

DIRECTOR'S REPORT

Circulation was only down slightly this month – 3%. Downloadable materials continue to increase in circulation. New products like: Freegal Streaming, IndiFlix, and Hoopla are helping to boost circulation. I will give a more detailed report on statistics and trends at the meeting.

We hosted the Elmhurst Chamber of Commerce breakfast meeting last Wednesday. Approximately 75 local business members were in attendance. I spoke about our renovation plans and focused on the Business Center, Media Labs, and study rooms. I also talked about our large meeting rooms and new technology. Everyone was very impressed and we answered quite a few questions about using the rooms and accessing the databases. We will also be hosting the Chamber Board meeting in July.

Summer Reading has begun! The Kids' Department is very busy, which we love to see. Over 2,900 kids have signed up to read this summer. The science theme seems to be especially popular. There are many science themed programs and a wide range of other interesting programs available. Adult Services and Teen summer reading are also underway. Check out the great adult summer reading prizes in the display case at the top of the stairs. I'm sure you will be enticed to participate once you see them!

I attended Appy Hour at Pints last Monday. Several staff members and a few patrons had a great time sharing apps and telling stories. I shared "Heads Up" a great game that I've used with my kids and friends. I also shared a palm reading app. We had fun going around the table and hearing about each other's personalities based on the lines in our hands! All very accurate and true, I'm sure. But nonetheless – entertaining and fun. Stop by if you are able on Monday, June 16 from 4-5 PM.

Adult Services Department

May 2014

Programming

May	10 Technology Classes	103
May 1, 3, 8, 10, 15, 17, 22, 24, 29, 31	Drop-in technology help!	22
May 1, 15	SCORE	8
May 1,1	Card Making 101	15
May 5	Conversemos en Espanol!	8
May 6, 21	In Stitches	18
May 8, 22	English as a Second Language Conversation Practice	6
May 12	JVS Career Counseling	5
May 12	Parlons en Francais	7
May 13	Telling Your Story, Sharing Your Life	8
May 14	Cooking Club	8
May 14, 15, 15	May Book Discussion- The Uncommon Reader	30
May 21	Ciao Italia! Conversational Club	17
May 27	Read Between the Wines-Book Discussion at Flight 112	5
May 28,29,31 June 1,2	TEEN Study for Finals	455

Staff Training, Development & Instruction

May 1	Sanderson attended the Senior Citizens Comm. Conference.
May 6	Kollbocker attended a RA SIG genre study.
May 8	Ingram attended Lead the Change.
May 14	Fortman attended Chamber Business After Hours.
May 14	Ingram toured CPL's Maker Space.
May 16	Bauchman attended the Laconi Best of Best Showcase.
May 23	Ingram attended the Laconi field trip to the Museum of Science and Industry Fab Lab.
May 23	Palmer visited Churchville Middle School.
May 27	Gajewski attended a SLA-IL tour of the cookbook library owned by Rick Bayless.
May 28	Fortman attended the Chamber Membership breakfast.
May 31	Perona taught the class Fun with iPhone Photo Apps

Displays

Books, Media & More – May

- Moms Day – Margie Kollbocker
- Flowers – Jeannine Lau
- Celebrating Dance - Natl. Dance Week 4/25-5/4 - Patti Palmer
- Take the Scenic Route - Jeannine Lau
- The Great Outdoors – Gina Gajewski
- Villains – Wyatt Fertig
- Super 70s - Hannah Payne
- Celebrating Dance - Natl. Dance Week 4/25-5/4 - Patti Palmer
- Electronic Music - Tyler Thompson
- Look Inward – Rita Perona
- Science and Technology - Jackie Lehrer

Glass Case – May

This month we showcased the 10 greatest (accidental) inventions of all time.



Patron Interactions

In May we answered **4,585** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2014 Groups								255	252	234	248	221
2014 Individuals								155	156	202	163	161
2014 Total Uses								410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

Online Research Tool Statistics

	May 2014	April 2014	March 2014	Feb 2014	Jan 2014	Dec 2013	Nov 2013	Oct 2013
All Magazine/News Indexes	N/A	86,424	50,257	24,324	20,276	18,814	21,253	23,234
Ancestry	1152	1593	4168	2154	2798	1683	4849	2482
Consumer Reports.org	185	209	139	176	173	266	279	215
Morningstar	387	380	789	409	492	1089	3027	770
Novelist	30,408	31,403	30,150	26,051	29,438	25,883	30,169	32,726
Public Records	418	395	359	341	388	365	370	350
Reference USA	829	561	496	562	490	935	572	944
Valueline	2504	2813	3796	4684	4718	3888	4240	3726

Digital Media Report

	May 2014	April 2014	March 2014	Feb 2014	Jan 2014	Dec 2013	Nov 2013	Oct 2013
E-Audiobooks	642	628	627	495	601	542	401	529
Hoopla	38	32	2	new				
MyMediaMall	557	549	589	467	550	480	362	486
OneClickDigital	47	47	36	28	51	62	39	43
E-Books	2412	2393	2893	2487	2825	2352	1947	2132
MyMediaMall	2024	1988	2383	2033	2285	1931	1658	1788
3M Cloud	388	405	510	454	540	421	289	344
E-Classes (Lynda.com)	489	311	575	518	716	337	169	New
E-Magazines (Zinio)	708	664	900	929	915	719	833	935
E-Music	5293	3622	1716	1191	1495	1824	2307	2038
Freegal Downloads	1160	1138	937	778	988	998	985	1078
Freegal Streaming	3881	2345	new					
Hoopla	109	130	17	new				
Naxos	143	9	762	413	507	826	1322	960
E-Tutoring (Tutor.com)	48	71	90	87	54	21	37	54
E-Videos	344	353	35	new				
Hoopla	168	147	19	new				
Indieflix	170	196	9	new				
MyMediaMall	6	10	7	new				
Transparent Languages	11	7	10	21	19	22	10	34

KIDS' LIBRARY May 2014

PROGRAMS

Chicka Chicka Baby (infants):	5 sessions: 43 babies, 34 adults
Rhyme Time (ages 1-2):	5 sessions: 65 children, 47 adults
1-2-3 Storytime (ages 1-3):	6 sessions; 63 children, 52 adults
Saturday Family Stories:	3 sessions; 21 children, 14 adults
Pokemon and More:	2 sessions; 9 players
Junior LEGO Club, May 19:	1 session; 22 builders
Open LEGO, May 24:	1 session; 21 builders

On May 3, National Lekotek presented a Sensory Storytime for children with special needs. Eight children and eight adults attended this new program and were very happy to be a part of it. We are looking forward to more Sensory Storytimes in the future.

Mother Goose visited EPL on May 6, and 48 preschoolers and adults attended. The Language Stars brought storytimes in three different languages, French (45 attended), Spanish (47 attended), and Mandarin (24 attended). Sixty people enjoyed the POWS Spring Performance on May 9. We hosted two Mother's Day Tea Parties on May 10 for kids ages four and up with a female companion, and each session was well attended: 28 in the first session, and 26 in the second. Make a Mini-greenhouse drew 27 kids, and Minecraft for Grades 1 – 5 brought in eight digital builders this month.

MIDDLE SCHOOL PROGRAMS

Minecraft Zone	May 12	11 kids
SRP Volunteer Training	May 17	36 kids
SRP Volunteer Training	May 19	31 kids
SRP Volunteer Training	May 20	53 kids

SCHOOL SERVICES

To promote the summer reading program and motivate kids to sign up, our school visits in May featured booktalks, a skit, jokes, and a song.

Elementary School Visits

May 6	Lincoln	7 visits	574 students	25 teachers
May 8	Timothy Christian	5 visits	427 students	18 teachers
May 9	Immanuel Lutheran	3 visits	184 students	8 teachers
May 12	Edison	7 visits	273 students	12 teachers
May 13	Visitation	5 visits	275 students	12 teachers
May 15	Hawthorne	8 visits	581 students	25 teachers
May 16	Field (1-5)	5 visits	400 students	19 teachers
May 19	IC Prep	6 visits	426 students	18 teachers
May 20	Emerson	8 visits	526 students	23 teachers
May 21	Jefferson	6 visits	371 students	16 teachers
May 22	Conrad Fischer	6 visits	422 students	17 teachers
May 23	Jackson	7 visits	387 students	17 teachers
May 29	Field K	2 visits	30 students	4 teachers

Total Elementary School Visits	75 visits	4,876 students	214 teachers
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Sarah Burnside and Lori Lorenz at Hawthorne School

Middle School Visits

Both private and public middle schools were visited with a 45-minute book talk presentation.

May 8	Immanuel Lutheran	2 visits	36 students	4 teachers
May 15	Bryan	3 visits	430 students	17 teachers
May 16	Immanuel Lutheran	2 visits	16 students	2 teachers
May 19	IC Prep	2 visits	85 students	4 teachers
May 20	Sandburg	1 visit	479 students	19 teachers
May 22	Churchville	7 visits	320 students	13 teachers

Total Middle School Visits 17 visits 1366 students 59 teachers

Seven classroom collections totaling 169 items circulated to five schools.

PRESCHOOL SERVICES

Children's Programs:	108
Children's Program Attendance:	5,810
Middle School Programs:	21
Middle School Attendance:	1556
Total programs offered:	129
Total attendance:	7366

VOLUNTEERS

Four middle school volunteers donated 17 hours of service to the Library in May.

DISPLAYS

The required summer reading for incoming 6th – 8th graders in District 205 is to read two books from Elmhurst Public Library's middle school recommended reading list. The MyZone area displays these books, making it simple for middle schoolers to find their required reading easily. The required summer reading books for Immaculate Conception Grade School and Visitation Grade School are displayed on the Homework Shelf.

CIRCULATION REPORT

May 2014

TOTAL CIRCULATION:

May 2014 = 103,414
May 2013 = 112,883

Circulation for May 2014 decreased 8% compared to May 2013.
 Without ILL sent statistics, circulation decreased 3%.
 % of checkouts done on self-checks = 27%

Holds:

- Placed this month: 8,561
 - Staff placed = 1,611
 - Patron placed = 5,576
 - Placed in LINKin = 1,374
- Placed a year ago: 9,884
- Percent Change: -13%

- Amount of holds filled this month: 6,873
 - Elmhurst items = 5,507
 - LINKin items = 1,210
 - OCLC items = 156

- Holds Not Picked Up: 863
- Percent of holds filled: 13%

ILL:

- ILL sent this month: 1,135 (LINKin = 868/ OCLC = 267)
- ILL sent a year ago: 7,599
- Percent Change: -85%

- ILL received this month: 1,643 (LINKin = 1,495/ OCLC = 148)
- ILL received a year ago: 5,960
- Percent Change: -72%

Non-Resident Cards purchased: 1 for a total of \$222.11

Unique Management Services:

- Accounts submitted this month: 3 @ \$8.95 = \$26.85
- Total accounts submitted: 1,379
- Total cumulative recovery of \$140,358.09 yielding an ROI of 11.67 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 547.40

Ecommerce:

- | | | |
|---------------------------|----|---------|
| • Non-Resident Fees | \$ | 0.00 |
| • Lost items/Misc. | \$ | 592.00 |
| • Fines & Processing Fees | \$ | 1629.54 |
| • Out of State Fees | \$ | 0.00 |
| • Total..... | \$ | 2221.54 |

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	82,829	80%
Downloadable Material	9,257	9%
Reciprocal Borrowers	8,101	8%
Interlibrary Loans Sent	1,021	1%
Non Residents-Unincorporated	631	1%
Elmhurst College Students	610	1%
Teachers	419	<1%
Outreach Patrons	408	<1%
Non Resident Taxpayers	98	<1%
Elmhurst Businesses	40	<1%
	103,414	100%

of Patrons Served at Drive-up Window:

- May 2014 = 2,208
- May 2013 = 1,582
- Percent Change: 40%

Highest Hourly Rate of Circulation Transactions:

Sunday, May 4th: Average 1,078 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Kim attended at LINKin meeting at Arlington Heights Library on May 2nd.
- Sam attended IUG in Detroit May 7-9.
- Debbie facilitated In Stitches on the 6th.
- Circulation staff attended an informational meeting about the 2nd floor renovation project.
- Debbie represented the Library at the City's Wellness Committee meeting on May 13th.
- Sam facilitated In Stitches on the 21st.
- Three volunteers worked for 27 hours on our canvas bags and cleaning carts this month.
- The Circulation Department welcomed back Kristen O. as a Page for the summer.

Notable Circulation Figures:

- Highest circulating items in May:
 - The Wolf of Wall Street (DVD) – 186 checkouts
 - Most circulated book title in ADS : Unlucky 13 by James Patterson – 82 checkouts
 - Most circulated TEEN book title: The Fault in our Stars by John Green – 50 checkouts
 - Most circulated book titles in KIDS : Frozen (Golden Books) – 30 checkouts
Divergent by Veronica Roth –28 checkouts
- 9,257 Digital Audio Media
 - 2,587 My Media Mall
 - 388 3M Cloud
 - 48 One Click Digital
 - 1,160 Freegal downloads
 - 3,881 Freegal songs streamed ← New Collection
 - 170 IndieFlix ← New Collection
 - 315 Hoopla ← New Collection
 - 708 Zinio
- 2,777 Magazines (ADS and KIDS)
 - 993 *Magazines to Go*
 - 765 *magazines were browsed within the Library. *Not included in the 2,777 reported circulation statistic.*
- 1,081 Blu-Rays
- 156 Electronic Devices
 - 0 Assistive Technology iPad
 - 79 Laptops
 - 37 ADS Nooks
 - 40 KIDS Nooks
- Devices checked out for use in Library
 - 24 Laptop (KIDS)
 - 8 iPad (KIDS)

**BOARD REPORT
May 2014**

	May-14	May-13	PER CENT CHANGE	CUMULATIVE TOTAL FY 14	FY 13	PER CENT CHANGE
Circulation						
Adult	61,337	66,588	-8%	294,651	352,409	-16%
Kids' Library	40,329	45,841	-12%	218,945	250,582	-13%
Unspecified	1,748	454	285%	8,618	2,075	315%
Total	103,414	112,883	-8%	522,214	605,066	-14%
Total Minus ILL Sent	102,393	106,100	-3%			
Number of Days Open	30	30				
Downloadable Books & Media	9,257	3,963	134%			
Web Site						
Visits	38,882	48,682	-20%	202,601	260,324	-22%
Unique Visitors	22,649	31,151	-27%	116,392	163,287	-29%
Page Views	77,290	91,945	-16%	391,174	504,805	-23%
Reference Queries						
Adult Reference	4,585	4,861	-6%	24,935	27,080	-8%
Kids' Library	1,413	1,825	-23%	9,285	9,222	1%
Total Reference Req.	5,998	6,686	-10%	34,220	36,302	-6%
Meeting Room Use						
Library Programs	172	141	22%	624	536	16%
Public Meetings	55	24	129%	328	193	70%
Total Programs/Meetings	227	165	38%	952	729	31%
Program Attendance						
Adults & Teens	715	N/A		2,234		
Kids	7,366	N/A		15,296		
Total Program Attendance	8,081			17,530		
Visitor Count						
In-house	39,474	43,909	-10%	196,767	211,641	-7%
Drive-up	2,208	1,582	40%	11,336	8,895	27%
Total	41,682	45,491	-8%	208,103	220,536	-6%
Library Cards						
Card Holders 5/01/14	29,083					
Added	144					
Withdrawn	177					
Card Holders 5/31/14	29,050					
						Purge of expired cards
Elmhurst Cards Used						
	9,147	8,909	3%			
Nonresident Cards						
	ADULT	JUVENILE	TOTAL			
Card Holders 5/01/14	89	36	125			
Added	1	0	1			
Expired	8	1	9			
Card Holders 5/31/14	82	35	117			

BOARD REPORT
May 2014

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	785	2,554	312	198
Books, Fiction	1,099	1,101	865	771
Cassettes	0	0	0	0
Compact Discs	172	26	37	1
Playaways Audio	21	0	0	3
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	191	53	76	41
Blu-ray	31	0	0	0
Playaways View	0	0	0	0
Console Video Games	4	4	14	0
Toys	0	0	0	0
Flashdrives	0	0	0	0
TOTAL	2,303	3,738	1,304	1,014

Collection Totals	Adult	Juvenile	Total
Books	157,900	115,489	273,389
Cassettes	0	0	0
Compact Discs	23,225	4,430	27,655
Playaways Audio	784	253	1,037
Video Cassettes	0	0	0
DVDs	15,076	9,911	24,987
Blu-ray	562	0	562
Playaways View	0	0	0
CD-ROM	0	393	393
Console Video Games	592	658	1,250
Kits	0	175	175
Toys	0	412	412
TOTAL	198,139	131,721	329,860

Public Information Report

May 2014

News Links: (click to view)

- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-1-Independent.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-2-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-2-Press2.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-8-Independent.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-8-TribLocal.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-8-TribLocal2.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-9-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-9-Press2.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-9-Press3.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-16-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-22-Independent.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-22-TribLocal-1.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-22-TribLocal-2.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-22-TribLocal-3.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-23-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-29-Independent.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-29-TribLocal.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/May-30-Press.jpg>

Social Media Statistics:

	June 2013	July 2013	Aug 2013	Sept 2013	Oct 2013	Nov 2013	Dec 2013	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014
Facebook likes:	1413	1428	1471	1514	1549	1574	1611	1633	1646	1674	1695	1717
Twitter followers:	646	659	689	711	724	739	750	779	797	826	830	837
Yelp views:	125	183	364	416	336	281	332	369	421	299	272	290
stars (of 5)	4.69	4.70	4.55	4.53	4.55	4.55	4.58	4.64	4.59	4.59	4.58	4.58
Bookletters visits:	1007	1725	1090	1186	885	564	768	1130	856	1353	1076	1221

Highlights

1. Most popular Social Media Posts at right --->
2. Stats show most popular methods of reaching EPL website:
 - 89% visits from desktop computer or laptop
 - 11% visits from mobile device (tablets included)
 - 77% of devices are Apple (iPhone, iPad, iPod)

Top 10 Visited Web Pages in May:

1. Library Catalog
2. eBooks
3. eLibrary
4. Employment at EPL
5. eVideos
6. Kids' Programs
7. Business & Investing Databases
8. All Databases
9. Suggest/Request a(n) Item
10. Teen Programs

