

DIRECTOR'S REPORT

Statistics were up 3% this month over last year at the same time. Print and AV have stayed steady, the increase generated from digital materials. Digital materials are now 9% of our total circulation. Patrons checked out 3,000 ebooks this month, streamed 574 movies, and downloaded or streamed 4500 songs.

The Library held its first ever DIY fair on Saturday, December 6. It was very successful with over 250 patrons enjoying DIY themed mini classes that taught them: how to make a holiday card, how to draw a cartoon, how to make gift tags, how to make hot chocolate mix, how to make a sugar scrub, how to wrap gifts using Japanese Furoshiki, how to recycle a sweater, create needle-felted ornaments, fold paper cranes, and up-cycle used books! This type of program is part of the “makerspace” environment that libraries are embracing. We plan to hold more DIY event days in the future.

Study for Finals is taking place this weekend. The program brings in hundreds of high school age kids who use the Library as their home away from home during finals week. We hire teachers from York to provide tutoring help. We also provide snacks and drinks so everyone should get A's!

The staff holiday luncheon takes place on Tuesday, December 16. We cater in lunch and dinner for the staff from Melina's. Staff look forward to this event every year and it's always festive. If you can come early on Tuesday and eat with us, we will be in the lounge at 5:30 for dinner.

Adult Services Department

November 2014

Programming

November	9 Technology Classes	53
November 1, 6, 13, 15, 20, 22, 29	Drop-in technology help!	14
November 2	Lyric Opera Lecture - Porgy & Bess	20
November 4, 19	In Stitches	26
November 5	Seasonal & Fabulous Holiday Decorating Workshop	30
November 10, 10	Card Making 101	28
November 10	100th Anniversary of World War 1	20
November 11	Games in the Afternoon for Adults	5
November 11	Veteran's Day Film Screening: World War One	11
November 11	Ciao Italia! Conversational Club	9
November 11	Read Between the Wines-Book Discussion at Flight 112	10
November 12	Dish! Club for Cooks	11
November 12	Buried Treasure and the Nanny Photographer	88
November 13	Blog-spiration	2
November 13	English as a Second Language Conversation Practice	2
November 15	TEEN - Practice SAT	41
November 17	JVS Career Counseling	5
November 18	Senior Series: Holiday Cardmaking	30
November 18	It's a Wrap!	3
November 19, 20, 20	Book discussion - The Ocean at the End of the Lane	36
November 21	Chamber Music Concert Series	25
November 22	TEEN - Mockingjay Movie Field Trip	5
November 23	Lyric Opera Lecture - Anna Bolena	20

Learning/Networking

11/13 Fortman – Business Interest Group Meeting.
11/20 Fortman – ECC After Hours Events

Teaching

11/6 Sanderson – presented on assistive tech. at Elmhurst College.
11/10 Fertig – taught Mouserobics.
11/10, 11/24 Lau – led Arm Knitting for Teens.
11/11 Palmer led Book Disc.
11/18 Sanderson – Holiday Card Making.
11/19 Perona led Book Disc
11/19 Swanson taught Houzz for Beginners.
11/20 Blank led Book Disc.
11/20 Kollbocker led Book Disc
11/20 Fertig, Sanderson Facebook Class at Greencastle.

Patron Interactions

In November we answered **4,475** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2014 Groups		n/a	257	257	195	205	193	255	252	234	248	221
2014 Individuals		n/a	181	176	170	176	192	155	156	202	163	161
2014 Total Uses		n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

Online Research Tool Statistics

	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014	May 2014	April 2014	March 2014
All Magazine/News Indexes	11,100	8696	5723	2909	4429	4080	3612	5136	5457
Ancestry	4269	5007	2494	2346	2004	2161	1152	1593	4168
Consumer Reports.org	206	198	193	191	197	159	185	209	139
Morningstar	492	666	641	668	595	259	387	380	789
Novelist	579	233	255	226	207	200	492	214	372
Public Records	387	467	462	446	429	437	418	395	359
Reference USA	576	498	351	391	548	1208	829	561	496
Valueline	2213	2043	1986	1835	1768	2248	2504	2813	3796

Digital Media Report

	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014	May 2014	April 2014	March 2014
E-Audiobooks	815	894	876	836	789	730	642	628	627
Hoopla	91	69	83	87	95	60	38	32	2
MyMediaMall	656	740	707	669	633	595	557	549	589
OneClickDigital	68	85	86	80	61	75	47	47	36
E-Books	2432	2521	2569	2749	2814	2549	2412	2393	2893
MyMediaMall	2106	2142	2169	2261	2340	2166	2024	1988	2383
3M Cloud	326	379	400	488	474	383	388	405	510
E-Classes (Lynda.com)	186	468	603	762	627	350	489	311	575
E-Magazines (Zinio)	804	578	682	757	834	783	708	664	900
E-Music	5315	5505	4875	5891	5549	4088	5293	3622	1716
Freegal Downloads	1245	1084	1136	1209	1437	1226	1160	1138	937
Freegal Streaming	3258	3403	2587	4138	3514	2709	3881	2345	new
Hoopla	176	119	129	121	137	135	109	130	17
Naxos	636	899	1023	423	461	18	143	9	762
E-Tutoring (Tutor.com)	38	49	76	21	11	21	48	71	90
E-Videos	295	265	316	363	437	388	344	353	35
Hoopla	188	191	201	260	320	258	168	147	19
Indieflix	106	72	112	98	112	118	170	196	9
MyMediaMall	1	2	3	5	5	12	6	10	7
Transparent Languages	42	18	34	47	14	24	11	7	10

KIDS' LIBRARY

November 2014

PROGRAMS

Chicka Chicka Baby (infants):	4 sessions; 31 babies, 37 adults
Littlest Storytime (infants):	4 sessions; 37 babies, 35 adults
Mother Goose Time (age 1):	6 sessions; 61 kids, 54 adults
Rhyme Time (ages 1-2):	8 sessions; 141 kids, 124 adults
Toddler Time (ages 2):	6 sessions; 88 children, 68 adults
1-2-3 Storytime (ages 1-3):	8 sessions; 175 kids, 139 adults
Road to Reading (ages 3 -5):	9 sessions; 163 children, 47 adults
Saturday Family Storytime:	4 sessions; 70 children, 47 adults
We Love Reading (gr K – 1):	3 sessions; 39 kids
Open LEGO:	1 session; 19 builders, 13 adults
Minecraft:	1 session; 32 kids
Chess Club:	1 session; 15 kids
Pokemon and More:	1 session; 6 players

Lekotek presented a Sensory Storytime on Saturday, November 15, for children with special needs, which drew 17 attendees. York High School students presented a storytime on November 18 for eighteen listeners, our Adoptive Storytime celebrating National Adoption Month brought in a crowd of 23, and the Illinois Family Reading Night pajama storytime drew 20 folks on November 20. Staff member and author Julie Stiegemeier's *Gobble, Gobble, Crash!* storytime was so popular that a second session was added, bringing in 69 people altogether.

Seventeen Junior Scientists met on November 13 to learn about circuitry and create Snap Circuits. Detecting art forgeries through chemistry was the theme for the November 14 session of Freaky Friday Science, and nine students attended. Thirteen children made ornaments on November 20 for the annual Wilder Park tree lighting, and they can be seen on tree #42 in the park.

MIDDLE SCHOOL PROGRAM ATTENDANCE

Sewing club:	6
MS Yoga (2 sessions):	10
Arm Knitting (2 sessions):	15
Girls Night Out:	20
POWS (2 sessions):	12
Mockingjay field trip:	25
Puppets on the Wilder Side (2 sessions):	20



SCHOOL SERVICES

Twenty-four classroom collections totaling 427 items circulated to twelve schools.

Two scout groups visited, including nine 5th grade boy scouts with two leaders (November 4) and twelve 1st grade girl scouts with three leaders (November 10).

On November 24 and 25, Sarah Burnside and Shaira Rock presented a Thanksgiving storytime to students visiting from the Pythagoras Children's Academy. Five sessions were attended by 109

students and 36 adults. The younger children worked on a turkey craft and the older children were given an activity sheet to learn how to find library materials.

Children's Programs:	72
Children's Program Attendance:	1,798
Middle School Programs:	11
Middle School Attendance:	108
Total programs offered:	83
Total attendance:	1,906

VOLUNTEERS

Two middle school volunteers donated four hours of service to the Library in November.

KL Database Usage 2014										
	Nov	Oct	Sept	Aug	Jul	Jun	May	Apr	Mar	Feb
Amazing Animals	4	2	0	58	20	82	111	8	55	32
America the Beautiful	4	4	0	9	18	18	8	130	29	9
BookFlix	566	1277	719	484	115	245	771	776	998	756
Early Learning (sessions)	1435	1717	1338	1893	2278	2562	1868	787	953	779
Encyclopedia Americana	299	36	0	8	23	28	21	11	24	6
Grolier Encyclopedia	252	14	2	6	57	17	4	4	53	3
Lands and Peoples	4	27	0	0	2	3	1	6	54	4
Literature Crit. (retrievals)	0	0	0	0	1	5	3	56	68	68
New Bk Of Popular Science	324	85	9	2	14	10	0	2	8	2
NoveList K-8 (searches)	?	?	122	29	38	73	305	87	208	66
TrueFlix	16	382	28	20	6	5	14	41	14	52
Tumblebooks (book views)	58	297	35	43	38	34	92	104	109	83
World Book (hits)	6020	3700	940	680	1400	3460	1060	1020	1300	1380

STAFF

Darren Pepple attended EPL's Advanced Pixlr Class on November 7.

DISPLAYS

For Thanksgiving, Nuala Maloney-Murphy filled our entrance display case with books our staff said they are thankful for. Thanksgiving stories were also out on display, and got checked out quickly!

BOARD REPORT

November 2014

	Nov-14	Nov-13	PER CENT CHANGE	CUMULATIVE TOTAL FY 14	FY 13	PER CENT CHANGE
Circulation						
Adult	57,735	55,275	4%	675,568	759,062	-11%
Kids' Library	45,524	45,385	0%	528,270	598,354	-12%
Unspecified	1,557	1,457	7%	18,943	7,766	144%
Total	104,816	102,117	3%	1,222,781	1,365,182	-10%
Total Minus ILL Sent	103,853	101,198	3%			
Number of Days Open	29	29				
Downloadable Books & Media	9,038	4,167	117%			
Web Site						
Visits	35,356	38,130	-7%	447,726	517,500	-13%
Unique Visitors	18,121	22,658	-20%	253,665	324,362	-22%
Page Views	53,477	69,830	-23%	880,272	997,068	-12%
Reference Queries						
Adult Reference	4,475	4,976	-10%	53,371	60,975	-12%
Kids' Library	1,980	1,755	13%	22,545	22,659	-1%
Total Reference Req.	6,455	6,731	-4%	75,916	83,634	-9%
Meeting Room Use						
Library Programs	116	95	22%	1,276	1,180	8%
Public Meetings	98	42	133%	621	381	63%
Total Programs/Meetings	214	137	56%	1,897	1,561	22%
Program Attendance						
Adults & Teens	474	347	37%	4,563	N/A	
Kids	1,906	1,637	16%	26,722	N/A	
Total Program Attendance	2,380	1,984	20%	31,285	N/A	
Visitor Count						
In-house	39,758	41,365	-4%	473,686	495,278	-4%
Drive-up	2,242	2,030	10%	25,293	19,701	28%
Total	42,000	43,395	-3%	498,979	514,979	-3%
Library Cards						
Card Holders 11/01/14	29,028					
Added	181					
Withdrawn	174					
Card Holders 10/30/14	29,035					
Elmhurst Cards Used						
	9,226	9,284	-1%			
Nonresident Cards						
Card Holders 11/01/14	70	24	94			
Added	8	2	10			
Expired	0	0	0			
Card Holders 11/30/14	78	26	104			

BOARD REPORT
November 2014

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	684	1,592	207	199
Books, Fiction	789	529	457	484
Cassettes	0	0	0	0
Compact Discs	195	0	3	0
Playaways Audio	16	0	0	0
Kits	0	0	0	2
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	194	102	144	6
Blu-ray	31	0	63	0
Playaways View	0	0	0	0
Console Video Games	12	1	0	0
Toys	0	0	0	0
Flashdrives	0	0	0	0
TOTAL	1,921	2,224	874	691

Collection Totals	Adult	Juvenile	Total
Books	149,592	114,988	264,580
Cassettes	0	0	0
Compact Discs	23,319	4,475	27,794
Playaways Audio	868	272	1,140
Video Cassettes	0	0	0
DVDs	15,755	9,664	25,419
Blu-ray	698	118	816
Playaways View	0	0	0
CD-ROM	0	392	392
Console Video Games	644	681	1,325
Kits	0	115	115
Toys	0	418	418
TOTAL	190,876	131,123	321,999

CIRCULATION REPORT

November 2014

TOTAL CIRCULATION:

November 2014 = 104,816

November 2013 = 102,117

Circulation for November 2014 increased 3% compared to November 2013.

% of checkouts done on self-checks = 27%

Holds:

- Placed this month: 7,995
 - Staff placed = 1,397
 - Patron placed = 5,414
 - Placed in LINKin = 1,184
- Placed a year ago: 6,496
- Percent Change: 26%
- Amount of holds filled this month: 6,881
 - Elmhurst items = 5,678
 - LINKin items = 1,091
 - OCLC items = 112
- Filled a year ago: 6,000
- Percent Change: 15%
- Holds Not Picked Up: 755
- Percent of holds filled: 11%

ILL:

- ILL sent this month: 963 (LINKin = 782 / OCLC = 181)
- ILL sent a year ago: 954
- Percent Change: 1%
- ILL received this month: 1,441 (LINKin = 1,329 / OCLC = 112)
- ILL received a year ago: 1,429
- Percent Change: 1%

Non-Resident Cards purchased: 4 for a total of \$999.77

Unique Management Services:

- Accounts submitted this month: 17 @ \$8.95 = \$152.15
- Total cumulative recovery of \$151,159.03 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 680.61

Ecommerce:

• Non-Resident Fees	\$	213.70
• Lost items/Misc.	\$	133.00
• Fines & Processing Fees	\$	1,523.10
• Out of State Fees	\$	0.00
• Total.....	\$	1,869.80

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	83,474	80%
Downloadable Material	9,038	9%
Reciprocal Borrowers	9,016	9%
Interlibrary Loans Sent	963	1%
Teachers	871	1%
Elmhurst College Students	718	1%
Non Residents-Unincorporated	346	<1%
Outreach Patrons	235	<1%
Non Resident Taxpayers	136	<1%
Elmhurst Businesses	19	<1%
	104,816	100%

of Patrons Served at Drive-up Window:

- November 2014 = 2,242
- November 2013 = 2,030
- Percent Change: 10%

Highest Hourly Rate of Circulation Transactions:

Sunday, November 2nd: Average 1,182 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Sam facilitated In Stitches on November 4.
- Debbie represented the Library at the City Wellness Committee on November 6.
- Three volunteers worked for 16 hours on our canvas bags and cleaning carts this month.
- The Circulation Department welcomed Coleen L as our newest Page.

Notable Circulation Figures:

- Highest circulating items in November:
 - Maleficent (DVD) – 104 checkouts
 - Most circulated book title in ADS : The Burning Room by Michael Connelly– 80 checkouts
 - Most circulated TEEN book title: The Book Thief by Marcus Zusak – 14 checkouts
 - Most circulated book title in KIDS : Frozen by Victoria Saxon – 46 checkouts
- 9038 Digital Audio Media
 - 2,763 My Media Mall
 - 326 3M Cloud
 - 68 One Click Digital
 - 1,245 Freegal downloads
 - 3,258 Freegal songs streamed
 - 106 IndieFlix
 - 455 Hoopla
 - 804 Zinio
 - 13 PBS Video Collection ← **NEW COLLECTION**
- 2,484 Magazines (ADS and KIDS)
 - 1,014 *Magazines to Go*
 - *541 magazines were browsed within the Library. *Not included in the 2,484 reported circulation statistic.*
- 171 Electronic Devices
 - 4 Assistive Technology iPad
 - 83 Laptop
 - 37 ADS Nook
 - 35 KIDS Nook
 - 5 Projector
 - 7 VHS to DVD Converter
- Devices checked out for use in Library
 - 19 Laptop (KIDS)
 - 28 iPad (KIDS)

Public Information Report

November 2014

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-7-Press-Guest-column.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-7-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-14-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-20-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-27-Ind.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Nov-28-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/patch-11-17.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/patch-11-19.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/twitter-11-1-ss.png>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/twitter-11-19-ss.png>

Social Media Statistics:

	Dec 2013	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014
Facebook likes:	1611	1633	1646	1674	1695	1717	1738	1779	1807	1840	1901	1935
Twitter followers:	750	779	797	826	830	837	856	862	888	902	916	925
Yelp views:	332	369	421	299	272	290	317	240	237	282	248	246
stars (of 5)	4.58	4.64	4.59	4.59	4.58	4.58	4.58	4.58	4.62	4.68	4.64	4.64
Bookletters visits:	768	1130	856	1353	1076	1221	1231	929	976	1409	1345	930

Highlights

1. Most popular Social Media posts ---->
2. Newsletter mailed November 18

Elmhurst Public Library
November 8 · 🌐

Fascinating study about reading printed books vs. books on eReaders.
<http://mic.com/.../science-has-great-news-for-people-who-read...>




Science Has Great News for People Who Read Actual Books
 It's time to power down your Kindle.
 MIC.COM | BY MIC

Elmhurst Public Library
November 3 · 🌐

Guess what? Elmhurst Public Library is a 4-Star Library! "bells" "whistles" "ticker-tape parade" <http://elmilb.org/star>

Elmhurst Public Library
November 30 at 12:00pm · Edited (1) · 🌐

Are you ready to get snowed in? Make sure you have 3-days' worth of books on hand for each family member at all times this winter. We can help with that! #libraries



Elmhurst Public Library
November 25 at 9:51am · 🌐

Woot! Elmhurst ranked #4 in best places for families in Illinois in a new survey by Movoto.com: <http://www.movoto.com/ill/best-family-cities-in-illinois/>



These Are The 10 Best Places For Families In Illinois
 If you're looking for a wholesome, safe, and downright swell place to raise a family, these 10 places in Illinois are some of the best in the Midwest.
 MOVOTO.COM