

DIRECTOR'S REPORT

Checkout statistics were down this month but visits to the Library were up. The Library seems to be busier than ever. Patrons are really enjoying the Friday movies. We have had as many as 48 people attend a Friday afternoon movie. I'm not sure if the movie is the big draw, or the free popcorn!

Senior daytime programming has also been very well attended. The house was packed when we had a presenter speak about composer Jerome Kern. To follow up on the presentation, Jerome Kern musicals will be shown for the next three Tuesdays in April.

The Parisian Salon Concert series is taking place on Sundays in April. Musicians will perform music from composer Frederic Chopin. A piano has been rented and is in the meeting room. What a perfect way to celebrate spring!

Adult Services Department

March 2015

Programming

March	8 Technology Classes	83
March 5, 7, 12, 14, 19, 21, 26, 28	Drop-in technology help!	37
March 2, 2	Creative Card Making	24
March 2	Table Top Eurogame Night	5
March 2, 30	Parlons en Francais	11
March 3	Great Courses Series - Skeptic's Guide to American History	8
March 3, 10, 18	In Stitches	33
March 4	TEEN Decoding the College Financial Aid Letter	2
March 5	Stampin' Up Crafting: Shadow Boxes	8
March 5	Managing Your Intellectual Property	28
March 6	Wine Club	14
March 6, 13, 20, 27	Friday Features	82
March 9, 23	Conversemos en Espanol!	14
March 10	Read Between the Wines-Book Discussion at Flight 112	7
March 11	Dish! Club for Cooks	10
March 11	An Evening with Bette Davis	80
March 12	Culture Club – Russia	32
March 12	Blog-spiration	4
March 12	Five Steps to Getting the Interview and Landing the Job	27
March 13	TEEN Super Smash Brothers Tournament	9
March 14	TEEN Tech Week Crafts	4
March 15	Duty, Honor, Country: The Life of Dwight D. Eisenhower	20
March 15	TEEN Stop Motion Paper Animation	6
March 16	JVS Career Counseling	5
March 16, 24	Intro to Arm Knitting	18
March 16	Game of Thrones: Build Your Family Crest	2
March 18,19,19	Book discussion-Life After Life	27
March 19	English as a Second Language Conversation Practice	4
March 19	Power of the Personal Brand	20
March 20	Read To Me! A Storytime for Grown-ups	10
March 20	Drop-in eMagazine Help	2
March 23	DIY Wedding & Baby Showers	16
March 24	Ciao Italia! Conversational Club	7
March 24	TEEN Technical-Vocational Education Pathway to a Great Career	8
March 25	Quilting for Charity Club	8
March 26	Mindfulness for Seniors	14
March 26	Mindfulness Group	14
March 26	Find Your Passion!	11
March 27	Elmhurst Art Museum Book Discussion	15
March 30	Senior Series: Paint a Landscape	16
March 30	Thanks for Your Memories: An Introduction to Writing Memoir	16
March 31	The Art of Living: Planting a Victory Garden	23

Patron Interactions

In March we answered **5,940** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses										435	395	462
2014 Total Uses	400*	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*In December we began using Dibs, the new group study room management software, that allows patrons to book their own rooms online. The 400 uses for December show an increase over typical December numbers, which is amazing because one of the four study rooms has been closed due to construction since December 17.

Online Research Tool Statistics

	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014
All Magazine/News Indexes	*	10,879	9766	6910	11,100	8696	5723	2909	4429
Ancestry	3215	2214	4065	2322	4269	5007	2494	2346	2004
Consumer Reports.org	186	162	206	209	206	198	193	191	197
Morningstar	595	533	709	596	492	666	641	668	595
Novelist	442	190	170	289	579	233	255	226	207
Public Records	369	355	360	346	387	467	462	446	429
Reference USA	1052	948	552	491	576	498	351	391	548
Valueline	2776	2940	2705	2448	2213	2043	1986	1835	1768

*Not available at time of report.

Digital Media Report

	March 2015	Feb 2015	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014
E-Audiobooks	1042	932	1027	892	815	894	876	836	789
Hoopla	114	97	108	91	91	69	83	87	95
MyMediaMall	838	769	839	754	656	740	707	669	633
OneClickDigital	90	66	80	47	68	85	86	80	61
E-Books	2950	2577	2965	2622	2432	2521	2569	2749	2814
MyMediaMall	2485	2173	2424	2241	2106	2142	2169	2261	2340
3M Cloud	465	404	541	381	326	379	400	488	474
E-Classes (Lynda.com)	1223	414	522	263	186	468	603	762	627
E-Magazines (Zinio)	1060	709	1519	752	804	578	682	757	834
E-Music	4937	5073	6865	6133	5315	5505	4875	5891	5549
Freegal Downloads	1284	1199	1453	1435	1245	1084	1136	1209	1437
Freegal Streaming	2565	3098	4309	3841	3258	3403	2587	4138	3514
Hoopla	176	186	145	158	176	119	129	121	137
Naxos	912	590	958	699	636	899	1023	423	461
E-Tutoring (Tutor.com)	45	40	25	29	38	49	76	21	11
E-Videos	259	259	335	314	295	265	316	363	437
Hoopla	237	241	275	261	188	191	201	260	320
Indieflix	20	14	51	49	72	112	98	112	118
MyMediaMall	2	4	9	4	2	3	5	5	12
Transparent Languages	31	12	5	16	18	34	47	14	24

KIDS' LIBRARY

March 2015

PROGRAMS

Chicka Chicka Baby (infants):	8 sessions;	69 babies, 85 adults
Littlest Storytime (infants):	4 sessions;	26 babies, 22 adults
Mother Goose Time (age 1):	6 sessions;	80 kids, 76 adults
Rhyme Time (ages 1-2):	7 sessions;	112 kids, 110 adults
Toddler Time (ages 2)	6 sessions;	85 children, 71 adults
1-2-3 Storytime (ages 1-3):	8 sessions;	221 kids, 172 adults
Road to Reading (ages 3 -5):	9 sessions;	201 children, 66 adults
Saturday Family Storytime:	4 sessions;	61 children, 42 adults
We Love Reading (gr K – 1):	3 sessions;	65 kids
Open LEGO (families):	1 session;	31 builders
Minecraft (gr 1-5):	1 session;	17 kids
Chess Club:	1 session;	14 kids
Pokémon and More:	1 session;	12 kids

All month long we celebrated Dr. Seuss. Lots of kids enjoyed searching for the missing Seuss character each week. During one week we asked folks to “Wear Something Seussical” and 135 people got their photos taken and posted on the EPL website and in the Kids’ Library. The Science of Seuss on March 14 (also Super Pi day) drew 65 happy Seussical scientists. Thank you to the members of Elmhurst College’s Kappa Delta Pi Honor Society for helping with that program.

Staley, the Chicago Bears mascot, visited for “Bear Down on Bullying” on March 26 and drew a crowd of 89 fans. At the March 14 Family Storytime, the student cast of Elmhurst Children’s Theater presented songs from Mary Poppins. The March 21 Family Storytime was held at the Elmhurst Art Museum and included “cool car” stories in partnership with the current EAM exhibit and a car craft with the museum staff. On March 28, members of the Kappa Delta Pi honor society assisted during storytime. Partnerships with local groups like these allow us to offer our families a nice variety of storytime and program experiences, which everyone enjoys.

Spring Break for many schools brought lots of activity in the Kids’ Library. Open Craft Day on March 30 brought in 130 happy crafters. A class on Sun Print Photography on March 31, held in partnership with the Elmhurst Historical Museum, was attended by fourteen students. The hit of Spring Break was a series of art master classes, presented by Elmhurst Art Museum educator Sarah Johnson, which drew 34 artists in just the two days offered in March. More kids continued to come throughout the week, into April. Thanks to Sarah Johnson and Faith Humphrey-Hill at the EAM. Much of the artwork created during the week will be displayed in early April for an author visit.

MIDDLE SCHOOL PROGRAMS

Tower Building Contest:	1 session;	7 kids
Code Academy:	4 sessions;	50 kids
Safe Sitter:	2 sessions;	20 kids
Minecraft:	1 session;	9 kids
Bird Art Program:	1 session;	2 kids
Sewing Club:	4 sessions;	26 kids

PRESCHOOL SERVICES

Gloria presented a family storytime at Madison School highlighting early literacy strategies for 85 parents on March 27.

SCHOOL SERVICES

On March 19, fifteen first grade Girl Scout Brownies and three adults came in for a tour of the Kids' Library. Shaira Rock assisted in hosting a Minecraft party for Immaculate Conception Grade School on March 13 for twenty-five children. Shaira also gave two presentations to Elmhurst College education students on the various uses of library materials and how they related to the Common Core. The first presentation took place on March 11 to thirteen elementary ed. majors and the second presentation took place on March 13 to twenty-five secondary ed. majors.

Twenty classroom collections including 411 items circulated to ten schools.

Children's Programs:	71
Children's Program Attendance:	2,268
Middle School Programs:	13
Middle School Attendance:	114
Total programs offered:	84
Total attendance:	2,382

VOLUNTEERS

Ten helpful middle school volunteers gave 24 hours of service to the Library in March.

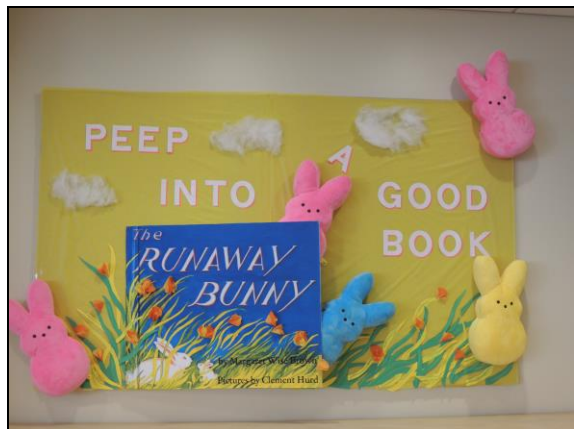
STAFF

Kim Calkins and Sharon Karpiel attended the Youth Service Awards, sponsored by the Elmhurst Commission on Youth. The Library nominated Brenton Russo, one of our middle school volunteers, to receive an award. Brenton was nominated by three different organizations! He received a plaque, and got his photo taken with the mayor.

KL Database Usage 2014-2015	2015			2014						
	Mar	Feb	Jan	Dec	Nov	Oct	Sept	Aug	Jul	Jun
Amazing Animals	0	12	0	4	4	2	0	58	20	82
America the Beautiful	46	23	0	6	4	4	0	9	18	18
BookFlix	1607	987	113	366	566	1277	719	484	115	245
Early Learning (sessions)	1720	1695	1859	1499	1435	1717	1338	1893	2278	2562
Encyclopedia Americana	43	20	9	20	299	36	0	8	23	28
Grolier Encyclopedia	9	46	14	27	252	14	2	6	57	17
Lands and Peoples	28	24	16	21	4	27	0	0	2	3
Literature Crit. (retrievals)	0	0	0	0	0	0	0	0	1	5
New Bk Of Popular Science	8	21	4	30	324	85	9	2	14	10
NoveList K-8 (searches)	115	88	87	136	466	105	122	29	38	73
TrueFlix	14	100	25	85	16	382	28	20	6	5
Tumblebooks (book views)	113	218	50	178	58	297	35	43	38	34
World Book (hits)	2080	1500	1520	440	6020	3700	940	680	1400	3460

DISPLAYS

Nuala Maloney-Murphy and Seraya Fulton created a wonderfully whimsical display celebrating Dr. Seuss! And Sarah Burnside featured *The Runaway Bunny* and spring books in another lovely display.



BOARD REPORT

March 2015

	Mar-15	Mar-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	52,734	61,996	-15%	168,396	174,060	-3%
Kids' Library	56,622	49,253	15%	143,207	136,630	5%
Unspecified	1,748	1,865	-6%	5,411	5,141	5%
Total	111,104	113,114	-2%	317,014	315,831	0%
Total Minus ILL Sent	109,820	111,961	-2%			
Number of Days Open	31	31				
Downloadable Books & Media	9,336	5,411	73%			
Web Site						
Visits	304,438	43,021	608%	820,440	123,447	565%
Unique Visitors	286,237	24,905	1049%	766,883	70,610	986%
Page Views	345,493	83,099	316%	940,586	233,267	303%
Reference Queries						
Adult Reference	5,940	5,249	13%	16,407	15,766	4%
Kids' Library	2,082	2,082	0%	5,655	6,132	-8%
Total Reference Req.	8,022	7,331	9%	22,062	21,898	1%
Meeting Room Use						
Library Programs	151	129	17%	431	324	33%
Public Meetings	81	62	31%	253	195	30%
Total Programs/Meetings	232	191	21%	684	519	32%
Program Attendance						
Adults & Teens	784	443	77%	1,899	1,083	75%
Kids	2,382	2,054	16%	6,938	5,678	22%
Total Program Attendance	3,166	2,497	27%	8,837	6,761	31%
Visitor Count						
In-house	43,705	42,905	2%	122,434	117,677	4%
Drive-up	2,548	2,326	10%	7,246	6,830	6%
Total	46,253	45,231	2%	129,680	123,090	5%
Elmhurst Library Cards						
Card Holders 03/01/15	28,959					
Added	135					
Withdrawn	160					
Card Holders 03/31/15	28,934					
Elmhurst Cards Used						
	9,388	9,569	-2%			
Nonresident Cards						
Card Holders 03/01/15	ADULT 67	JUVENILE 22	TOTAL 89	Reciprocal Borrower Cards		
Added	5	4	9	Card Holders 03/01/15		2,556
Expired	2	0	2	Added		97
Card Holders 03/31/15	70	26	96	Expired		55
				Card Holders 03/31/15		2,598

BOARD REPORT

March 2015

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	439	130	316	877
Books, Fiction	851	670	774	1,256
Compact Discs	119	47	39	13
Playaways Audio	11	0	11	0
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	265	255	80	23
Blu-ray	48	6	11	0
Console Video Games	12	12	0	19
Toys	0	0	0	3
Flashdrives	0	0	0	0
TOTAL	1,745	1,120	1,231	2,191

Collection Totals	Adult	Juvenile	Total
Books	144,517	111,478	255,995
Compact Discs	23,310	4,264	27,574
Playaways Audio	897	303	1,200
DVDs	14,785	8,950	23,735
Blu-ray	788	145	933
CD-ROM	0	279	279
Console Video Games	605	651	1,256
Kits	0	119	119
Toys	0	481	481
TOTAL	184,902	126,670	311,572

CIRCULATION REPORT

March 2015

TOTAL CIRCULATION:

March 2015 = 111,104

March 2014 = 113,114

Circulation for March 2015 decreased 2% compared to March 2014.

% of checkouts done on self-checks = 28%

Holds:

- Placed this month: 9,638
 - Staff placed = 1,581
 - Patron placed = 6,735
 - Placed in LINKin = 1,322
- Placed a year ago: 9,961
- Percent Change: -3%
- Amount of holds filled this month: 8,302
 - Elmhurst items = 6,944
 - LINKin items = 1,193
 - OCLC items = 165
- Filled a year ago: 7,647
- Percent Change: 9%
- Holds Not Picked Up: 674
- Percent of holds filled: 8%

ILL:

- ILL sent this month: 1,284 (LINKin = 1,047 / OCLC = 237)
- ILL sent a year ago: 1,153
- Percent Change: 11%
- ILL received this month: 1,656 (LINKin = 1,491 / OCLC = 165)
- ILL received a year ago: 1,752
- Percent Change: -5%

Non-Resident Cards purchased: 2 for a total of \$1,014.31

Unique Management Services:

- Accounts submitted this month: 9 @ \$8.95 = \$80.55
- Total cumulative recovery of \$156,159.13 yielding an ROI of 11.64 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 316.99

Ecommerce:

• Non-Resident Fees	\$	1,014.31
• Lost items/Misc.	\$	274.00
• Fines & Processing Fees	\$	1,738.30
• Out of State Fees	\$	0.00
• Total.....	\$	3,026.61

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	88,995	80%
Downloadable Material	9,336	8%
Reciprocal Borrowers	9,060	8%
Interlibrary Loans Sent	1,284	1%
Teachers	864	1%
Elmhurst College Students	734	1%
Non Residents-Unincorporated	403	<1%
Outreach Patrons	290	<1%
Non Resident Taxpayers	118	<1%
Elmhurst Businesses	20	<1%
	111,104	100%

of Patrons Served at Drive-up Window:

- March 2015 = 2,548
- March 2014 = 2,326
- Percent Change: 10%

Highest Hourly Rate of Circulation Transactions:

Sunday, March 8th : Average 2,136 items/hour!*

*items checked in, checked out and renewed

Of Note:

- The Circulation Department hosted the 3D printer for the month of March.
- Sam, Chris L, Malini, Kelsey and Christy attended the Strategic Planning Meeting on the 4th.
- Sam facilitated In Stitches on March 10
- Debbie facilitated In Stitches on March 18.
- Kim attended the RAILS Overlay Meeting at Arlington Heights Library on March 12th.
- Debbie represented the Library at the City Wellness Committee on March 12th.
- Six volunteers worked for 20.5 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in January:
 - Boyhood (DVD) – 102 checkouts
 - Most circulated book title in ADS : Girl on the Train by Paula Hawkins– 91 checkouts
 - Most circulated TEEN book title: Maze Runner by James Dashner- 18 checkouts
 - Most circulated book titles in KIDS: Pokemon: Black and White – 46 checkouts
The Easter Egg by Jan Brett – 44 checkouts
- 9,336 Digital Audio Media
 - 3,325 My Media Mall
 - 465 3M Cloud
 - 90 One Click Digital
 - 1,284 Freegal downloads
 - 2,565 Freegal songs streamed
 - 20 IndieFlix
 - 527 Hoopla
 - 1060 Zinio
 - 0 PBS Video Collection
- 2,405 Magazines (ADS and KIDS)
 - 1044 *Magazines to Go*
- 213 Electronic Devices
 - 1 Assistive Technology iPad
 - 129 Laptop
 - 34 ADS Nook
 - 31 KIDS Nook
 - 10 Projector
 - 8 VHS to DVD Converter
- Devices checked out for use in Library
 - 18 Laptop (KIDS)
 - 34 iPad (KIDS)

Public Information Report

March 2015

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Mar-5-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Mar-11-Twitter.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-12-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-19-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-26-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-26-TribLocal.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-26-Twitter.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/March-30-Twitter.png>

Social Media Statistics:

	Apr 2014	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015	Feb 2015	Mar 2015
Facebook likes:	1695	1717	1738	1779	1807	1840	1901	1935	1955	1976	2009	2011
Twitter followers:	830	837	856	862	888	902	916	925	936	964	995	1002
Yelp views:	272	290	317	240	237	282	248	246	264	291	280	250
stars (of 5)	4.58	4.58	4.58	4.58	4.62	4.68	4.64	4.64	4.64	4.65	4.67	4.67
Bookletters visits:	1076	1221	1231	929	976	1409	1345	930	851	1001	1055	903

Highlights

1. Summer Reading Prep
2. Website reorganization- prep for new sections for Business and post-renovation changes.
3. Most popular social media posts:

