

### Director's Report

It's very interesting to see the way the teens are using their new space. The Teen Space has been opened for about a week. Teens are slowly acclimating to their new digs and taking advantage of all that the space has to offer. One of the things that I find particularly interesting is the communication that is happening between staff and teens on the writing walls. The teens have been giving staff suggestions for what else they'd like to see in their space. These suggestions are being written in list format on the writing wall in the maker/craft space. The suggestions include: phone chargers, X-Box games, movies, and a teen advisory board. The teens write their suggestions and then a staff member answers on the same writing wall. Many of the suggestions are things that we already have in place – phone chargers, movies, and games. Most teens probably don't read Fine Print so they aren't aware that they can check out a phone charger. We let them know, through this casual form of communication, that they can check out movies and games to use in the Teen Space. We also responded to their request for a teen advisory board by putting a contact email on the wall so that they may pursue that idea further with a staff member. Who knew that this was one of the ways the writing walls would be used. What a great way to communicate with a sometimes difficult group to reach!

The Business Center is open and has been fully embraced by patrons. It's amazing to walk around and see the way that people are so comfortable with the new space. The new furniture is being used, the study rooms are often full, and the computer lab is open for business as usual. The Creative Studios are being set up and will be open soon. The plotter printer is here and will be available for patron use very soon too. The 3D printer isn't far behind.

The summer edition of Fine Print came out yesterday. What a great line-up of programs! The lead programmer, Kim Calkins, and the rest of the programming staff have been doing a wonderful job of coming up with creative and timely programs that our patrons are really enjoying.

# Adult Services Department

April 2015

## Programming

April	9 Technology Classes	64
April 2, 4, 9, 11, 16, 18, 23, 25, 30	Drop-in technology help!	58
April 2	A Legal Guide to Starting Your Own Business in Illinois	28
April 3	Wine Club	11
April 3, 10, 17, 24	Friday Features	119
April 6, 13, 20, 27	Sewing Basics	38
April 6	TableTop Eurogame Night	0
April 6, 20	Conversemos en Espanol!	10
April 7	Jerome Kern and the Birth of the American Musical	48
April 7, 14, 15	In Stitches	26
April 7	Read Between the Wines-Book Discussion at Flight 112	10
April 7	The Art of Living: Spring Greening	25
April 8	Dish! Club for Cooks	8
April 8	Estate Planning 101	29
April 9	Culture Club - Pakistan	19
April 9	Blog-spiration	2
April 9	A Look at R. Harold Zook's Unique Architecture	18
April 9	How to Give a Presentation Without Passing Out	13
April 10	Dr. Horrible's Sing-Along Blog Sing-Along	6
April 11	International TableTop Day Gaming Gathering	5
April 12, 19, 26	Music in the Midday: Parisian Salon Concert	77
April 13	JVS Career Counseling	5
April 13, 13	Creative Card Making	27
April 13	Senior Series: Computer Safety for Seniors	11
April 13, 27	Parlons en Francais	10
April 14, 21, 28	Knitting Essentials	27
April 14, 21, 28	Musical Film Series	38
April 14	TEEN What To Do This Summer to Prepare for College	6
April 15, 16, 16	Book discussion-The Dinner	30
April 15	TEEN Teen Job & Volunteer Fair at York High School	90
April 16	English as a Second Language Conversation Practice	4
April 16	Stampin' Up Crafting: Shadow Boxes	8
April 17	Read To Me! A Storytime for Grown-ups	6
April 20	Introduction to Floral Design	12
April 21	League of Legends Night	2
April 22	Quilting for Charity Club	6
April 22	TEEN Teen Resume / Interviewing Workshop	8
April 22	DIY Your Wedding	5
April 23	Post-Retirement Financial Checklist	12
April 23	Buy Local: Community Supported Agriculture and You	4
April 27	Introduction to Floral Design	12
April 28	Ciao Italia! Conversational Club	12
April 30	Mindfulness for Seniors	16
April 30	Mindfulness Group	5

## Patron Interactions

In April we answered **5,298** reference questions on the 2<sup>nd</sup> floor.

## Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
<b>2015 Total Uses</b>									<b>544*</b>	<b>435</b>	<b>395</b>	<b>462</b>
2014 Total Uses	400	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

\*Five new study rooms opened at the end of April, giving our statistics a boost.

## Online Research Tool Statistics

	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014
All Magazine/News Indexes	7637	13828	10,879	9766	6910	11,100	8696	5723	2909
Ancestry	2076	3215	2214	4065	2322	4269	5007	2494	2346
Consumer Reports.org	144	186	162	206	209	206	198	193	191
Morningstar	331	595	533	709	596	492	666	641	668
Novelist	232	442	190	170	289	579	233	255	226
Public Records	400	369	355	360	346	387	467	462	446
Reference USA	584	1052	948	552	491	576	498	351	391
Valueline	2413	2776	2940	2705	2448	2213	2043	1986	1835

## Digital Media Report

	April 2015	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014
<b>E-Audiobooks</b>	<b>932</b>	<b>1042</b>	<b>932</b>	<b>1027</b>	<b>892</b>	<b>815</b>	<b>894</b>	<b>876</b>	<b>836</b>
Hoopla	129	114	97	108	91	91	69	83	87
MyMediaMall	745	838	769	839	754	656	740	707	669
OneClickDigital	58	90	66	80	47	68	85	86	80
<b>E-Books</b>	<b>2625</b>	<b>2950</b>	<b>2577</b>	<b>2965</b>	<b>2622</b>	<b>2432</b>	<b>2521</b>	<b>2569</b>	<b>2749</b>
MyMediaMall	2234	2485	2173	2424	2241	2106	2142	2169	2261
3M Cloud	391	465	404	541	381	326	379	400	488
<b>E-Classes (Lynda.com)</b>	<b>530</b>	<b>1223</b>	<b>414</b>	<b>522</b>	<b>263</b>	<b>186</b>	<b>468</b>	<b>603</b>	<b>762</b>
<b>E-Magazines (Zinio)</b>	<b>741</b>	<b>1060</b>	<b>709</b>	<b>1519</b>	<b>752</b>	<b>804</b>	<b>578</b>	<b>682</b>	<b>757</b>
<b>E-Music</b>	<b>5784</b>	<b>4937</b>	<b>5073</b>	<b>6865</b>	<b>6133</b>	<b>5315</b>	<b>5505</b>	<b>4875</b>	<b>5891</b>
Freegal Downloads	1333	1284	1199	1453	1435	1245	1084	1136	1209
Freegal Streaming	3148	2565	3098	4309	3841	3258	3403	2587	4138
Hoopla	733	176	186	145	158	176	119	129	121
Naxos	570	912	590	958	699	636	899	1023	423
<b>E-Tutoring (Tutor.com)</b>	<b>37</b>	<b>45</b>	<b>40</b>	<b>25</b>	<b>29</b>	<b>38</b>	<b>49</b>	<b>76</b>	<b>21</b>
<b>E-Videos</b>	<b>196</b>	<b>259</b>	<b>259</b>	<b>335</b>	<b>314</b>	<b>295</b>	<b>265</b>	<b>316</b>	<b>363</b>
Hoopla	193	237	241	275	261	188	191	201	260
Indieflix	0	20	14	51	49	72	112	98	112
MyMediaMall	3	2	4	9	4	2	3	5	5
<b>Transparent Languages</b>	<b>80</b>	<b>31</b>	<b>12</b>	<b>5</b>	<b>16</b>	<b>18</b>	<b>34</b>	<b>47</b>	<b>14</b>

## **KIDS' LIBRARY**

### **April 2015**

#### **PROGRAMS**

Chicka Chicka Baby (infants):	8 sessions; 69 babies, 87 adults
Rhyme Time (ages 1-2):	4 sessions; 67 kids, 55 adults
Spring Fling (ages 1-3):	16 sessions; 376 kids, 286 adults
Saturday Family Storytime:	4 sessions; 59 children, 47 adults
Open LEGO (families):	1 session; 27 builders
Junior LEGO (gr K-2):	1 session; 18 kids
Minecraft (gr 1-5):	1 session; 15 kids
Chess Club:	1 session; 5 kids
Pokemon and More:	1 session; 10 kids

Staff from the Elmhurst Art Museum presented three drop-in art classes which were attended by 60 artists. During Spring Break and the following week, young artists created 47 works of art for our Art Opening on April 11. On that day, thanks to a generous donation, author Bob Raczka visited and talked with families about his art books and his writing. Twenty-seven people attended this author visit. Also during Break, in cooperation with the Elmhurst Historical Museum's current exhibit, the movie "Newsies" was shown and enjoyed by 18 viewers.

Bottle Top Mosaics drew four attendees on April 9, and we displayed their work through Earth Day. The earth was also explored by 18 Junior Scientists on April 23, and 19 Scientists on April 24. A girl's yoga program was attended by 13 students on April 21. Sharon presented a three-week series called "Creative Cursive." A total of sixty-three kids attended. It was so popular that Sharon will run another cursive series over the summer.

#### **MIDDLE SCHOOL PROGRAMS**

Minecraft Zone:	1 session; 6 kids
MS Intermediate Sewing Club:	4 sessions; 38 kids
MS Improv Class:	1 session; 7 kids
POWS rehearsal:	1 session; 4 kids



Creative Cursive

#### **SCHOOL SERVICES**

Eighteen classroom collections that included 248 items circulated to eleven schools. Shaira Rock hosted a Minecraft Party for IC School on April 24. Thirteen kids and four adults attended. On April 28, ten boy scouts and two leaders visited the Library for a tour.

#### **PRESCHOOL SERVICES**

Aspiring superheroes swarmed the Library in April to attend our annual Preschool Visits. The preschoolers heard stories, sang songs, and watched a puppet show about Super Pink Riding Hood and her powers of assertiveness, bravery and sharing. Nineteen classes came to seventeen presentations, with a total of 316 children and 79 parents and teachers.

Children's Programs:	68
Children's Program Attendance:	1,810
Middle School Programs:	7
Middle School Attendance:	55
<b>Total programs offered:</b>	<b>75</b>
<b>Total attendance:</b>	<b>1,865</b>

## VOLUNTEERS

Nine helpful middle school volunteers gave 24 hours of service to the Library in April.

## DISPLAYS

Treetown Nursery School brought their students' artwork to display in the Library, in celebration of Week of the Young Child. Nuala Maloney-Murphy created an eye-catching display for National Poetry Month.

KL Database Usage 2014-2015	2015				2014					
	Apr	Mar	Feb	Jan	Dec	Nov	Oct	Sept	Aug	Jul
Amazing Animals	3	0	12	0	4	4	2	0	58	20
America the Beautiful	91	46	23	0	6	4	4	0	9	18
BookFlix	1219	1607	987	113	366	566	1277	719	484	115
Early Learning (sessions)	1702	1720	1695	1859	1499	1435	1717	1338	1893	2278
Encyclopedia Americana	73	43	20	9	20	299	36	0	8	23
Grolier Encyclopedia	13	9	46	14	27	252	14	2	6	57
Lands and Peoples	16	28	24	16	21	4	27	0	0	2
New Bk Of Popular Science	8	8	21	4	30	324	85	9	2	14
NoveList K-8 (searches)	173	115	88	87	136	466	105	122	29	38
TrueFlix	56	14	100	25	85	16	382	28	20	6
Tumblebooks (book views)	257	116	218	50	178	58	297	35	43	38
World Book (hits)	1040	2080	1500	1520	440	6020	3700	940	680	1400



Author Bob Raczka



Girls' Yoga

# BOARD REPORT

## April 2015

	Apr-15	Apr-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
<b>Circulation</b>						
Adult	55,385	59,254	-7%	223,781	233,314	-4%
Kids' Library	40,424	41,986	-4%	183,631	178,616	3%
Unspecified	1,870	1,729	8%	7,281	6,870	6%
Total	97,679	102,969	-5%	414,693	418,800	-1%
Total Minus ILL Sent	96,450	101,834	-5%			
Number of Days Open	29	29				
Downloadable Books & Media	9,116	7,651	19%			
<b>Web Site</b>						
Visits	333513	40,272	728%	1,153,953	163,719	605%
Unique Visitors	317020	23,133	1270%	1,083,903	93,743	1056%
Page Views	370213	80,617	359%	1,310,799	313,884	318%
<b>Reference Queries</b>						
Adult Reference	5,298	4,584	16%	21,705	20,350	7%
Kids' Library	1,628	1,740	-6%	7,283	7,872	-7%
Total Reference Req.	6,926	6,324	10%	28,988	28,222	3%
<b>Meeting Room Use</b>						
Library Programs	155	128	21%	586	452	30%
Public Meetings	76	78	-3%	329	273	21%
Total Programs/Meetings	231	206	12%	915	725	26%
<b>Program Attendance</b>						
Adults & Teens	975	436	124%	2,874	1,519	89%
Kids	1,865	2,252	-17%	8,803	7,930	11%
Total Program Attendance	2,840	2,688	6%	11,677	9,449	24%
<b>Visitor Count</b>						
In-house	41,933	41,033	2%	164,367	158,710	4%
Drive-up	2,339	2,298	2%	9,585	9,128	5%
Total	44,272	43,331	2%	173,952	166,421	5%
<b>Elmhurst Library Cards</b>						
Card Holders 04/01/15	28,934					
Added	146					
Withdrawn	245					
Card Holders 04/30/15	28,835					
		Purge of expired cards				
<b>Elmhurst Cards Used</b>						
	9,081	9,309	-2%			
<b>Nonresident Cards</b>						
Card Holders 04/01/15	70	26	96	<b>Reciprocal Borrower Cards</b>		
Added	3	4	7	Card Holders 04/01/15	2,598	
Expired	2	1	3	Added	97	
<b>Card Holders 04/30/15</b>	<b>71</b>	<b>29</b>	<b>100</b>	Expired	130	
				Card Holders 04/30/15	2,565	

## BOARD REPORT

April 2015

<b>Materials (Selected Statistics)</b>	<b>Adult</b>	<b>Adult</b>	<b>Juvenile</b>	<b>Juvenile</b>
	<b>Added</b>	<b>Withdrawn</b>	<b>Added</b>	<b>Withdrawn</b>
Books, Non-Fiction	723	180	352	458
Books, Fiction	903	1,081	1,142	489
Compact Discs	232	17	21	33
Playaways Audio	17	4	1	1
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	233	300	65	23
Blu-ray	16	10	4	1
Console Video Games	11	1	1	0
Toys	0	0	0	3
Flashdrives	0	0	0	0
<b>TOTAL</b>	<b>2,135</b>	<b>1,593</b>	<b>1,586</b>	<b>1,008</b>

<b>Collection Totals</b>	<b>Adult</b>	<b>Juvenile</b>	<b>Total</b>
Books	144,882	112,025	256,907
Compact Discs	23,525	4,252	27,777
Playaways Audio	910	303	1,213
DVDs	14,718	8,992	23,710
Blu-ray	794	148	942
CD-ROM	0	279	279
Console Video Games	615	652	1,267
Kits	0	119	119
Toys	0	478	478
<b>TOTAL</b>	<b>185,444</b>	<b>127,248</b>	<b>312,692</b>

# CIRCULATION REPORT

## April 2015

### TOTAL CIRCULATION:

**April 2015 = 97,679**

**April 2014 = 102,969**

Circulation for April 2015 decreased 5% compared to April 2014.

% of checkouts done on self-checks = 26%

### Holds:

- Placed this month: 8,483
  - Staff placed = 1,596
  - Patron placed = 5,564
  - Placed in LINKin = 1,323
- Placed a year ago: 8,760
- Percent Change: -3%
- Amount of holds filled this month: 7,571
  - Elmhurst items = 6,119
  - LINKin items = 1,265
  - OCLC items = 187
- Filled a year ago: 7,325
- Percent Change: 3%
- Holds Not Picked Up: 649
- Percent of holds filled: 9%

### ILL:

- ILL sent this month: 1,229 (LINKin = 980 / OCLC = 249 )
- ILL sent a year ago: 1,135
- Percent Change: 8%
- ILL received this month: 1,725 (LINKin = 1,538 / OCLC = 187)
- ILL received a year ago: 1,643
- Percent Change: 5%

**Non-Resident Cards purchased:** 2 for a total of \$676.11

### Unique Management Services:

- Accounts submitted this month: 15 @ \$8.95 = \$135.25
- Total cumulative recovery of \$157,710.53 yielding an ROI of 12 to 1.

### Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 308.87

### Ecommerce:

• Non-Resident Fees	\$	0.00
• Lost items/Misc.	\$	307.00
• Fines & Processing Fees	\$	1,526.40
• Out of State Fees	\$	0.00
• Total.....	\$	1,833.40

### Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	76,301	78%
Downloadable Material	9,116	9%
Reciprocal Borrowers	8,544	9%
Interlibrary Loans Sent	1,229	1%
Teachers	866	1%
Elmhurst College Students	676	1%
Non Residents-Unincorporated	448	<1%
Outreach Patrons	308	<1%
Non Resident Taxpayers	134	<1%
Elmhurst Businesses	57	<1%
	97,679	100%



### **# of Patrons Served at Drive-up Window:**

- April 2015 = 2,339
- April 2014 = 2,298
- Percent Change: 2%

### **Highest Hourly Rate of Circulation Transactions:**

Sunday, April 19<sup>th</sup> : Average 1,072 items/hour!\*

\*items checked in, checked out and renewed

### **Of Note:**

- We collected 320 items for our Food for Fines campaign the week of April 12-18. The food donations went to United Community Concerns of Elmhurst. We waived \$193.70 in fines.
- Chris L, Malini, Kelsey and Christy attended the Strategic Planning Meeting.
- Debbie represented the Library at the City Wellness Committee on April 8<sup>th</sup>.
- Debbie facilitated In Stitches on April 14 and 15.
- Sam attended IUG in Minneapolis April 14-16.
- Darlene, Kim, Debbie and Laura attended a millennials webinar April 21.
- Lauaren W. joined the Circulation Department as our newest Page.
- Six volunteers worked for 25 hours on our canvas bags and cleaning carts this month.

### **Notable Circulation Figures:**

- Highest circulating items in January:
  - Imitation Game (DVD) – 153 checkouts
  - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 108 checkouts
  - Most circulated TEEN book title: Maze Runner by James Dashner- 18 checkouts
  - Most circulated book titles in KIDS: My New Friend is So Fun by Mo Willems – 29 checkouts
- 9,116 Digital Audio Media
  - 2,982 My Media Mall
  - 391 3M Cloud
  - 58 One Click Digital
  - 1,333 Freegal downloads
  - 3,148 Freegal songs streamed
  - 0 IndieFlix
  - 463 Hoopla
  - 741 Zinio
  - 0 PBS Video Collection
- 2,305 Magazines (ADS and KIDS)
  - 989 *Magazines to Go*
- 234 Electronic Devices
  - 0 Assistive Technology iPad
  - 160 Laptop
  - 40 ADS Nook
  - 21 KIDS Nook
  - 8 Projector
  - 5 VHS to DVD Converter
- Devices checked out for use in Library
  - 23 Laptop (KIDS)
  - 18 iPad (KIDS)

# Public Information Report

## April 2015

### News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/April-9-Indep.jpg>  
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/April-19-Patch.png>  
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/April-30-Indep.jpg>  
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Mar-29-Twitter.jpg>  
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/April-3-Press.jpg>

### Social Media Statistics:

	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015	Apr 2015
Facebook likes:	1717	1738	1779	1807	1840	1901	1935	1955	1976	2009	2011	2027
Twitter followers:	837	856	862	888	902	916	925	936	964	995	1002	1027
Yelp views:	290	317	240	237	282	248	246	264	291	280	250	262
stars (of 5)	4.58	4.58	4.58	4.62	4.68	4.64	4.64	4.64	4.65	4.67	4.67	4.67
Bookletters visits:	1221	1231	929	976	1409	1345	930	851	1001	1055	903	1181

### Follow EPL on social media:

Facebook: search for Elmhurst Public Library

Twitter: search for askelmhurst

Instagram: search for askelmhurst

### Highlights

1. Peep Diorama Contest
2. Newsletter to printer May 1.
3. We collected 320 food items during National Library Week. United Community Concerns was very grateful for the donations. The display behind the Checkout Desk really heightened patrons' awareness of the program.
4. Popular social media posts---->

