

DIRECTOR'S REPORT

June is a busy month at the Library. There are so many fun and interesting things going on around here. Last week, the Kids' Department made an announcement to let everyone know they were going to blow up a watermelon on the patio! As you can imagine, many people were compelled to attend. We all watched for about half an hour as Shaira and Christian patiently put rubber bands, four at a time, around the center of a watermelon. Just when we thought it was never going to happen, the watermelon burst into the air and broke into bits. The kids loved it! I loved it! Very fun! As I walked back to my office, I stopped in the Kossman Room to check out the Sewing Club. About 10 girls were making purses and pillows guided by two staff members. The projects were very cute and everyone seemed to be having such a great time. The ideas that staff come up are just really impressive!

I'm including a "Know Your Library" scavenger hunt in your packet. We have so many new products, and things change around here so quickly, that we wanted to come up with a fun and interactive way for staff to learn about these changes. When staff members turn in a completed scavenger hunt sheet, they receive a \$5.00 gift card to More than Mocha. You may like to try to complete the scavenger hunt too. You can use the web site, Fine print, or other Board Members and staff to help you in your hunt.

In June, we began checking out the old projectors that we took out of the meeting rooms when we updated the AV. The projectors circulated 10 times last month. We also started circulating a VHS to DVD converter. This machine converts VHS home movies to DVD. We bought the machine to be used in house, but thought that checking it out made more sense. The conversion is done in real time meaning that if you have 15 hours of VHS home movies, it will take 15 hours to convert then onto the CD. We are purchasing a second machine for checkout because we predict that this will become a very popular item. Six assistive technology iPads were also checked out this month, along with 49 laptops and 105 Nooks.

Adult Services Department

June 2014

Programming

June	11 Technology Classes	137
June 5, 7, 12, 14, 19, 21, 26, 28	Drop-in technology help!	37
June 3, 18	In Stitches	13
June 4	Visit the Library at the Farmers' Market!	40
June 4	Cutting the Cable Cord	27
June 5	Trading Titles-Book Discussion	8
June 9, 16	Appy Hour	8
June 10	Read Between the Wines-Trading Titles	4
June 11	Dish! Club for Cooks	6
June 11	Cassini Mission to Saturn: Discoveries	20
June 12	English as a Second Language Conversation Practice	1
June 16	JVS Career Counseling	5
June 19	SCORE	2
June 24	Ciao Italia! Conversational Club	7
June 24	Lean In	14

Staff Training, Development & Instruction

June 4	Sanderson taught a class on streaming video.
June 5	Sanderson attended the Lexington Square Luncheon.
June 5	Blank attended a Worldcat Webinar.
June 9, 16	Blank presented Appy Hour.
June 11	Blank, Fortman, Ingram, and Perona hosted a Chamber of Commerce event.
June 12	Perona attended the DPAC meeting.
June 14, 21	Fertig and Lau taught the class Outdoor Photography part 1 and part 2.
June 17	Perona presented streaming movies at the board meeting.
June 18	Lau attended the online webinar, Be Fearless: Public Speaking for Librarians.
June 19	Fertig and Sanderson taught tech help at Greencastle.
June 19	Fortman attended Chamber Business After Hours.
June 21	Perona taught a streaming video class.
June 22-25	Ingram attended the NEXT Library Conference.
June 23	Sanderson taught iPad classes at Park Place.

Displays

Books, Media & More – June

- Babies make the worst roommates – Catherine Ingram
- Summer Reading – Margie Kollbocker
- Celebrating Theater - Tony Awards - 6/8 -Patti Palmer
- Let's Go on an Adventure - Camping and Hiking – Jeannine Lau
- World Cup – Ariana Haze and Kristin Sanderson
- Playaways – Rita Perona
- Celebrating Theater - Tony Awards - 6/8 – Patti Palmer
- Biographies and Memoirs – Anne Swanson
- New DVDs
- Summer Reading - Anne Swanson
- Fashion – Hannah Payne

Glass Case – June

This month we showcased our adult summer reading program for 2014.



Patron Interactions

In June we answered **4,727** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2014 Groups							193	255	252	234	248	221
2014 Individuals							192	155	156	202	163	161
2014 Total Uses							385	410	408	436	411	382
<i>2013 Total Uses</i>	<i>352</i>	<i>362</i>	<i>446</i>	<i>397</i>	<i>358</i>	<i>372</i>	<i>362</i>	<i>416</i>	<i>411</i>	<i>375</i>	<i>345</i>	<i>380</i>
<i>2012 Total Uses</i>	<i>330</i>	<i>385</i>	<i>424</i>	<i>342</i>	<i>321</i>	<i>308</i>	<i>348</i>	<i>415</i>	<i>401</i>	<i>371</i>	<i>432</i>	<i>370</i>
<i>2011 Total Uses</i>	<i>352</i>	<i>399</i>	<i>379</i>	<i>367</i>	<i>337</i>	<i>356</i>	<i>310</i>	<i>384</i>	<i>411</i>	<i>423</i>	<i>372</i>	<i>374</i>
<i>2010 Total Uses</i>	<i>319</i>	<i>389</i>	<i>403</i>	<i>366</i>	<i>324</i>	<i>316</i>	<i>325</i>	<i>366</i>	<i>380</i>	<i>420</i>	<i>377</i>	<i>398</i>
<i>2009 Total Uses</i>	<i>323</i>	<i>340</i>	<i>398</i>	<i>347</i>	<i>295</i>	<i>286</i>	<i>311</i>	<i>344</i>	<i>363</i>	<i>357</i>	<i>325</i>	<i>351</i>

Online Research Tool Statistics

	June 2014	May 2014	April 2014	March 2014	Feb 2014	Jan 2014	Dec 2013	Nov 2013
All Magazine/News Indexes	3287	2993	5363	4965	7835	2354	2168	2489
Ancestry	2161	1152	1593	4168	2154	2798	1683	4849
Consumer Reports.org	159	185	209	139	176	173	266	279
Morningstar	259	387	380	789	409	492	1089	3027
Novelist	200	492	214	372	257	242	243	379
Public Records	437	418	395	359	341	388	365	370
Reference USA	1208	829	561	496	562	490	935	572
Valueline	2248	2504	2813	3796	4684	4718	3888	4240

Digital Media Report

	June 2014	May 2014	April 2014	March 2014	Feb 2014	Jan 2014	Dec 2013	Nov 2013
E-Audiobooks	730	642	628	627	495	601	542	401
Hoopla	60	38	32	2	new			
MyMediaMall	595	557	549	589	467	550	480	362
OneClickDigital	75	47	47	36	28	51	62	39
E-Books	2549	2412	2393	2893	2487	2825	2352	1947
MyMediaMall	2166	2024	1988	2383	2033	2285	1931	1658
3M Cloud	383	388	405	510	454	540	421	289
E-Classes (Lynda.com)	350	489	311	575	518	716	337	169
E-Magazines (Zinio)	783	708	664	900	929	915	719	833
E-Music	4088	5293	3622	1716	1191	1495	1824	2307
Freegal Downloads	1226	1160	1138	937	778	988	998	985
Freegal Streaming	2709	3881	2345	new				
Hoopla	135	109	130	17	new			
Naxos	18	143	9	762	413	507	826	1322
E-Tutoring (Tutor.com)	21	48	71	90	87	54	21	37
E-Videos	388	344	353	35	new			
Hoopla	258	168	147	19	new			
Indieflix	118	170	196	9	new			
MyMediaMall	12	6	10	7	new			
Transparent Languages	24	11	7	10	21	19	22	10

KIDS' LIBRARY

June 2014

PROGRAMS

Chicka Chicka Baby (infants):	3 sessions; 61 babies, 43 adults
Mother Goose Time:	4 sessions; 42 children, 36 adults
Rhyme Time (ages 1-2):	4 sessions; 43 children, 38 adults
Toddler Time (age 2):	6 sessions; 56 children, 50 adults
1-2-3 Storytime (ages 1-3):	4 sessions; 81 children, 65 adults
Road to Reading (ages 3-5):	4 sessions; 27 children, 5 adults
Monday Lunch Bunch:	3 sessions; 130 children, 82 adults
Bedtime Stories:	2 sessions; 22 children, 22 adults
Get Ready, Get Set, Read – K:	8 sessions; 100 children
Get Ready, Get Set, Read – 1 st :	6 sessions; 99 children
Book Buddies (gr 2-3):	4 sessions; 54 kids
Pokemon and More:	2 sessions; 15 players
Junior LEGO Club, June 26:	1 session; 28 builders
Open LEGO, June 21:	1 session; 64 builders

On June 7, Summer Reading Kickoff Day, kids were entertained by a roving juggler, had their faces painted, visited with a life-sized Curious George, and watched four Puppets on the Wilder Side performances. Attendance at these shows was a whopping 97 children and 68 adults. We signed up 682 kids for the summer reading program, Fizz, Boom, Read! on that first day.

Club Fun programs began June 13 with Jason Kollum teaching the Science of Balloon Creation to 50 kids over two sessions. Sarah Johnson of the Lizzadro Museum presented Rocks in My Toothpaste on June 20 to 38 participants. The Science of Butterflies drew 32 interested scientists during two sessions.

Family Saturday Specials this month included Crazy Wacky Super Science which was enjoyed by an audience of 89. One hundred fifteen people came to see the Emerald City Theatre's June 21 production of Llama Llama, and 135 people joined in the Big Balloon Odyssey on June 28.

Sharon Karpiel presented the first in a series of Safari Science programs. The June 25 program featured lions and was enjoyed by 26 students. Shaira Rock led the first in a series of a different sort called Blow it Up! On June 18, Diet Pepsi and Mentos erupted to the glee of 75 onlookers.

Other kids programs in June included 2nd and 3rd grade book discussions on June 17 (15 kids) and June 24 (12 kids). The 4th and 5th grade book discussions drew 16 kids on June 16 and four kids on June 30. EPL's first Kids' Chess Tournament on June 6 brought out 24 competitive chess players. Dads and Dominoes was enjoyed by ten kids and dads. Be a Rocket Scientist, a family program on June 28, drew 47 rocketry engineers.

MIDDLE SCHOOL PROGRAMS

Minecraft, June 16:	12 kids
Techsplorers (Podcasting), June 17 and June 24:	15 kids
Sewing Club, June 18 and June 25:	23 kids
Improv Class, June 19:	14 kids
Printmaking, June 20:	12 kids
STEM Science, June 26:	12 kids
Iron Chef, June 27:	20 kids

SCHOOL SERVICES

Shaira Rock brought story time to the summer school students at Conrad Fischer School. In June, her twelve storytelling sessions were attended by 360 students and 14 teachers. The older students really enjoyed her murder mysteries. These stories, which Shaira wrote herself, tied in with the summer school mystery theme, and involved the kids in guessing each week who would die next, and whodunit. On Thursday June 26, Shaira Rock presented a storytime to eight Hawthorne School special needs middle schoolers.

Five classroom collections totaling 79 items circulated to two schools.

PRESCHOOL SERVICES

Sarah Burnside presented four preschool storytimes in June: 56 children and six adults from Kindercare enjoyed a program on June 16, and the Hawthorne preschool crowd came to the Library three times, with a total attendance of 32 children and 22 adults.

Children's Programs:	93
Children's Program Attendance:	2,640
Middle School Programs:	9
Middle School Attendance:	108
Total programs offered:	102
Total attendance:	2,748

VOLUNTEERS

The summer reading program has begun, and the Kids' Library is filled with hard-working and cheerful middle school volunteers that make the whole magilla work. We have 108 volunteers working weekly shifts at the summer reading table, with 30 substitutes backing them up. We have 23 program assistants helping with Get Ready, Get Set, Read! and other programs, and 30 Book Buddies reading with second and third graders. Thirteen general assistants come in once a week to shelve, straighten, cut, clean, and generally assist.

DISPLAYS

The most exciting display in June is always the fabulous raffle prizes displayed in the entrance display case. Kids from grades 2 – 8 earn raffle tickets by reading. This year, we also have an incredible room display, thanks to Darren Pepple and Christian O'Kelley. They created seven robots to decorate the Kids' Library for the summer, and Sarah Burnside added a "mombot" to add a feminine aspect to the group. The minute you walk into the Kids' Library, you know that something special is happening here this summer!

Fizz, Boom, Read!

Registration as of July 10, 2014

Babies:	84
Age 1 through Grade 1	1615
Grades 2 – 5	2035
Middle School	1187
TOTAL	4921



CIRCULATION REPORT

June 2014

TOTAL CIRCULATION:

June 2014 = 134,431

June 2013 = 150,660

Circulation for June 2014 decreased 11% compared to June 2013.

Without ILL sent statistics, circulation decreased 7%.

% of checkouts done on self-checks = 37%

Holds:

- Placed this month: 10,147
 - Staff placed = 2,128
 - Patron placed = 6,804
 - Placed in LINKin = 1,215
- Placed a year ago: 11,748
- Percent Change: -14%
- Amount of holds filled this month: 7,623
 - Elmhurst items = 6,239
 - LINKin items = 1,252
 - OCLC items = 132
- Holds Not Picked Up: 951
- Percent of holds filled: 12%

ILL:

- ILL sent this month: 1,003 (LINKin = 797/ OCLC = 206)
- ILL sent a year ago: 7,449
- Percent Change: -87%
- ILL received this month: 1,656 (LINKin = 1,524/ OCLC = 132)
- ILL received a year ago: 6,772
- Percent Change: -76%

Non-Resident Cards purchased: 6 for a total of \$2,558.92

Unique Management Services:

- Accounts submitted this month: 15 @ \$8.95 = \$134.25
- Total accounts submitted: 1,378
- Total cumulative recovery of \$143,568.78 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 489.67

Ecommerce:

• Non-Resident Fees	\$	284.32
• Lost items/Misc.	\$	486.00
• Fines & Processing Fees	\$	1535.40
• Out of State Fees	\$	0.00
• Total.....	\$	2305.72

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	113,926	85%
Reciprocal Borrowers	9,301	7%
Downloadable Material	8,281	6%
Interlibrary Loans Sent	1,003	1%
Teachers	486	<1%
Non Residents-Unincorporated	433	<1%
Outreach Patrons	429	<1%
Non Resident Taxpayers	196	<1%
Elmhurst College Students	103	<1%
Elmhurst Businesses	34	<1%
	134,192	100%

of Patrons Served at Drive-up Window:

- June 2014 = 2,242
- June 2013 = 1,676
- Percent Change: 34%

Highest Hourly Rate of Circulation Transactions:

Sunday, June 29th: Average 1,827 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Debbie represented the Library at the City's Wellness Committee meeting on June 12.
- Sam attended WILIUG in Milwaukee on June 13.
- Debbie facilitated In Stitches on June 3 and 18.
- Three volunteers worked for 16 hours on our canvas bags and cleaning carts this month.
- The Circulation Department welcomed Andrew G., Joe D. and Mairead N. as our newest Pages.

Notable Circulation Figures:

- Highest circulating items in June:
 - The Wolf of Wall Street (DVD) – 170 checkouts
 - Most circulated book title in ADS : The Target by Devid Baldacci – 41 checkouts
 - Most circulated TEEN book title: The Fault in our Stars by John Green – 48 checkouts
 - Most circulated book title in KIDS : Smile by Raina Telgemeier– 54 checkouts
- 80,185 Books
 - 29,592 ADS
 - 50,593 KIDS
- 8,520 Digital Audio Media
 - 2,773 My Media Mall
 - 383 3M Cloud
 - 75 One Click Digital
 - 1,226 Freegal downloads
 - 2,709 Freegal songs streamed ← New Collection
 - 118 IndieFlix ← New Collection
 - 453 Hoopla ← New Collection
 - 783 Zinio
- 2,983 Magazines (ADS and KIDS)
 - 1,123 Magazines to Go
 - 605 magazines were browsed within the Library. ****Not included in the 2,983 reported circulation statistic.***
- 1,276 Blu-Rays
- 171 Electronic Devices
 - 6 Assistive Technology iPad
 - 49 Laptop
 - 45 ADS Nook
 - 60 KIDS Nook
 - 10 Projector
 - 1 VHS to DVD Converter ← New
- Devices checked out for use in Library
 - 40 Laptop (KIDS)
 - 15 iPad (KIDS)

BOARD REPORT

June 2014

	Jun-14	Jun-13	PER CENT CHANGE	CUMULATIVE TOTAL FY 14	FY 13	PER CENT CHANGE
Circulation						
Adult	66,874	74,812	-11%	361,525	427,221	-15%
Kids' Library	65,835	75,367	-13%	284,780	325,949	-13%
Unspecified	1,722	481	258%	10,340	2,556	305%
Total	134,431	150,660	-11%	656,645	755,726	-13%
Total Minus ILL Sent	133,428	143,211	-7%			
Number of Days Open	30	30				
Downloadable Books & Media	8,520	4,219	102%			
Web Site						
Visits	41,679	47,915	-13%	244,280	308,239	-21%
Unique Visitors	23,921	30,445	-21%	140,313	193,732	-28%
Page Views	89,392	92,704	-4%	480,566	597,509	-20%
Reference Queries						
Adult Reference	4,727	5,431	-13%	29,662	32,511	-9%
Kids' Library	3,001	3,323	-10%	12,286	12,545	-2%
Total Reference Req.	7,728	8,754	-12%	41,948	45,056	-7%
Meeting Room Use						
Library Programs	136	135	1%	760	671	13%
Public Meetings	53	21	152%	381	214	78%
Total Programs/Meetings	189	156	21%	1,141	885	29%
Program Attendance						
Adults & Teens	329	N/A		2,563		
Kids	2,748	N/A		18,044		
Total Program Attendance	3,077			20,607		
Visitor Count						
In-house	52,696	56,229	-6%	249,463	267,870	-7%
Drive-up	2,242	1,676	34%	13,578	10,571	28%
Total	54,938	57,905	-5%	263,041	278,441	-6%
Library Cards						
Card Holders 6/01/14	29,050					
Added	388					
Withdrawn	148					
Card Holders 6/30/14	29,290					
Elmhurst Cards Used						
	10,310	10,251	1%			
Nonresident Cards						
	ADULT	JUVENILE	TOTAL			
Card Holders 6/01/14	82	35	117			
Added	9	2	11			
Expired	7	7	14			
Card Holders 6/30/14	84	30	114			

BOARD REPORT

June 2014

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	592	1,240	262	127
Books, Fiction	978	785	679	213
Cassettes	0	0	0	0
Compact Discs	205	78	6	6
Playaways Audio	17	0	0	0
Kits	0	4	1	2
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	1
DVD's	224	56	66	6
Blu-ray	33	0	0	0
Playaways View	0	0	0	0
Console Video Games	6	0	7	3
Toys	0	0	0	0
Flashdrives	0	0	0	0
TOTAL	2,055	2,163	1,021	358

Collection Totals	Adult	Juvenile	Total
Books	157,445	116,090	273,535
Cassettes	0	0	0
Compact Discs	23,352	4,430	27,782
Playaways Audio	797	253	1,050
Video Cassettes	0	0	0
DVDs	15,244	9,971	25,215
Blu-ray	595	0	595
Playaways View	0	0	0
CD-ROM	0	392	392
Console Video Games	598	655	1,253
Kits	0	174	174
Toys	0	419	419
TOTAL	198,031	132,384	330,415

Public Information Report

June 2014

News Links: (click to view)

<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-5-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-6-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-6-Press2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-12-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-12-TribLocal.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-13-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-13-Press2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-18-TribLocal2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-19-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-19-Press-release-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-26-Indep.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-26-Press2.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-27-Press.jpg>
<http://elmhurstpubliclibrary.org/lib/wp-content/uploads/June-27-Press3.jpg>

Social Media Statistics:

	July 2013	Aug 2013	Sept 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014	June 2014
Facebook likes:	1428	1471	1514	1549	1574	1611	1633	1646	1674	1695	1717	1738
Twitter followers:	659	689	711	724	739	750	779	797	826	830	837	856
Yelp views:	183	364	416	336	281	332	369	421	299	272	290	317
stars (of 5)	4.70	4.55	4.53	4.55	4.55	4.58	4.64	4.59	4.59	4.58	4.58	4.58
Bookletters visits:	1725	1090	1186	885	564	768	1130	856	1353	1076	1221	1231

Highlights

1. Most popular Social Media Posts at right --->
2. Farmers' Market (June 4) Stats:
--Rainy and Cold!--
Interactions: 40
Questions: 12
Checkouts: 3

