	4 teachers
May 21	Edison	5 visits	273 students	10 teachers
May 22	Jackson	7 visits	412 students	14 teachers
May 28	Field	5 visits	410 students	10 teachers

Total Elementary School Visits

77 visits

5,043 students

154 teachers

Ten classroom collections totaling 157 items circulated to seven schools.

PRESCHOOL SERVICES

Kensington School in Elmhurst hosted Sarah Burnside for a storytime for three-year-olds on May 12th. Twenty children and four teachers enjoyed songs, bubbles and stories in their new facility.

Children's Programs: 48 + 77 visits:	125
Children's Program Attendance:	6,512
Middle School Programs: 6 + 17 visits:	23
Middle School Attendance:	1,591
Total programs offered:	148
Total attendance:	8,103

VOLUNTEERS

Four helpful middle school volunteers gave ten hours of service to the Library in May.

DISPLAYS

Nuala Maloney-Murphy created a lovely display about the language of flowers. We also had a big display to promote the Kat Falls author visit in June.

STAFF

TA Seraya Fulton wrote the script, directed, and edited a movie to promote the summer reading program. Christian O'Kelley composed the soundtrack and scored the film. Most of the Kids' Library staff donned superhero costumes and acted in "Every Hero Has a Story: The Movie." It was a smash hit with our audiences on Kickoff Day. Take a look at our blockbuster on the Library's website:

<http://elmhurstpubliclibrary.org/kids/summer-reading/>



Moms in May Tea Party



BOARD REPORT

May 2015

	May-15	May-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	58,657	61,337	-4%	282,438	294,651	-4%
Kids' Library	39,644	40,329	-2%	223,275	218,945	2%
Unspecified	1,667	1,748	-5%	8,948	8,618	4%
Total	99,968	103,414	-3%	514,661	522,214	-1%
Total Minus ILL Sent	98,870	102,393	-3%			
Number of Days Open	30	30				
Downloadable Books & Media	10,773	9,257	16%			
Web Site						
Visits	298212	38,882	667%	1,452,165	202,601	617%
Unique Visitors	280963	22,649	1141%	1,364,866	116,392	1073%
Page Views	338523	77,290	338%	1,649,322	391,174	322%
Reference Queries						
Adult Reference	6,403	4,585	40%	28,108	24,935	13%
Kids' Library	1,669	1,413	18%	8,952	9,285	-4%
Total Reference Req.	8,072	5,998	35%	37,060	34,220	8%
Meeting Room Use						
Library Programs	211	172	23%	797	624	28%
Public Meetings	69	55	25%	398	328	21%
*Group Study Rooms	1,035	410	152%	2,871	2,047	40%
Total Programs/Meetings	1,315	637	106%	2,230	952	134%
Program Attendance						
Adults & Teens	1,103	715	54%	3,977	2,234	78%
Kids	8,103	7,366	10%	16,906	15,296	11%
Total Program Attendance	9,206	8,081	14%	20,883	17,530	19%
Visitor Count						
In-house	41,758	41,033	2%	206,125	198,184	4%
Drive-up	2,175	2,298	-5%	11,760	11,336	4%
Total	43,933	43,331	1%	217,885	208,103	5%
Elmhurst Library Cards						
Card Holders 05/01/15	28,835					
Added	148					
Withdrawn	317					
Card Holders 05/31/15	28,666					
Elmhurst Cards Used	9,132	9,147	0%			
Nonresident Cards	ADULT	JUVENILE	TOTAL	Reciprocal Borrower Cards		
Card Holders 05/01/15	71	29	100	Card Holders 05/01/15		2,565
Added	6	1	7	Added		84
Expired	1	0	1	Expired		77
Card Holders 05/31/15	76	30	106	Card Holders 05/31/15		2,572

BOARD REPORT

May 2015

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	610	211	265	129
Books, Fiction	857	758	779	458
Compact Discs	131	17	43	239
Playaways Audio	18	1	8	1
Kits	0	0	0	11
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	232	115	52	16
Blu-ray	57	5	2	0
Console Video Games	7	2	1	2
Toys	0	0	0	4
Flashdrives	0	0	0	0
TOTAL	1,912	1,109	1,150	860

Collection Totals	Adult	Juvenile	Total
Books	145,380	112,482	257,862
Compact Discs	23,639	4,056	27,695
Playaways Audio	927	310	1,237
DVDs	14,835	9,028	23,863
Blu-ray	846	150	996
CD-ROM	0	279	279
Console Video Games	620	651	1,271
Kits	0	108	108
Toys	0	474	474
TOTAL	186,247	127,538	313,785

CIRCULATION REPORT

May 2015

TOTAL CIRCULATION:

May 2015 = 99,968
May 2014 = 103,414

Circulation for May 2015 decreased 3% compared to May 2014.
 % of checkouts done on self-checks = 28%

Holds:

- Placed this month: 8,622
 - Staff placed = 1,527
 - Patron placed = 5,993
 - Placed in LINKin = 1,102
- Placed a year ago: 8,561
- Percent Change: 1%
- Amount of holds filled this month: 7,333
 - Elmhurst items = 6,130
 - LINKin items = 1,008
 - OCLC items = 195
- Filled a year ago: 6,873
- Percent Change: 7%
- Holds Not Picked Up: 649
- Percent of holds filled: 8%

ILL:

- ILL sent this month: 1,098 (LINKin = 924 / OCLC = 174)
- ILL sent a year ago: 1,021
- Percent Change: 8%
- ILL received this month: 1,482 (LINKin = 1,287 / OCLC = 195)
- ILL received a year ago: 1,670
- Percent Change: -11%

Non-Resident Cards purchased: 2 for a total of \$562.50

Unique Management Services:

- Accounts submitted this month: 8 @ \$8.95 = \$71.60
- Total cumulative recovery of \$158,472.83 yielding an ROI of 11.63 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 491.96

Ecommerce:

• Non-Resident Fees	\$	0.00
• Lost items/Misc.	\$	240.00
• Fines & Processing Fees	\$	1,473.00
• Out of State Fees	\$	0.00
• Total.....	\$	1,713.00

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	77,625	78%
Downloadable Material	10,773	11%
Reciprocal Borrowers	8,722	9%
Interlibrary Loans Sent	1,098	1%
Non Residents-Unincorporated	585	1%
Teachers	437	<1%
Elmhurst College Students	345	<1%
Outreach Patrons	254	<1%
Non Resident Taxpayers	113	<1%
Elmhurst Businesses	16	<1%
	99,968	100%

of Patrons Served at Drive-up Window:

- May 2015 = 2,175
- May 2014 = 2,208
- Percent Change: -5%

Highest Hourly Rate of Circulation Transactions:

Sunday, May 31st : Average 1,125 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Sam attended at LINKin Meeting at Arlington Heights Memorial Library May 1.
- Debbie represented the Library at the City Wellness Committee on May 5.
- Sam facilitated In Stitches on May 12.
- Debbie facilitated In Stitches on May 20.
- Sam attended IUG in Minneapolis April 14-16.
- The Circulation Department welcomed Hannah and Collin as our newest Pages and welcomed back Alyssa and Kristin.
- Six volunteers worked for 20.5 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in January:
 - Imitation Game (DVD) – 152 checkouts
 - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 107 checkouts
 - Most circulated TEEN book title: The Heir by Kiera Cass- 20 checkouts
 - Most circulated book titles in KIDS: Smile by Raina Telgemeier – 26 checkouts
- 10,773 Digital Audio Media
 - 3,193 My Media Mall
 - 446 3M Cloud
 - 49 One Click Digital
 - 1,131 Freegal downloads
 - 2,835 Freegal songs streamed
 - 16 IndieFlix
 - 537 Hoopla
 - 973 Zinio
 - 2 PBS Video Collection
 - 1,591 eLearning
- 1,904 Magazines (ADS and KIDS)
 - 877 *Magazines to Go*
- 258 Electronic Devices
 - 2 Assistive Technology iPad
 - 181 Laptop
 - 31 ADS Nook
 - 29 KIDS Nook
 - 8 Projector
 - 7 VHS to DVD Converter
- Devices checked out for use in Library
 - 27 Laptop (KIDS)
 - 31 iPad (KIDS)

Public Information Report

May 2015

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Community-Calendar-1.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Community-Calendar-2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-1-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-14-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-14-TribLocal-2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-14-TribLocal.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-14-TribLocal1.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-21-TribLocal.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-25-Patch.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Twitter-May-12.png>

Social Media Statistics:

	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015	May 2015
Facebook likes:	1738	1779	1807	1840	1901	1935	1955	1976	2009	2011	2027	2061
Twitter followers:	856	862	888	902	916	925	936	964	995	1002	1027	1036
Yelp views:	317	240	237	282	248	246	264	291	280	250	262	246
stars (of 5)	4.58	4.58	4.62	4.68	4.64	4.64	4.64	4.65	4.67	4.67	4.67	4.67
Bookletters visits:	1231	929	976	1409	1345	930	851	1001	1055	903	1181	1026

Follow EPL on social media:

Facebook: search for Elmhurst Public Library

Twitter: search for askelmhurst

Instagram: search for askelmhurst

Highlights

1. Summer Reading Program finalized
2. Senior (citizen) Prom May 3
3. Summer Newsletter mailed May 14.
4. Popular social media posts---

