

Director's Report

The Marketing Department is busy preparing the 2019 Holiday Gift Guide. Staff members pick books and other media that are appropriate for gift giving during the holiday season. This is the fifth year that they've produced the gift guide and it is always a big hit with both patrons and staff. Besides being a guide for gift giving, it also serves as a nice list for what to read, watch or listen to.

Makery staff is also getting ready for the holiday season. Besides offering classes, they have a few craft kits available for patrons to purchase. There's a new embroidery machine in the Makery that's easier to operate than the old one. Makery staff continue to refine practices as patron usage goes up. The laser cutter, Carvey and embroidery machine are now on a reservation system. These are some of our most popular machines and patrons are able to reserve the machines for up to two hour increments.

Adult Services Department

October 2019

Programming

While we didn't have big attendance (100 or more) programs this month, we did offer many popular programs that saw over 50 attendees. It was our biggest October in several years!

Adult Programs: Number of Programs:	70
Program Attendance:	1237
Teen Programs: Number of Programs:	24
Program Attendance:	286
Passive Programs (Teen and Adult):	3
Total Number of Programs:	94
Total Program Attendance:	1523
% Change in Number of Programs Compared to Oct 2018 (82):	+14.6%
% Change in Attendance Compared to Oct 2018 (1452):	+4.9%

Group Study Rooms

Usage of the study rooms continues to be very strong. As usual, these numbers do not include patrons who use the first come, first served study room, or patrons who use the Board and Gathering Rooms when they are not booked as meeting rooms.

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2019 Total Uses			1689	1518	1328	1355	1399	1713	1639	1557	1541	1563
2018 Total Uses	1383	1541	1702	1499	1455	1442	1439	1587	1656	1594	1492	1629

Patron Interactions

It was a fairly typical October by the numbers.

	Reference Questions	Library Info Questions	Tech Consults (>15 min)	Other Consult (>15 min)
October 2019	4508	1972	16	9
October 2018	4603	1993	21	29
% Increase	-2.1%	-1.1%	-23.8%	-69.0%
Monthly Average (12 mo)	4156	1957	21	22

Thank You from Alyssa Murphy for Attending ILA

I want to thank Elmhurst Public Library and the Board very much for the opportunity to attend the Illinois Library Association Conference this year. It is always refreshing to pick up new ideas from other librarians and to share the news about what is going on at our library. I am particularly excited to implement some ideas that I heard from staff at the Cook Memorial Public Library regarding the public library's role in voter education. I greatly appreciate the Board's commitment to continuing education and professional development for staff and look forward to enriching our library with what I've learned.

KIDS' LIBRARY

October 2019

PROGRAMS	Sessions	Total
Chicka Chicka Baby (infants)	8 sessions	176
Rise & Shine (ages 1-5)	18 sessions	988
Songs and Stories (ages 1-2)	8 sessions	143
Saturday Family Storytime	3 session	20
Road to Reading (ages 3-5)	10 sessions	303
STEAM Week	5 sessions	89
STEAM Week Homeschoolers	5 sessions	42
Time for Twos	4 sessions	78
The Music Factory	4 Sessions	78
We Love Reading!	4 Sessions	66
Super Second Grade Club	October 3	6
Art Expressions: Mosaics	October 5	10
LEGO Robotics	October 8	8
3D Design: Architecture	October 10	12
Homeschool Hangout	October 10	8
Read to the Dogs	October 12	78
Native American Art Workshop	October 14	50
Slightly Spooky STEM Party	October 19	50
Way Cool Adventures	October 22	10
Spanish Storytime	October 23	20
Learn to Use the 3D Printer	October 24	11
Hairy Scary Monsters Stories & DIY	October 25	12
Haunts & Howls: Winning Readers	October 27	85
Code with Tynker	October 29	5
T-Trak Train Days	Sept. 21 & 22	700
Passive: Mystery Scavenger Hunt	5 hunts	339
Passive: Scary Writing Contest	All Month	63
Passive: Open Lego (families)	October 26	17
Passive: 1000 Books Before K	all month	35
Passive: Baby Welcome Bags	all month	10

MIDDLE SCHOOL PROGRAMS

Sewing Club	4 sessions	17 kids
Snacktime Celebration	Oct. 14	10 kids
Iron Chef	Oct. 18	18 chefs
Horror Movie Night: Gremlins	Oct. 25	4 kids
Murder Mystery Party	Oct. 26	26 detectives

SCHOOL/PRESCHOOL/SCOUT SERVICES

602 items checked out in October.

Lori Lorenz, Nuala Maloney-Murphy, and Gloria Walsh-Rock visited district schools this month to share spooky stories with students. It is a great way to connect with schools, and many students came to the EPL to say hi to the visiting librarians, look for scary books, and tell us which stories were their favorites.

School Visits for Spooky Stories:

<i>Date</i>	<i>School</i>	<i># of Visits</i>	<i>Kids/Teachers</i>
10/16/19	Field	4	376
10/17/19	Hawthorne	6	237
10/21/19	Hawthorne	2	124
10/29/19	Lincoln	5	356
10/30/19	Emerson	4	355
10/31/19	Jackson	3	449
10/31/19	Conrad Fischer	3	403

Other school visits: Lori Lorenz visited Hawthorne School's 3rd grade classes to booktalk this year's Bluestem nominee titles. Immaculate Conception 5th and 6th grades took field trips to the EPL Kids' Department this month to learn how to search for independent reading material. Lori Lorenz gave a short presentation to each class, and we helped students to find books. Each visit lasted one hour.

Two 5th grade scout groups visited the library for the Digital Photography badge. We discussed how to take a good photograph and then the scouts had the opportunity to take pictures with library iPads. We talked about their favorite photos and which tips they used from the program to improve their skills.

Bethel Preschool two, three and four-year-old classes were each visited by Sarah Burnside who shared silly songs and stories about school and autumn.

<i>Date</i>	<i>Group</i>	<i>Grade</i>	<i>Kids/Teachers</i>
10/7/19	Hawthorne School	3 rd grade	27
10/22/19	Immaculate Conception	5 th grade	55
10/23/19	Immaculate Conception	6 th grade	50
10/3/19	Scout visit	5 th grade	7
10/11/19	Scout visit	5 th grade	11
10/1/19	Bethel Preschool	2-4 yr olds	56
10/2/19	Bethel Preschool	3-4 yr olds	45

PROGRAM TOTALS

Children's Programs & Visits:	119	Children's Prog/Visit Attendance:	5,599
Passive Children's Programs:	9	Passive Children's Attendance:	464
Middle School Programs:	8	Middle School Attendance:	75
Total programs offered:	136	Total attendance:	6,138

OTHER KIDS' STATS

Reference questions: 1,024
Total item circulation: 39,618
Total database usage: 6,232
Total downloads: 535
Study room use: 112

STAFF TRAINING AND PROFESSIONAL DEVELOPMENT

Oct. 5	Harper's College Maker Fest	SR	3 hours
Oct. 11	Managers of Children's and Teen Services Meeting	AP	2 hours
Oct. 11	Prairie State Story League	PM	3 hours
Oct. 17	Narcan Training	AP	1 hour
Oct. 17	Narcan Training	SR	1 hour
Oct. 17	Narcan Training	GW	1 hour
Oct. 22	Makery Training – Embroidery Machine	SR	1.5 hours
Oct. 23	Illinois Library Assn Annual Conference (Presented)	AP	7.5 hours
Oct. 24	Illinois Library Assn Annual Conference (Presented)	SB	7.5 hours
Oct. 24	Illinois Library Assn Annual Conference (Presented)	SR	7.5 hours
Oct. 29	Homelessness Presentation	CC	0.5 hour
Oct. 29	Homelessness Presentation	SB	0.5 hour
			Total: 36 hours

CIRCULATION REPORT

October 2019

TOTAL CIRCULATION:

October 2019 = 98,389
October 2018 = 103,235

Circulation for October 2019 decreased 5% compared to October 2018.
 % of checkouts done on self-checks October 2019 = 31%

Holds:

- Placed this month: 8,134
 - Staff placed = 1,264
 - Patron placed = 5,801
 - Placed in LINKin = 1,069
- Placed a year ago: 8,531
- Percent Change: -5%
- Amount of holds filled this month: 6,955
 - Elmhurst items = 5,777
 - LINKin items = 1,050
 - OCLC items = 128
- Filled a year ago: 7,556
- Percent Change: -8%
- Holds Not Picked Up: 778 (11%)

ILL:

- ILL sent this month: 1,018 (LINKin = 599 / OCLC = 419)
- ILL sent a year ago: 1,227
- Percent Change: -17%
- ILL received this month: 1,484 (LINKin = 1,353/ OCLC = 131)
- ILL received a year ago: 1,262
- Percent Change: 18%

Non-Resident Cards purchased: 4 for a total of \$1,091.26

Book Sale Room:

- Revenue: \$ 483.76

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	72,890	74%
Digital Material	16,466	17%
Reciprocal Borrowers	5,751	6%
Interlibrary Loans Sent	1,018	1%
Outreach Patrons	604	1%
Elmhurst Teacher	602	1%
Non Residents-Unincorporated	426	<1%
Elmhurst College Students	274	<1%
Elmhurst Work Perks	271	<1%
Non Resident Taxpayers	59	<1%
Elmhurst Businesses	27	<1%
Limited Access	1	<1%
Total	98,389	100%

of Patrons Served at Drive-up Window:

- October 2019 = 2,305
- October 2018 = 2,346
- Percent Change: -2%

Highest Hourly Rate of Circulation Transactions:

Sunday, October 6: Average 872 items/hour.*

*items checked in, checked out and renewed

Of Note:

- Annette worked the Farmer's Market on October 2.
- Sam facilitated In Stitches on October 8.
- Debbie led Ciao Italia on October 9.
- Keith facilitated Friday Features October 11 and 25.
- Chris and Dina led Creative Card Class on October 14.
- Debbie facilitated In Stitches on October 16.
- Chris and Debbie worked in the Makery.
- Circ staff attended Narcan Training and Homeless Presentation.
- 24 volunteers worked for 250.5 hours.
- 2,109 patrons have registered for our Text Notification service; 46 in October.

Notable Circulation Figures:

- 16,466 Digital Media
 - 3,740 Digital Library of Illinois
 - 2,060 Hoopla
 - 2,865 eLearning
 - 837 Cloud Library
 - 897 Freegal downloads
 - 4,214 Freegal songs streamed
 - 1,305 RBG Digital
 - 498 Kanopy
 - 9 Artist Works
 - 9 BookFlix
 - 9 TrueFlix
 - 23 Tumblebooks
- 508 Electronic Devices
 - 8 Assistive Technology iPad
 - 128 Laptop
 - 11 ADS Nook
 - 9 KIDS' Nook
 - 33 Projector
 - 4 VHS to DVD Converter
 - 92 Creative Studio Visual and Audio Equipment
 - 79 KIDS LaunchPad
 - 4 KIDS LaunchPad View
 - 5 ADS LaunchPad
 - 22 ADS Media Player
 - 6 KIDS' Media Player
 - 9 Photo Equipment
 - 34 Hot Spots
 - 58 Makery Equipment
 - 6 Graphing Calculator
- Items from Library of Extraordinary Things
 - 73 Adult Board Games
 - 57 Appliances
 - 35 Cake Pans
 - 18 Knitting/Crochet Needles
 - 227 KIDS' Board Games
 - 110 KIDS' Toys
 - 183 KIDS' Puppets
 - 114 KIDS' Puzzles
 - 212 KIDS' STREAM Kits

Highlights from October:

Autumn Craft Swap

Saturday, October 12 • 1-4 p.m.

The community was invited to drop off their new and gently used craft supplies. Folks that dropped off items were given an early entry ticket. On the day of the event, people were lined up waiting! Overall, feedback was incredibly positive. Community members were happy to give their items a chance at a second life and were glad that the Library offered them space to make that effort happen. Staff were also given a chance to shop the event. Afterwards, remaining items were donated.

The Marketing Department has taken other measures to support the SCARCE presentation on being green from this year's Staff Institute Day. Molly Schlecht, our Graphic Designer, has started a staff-wide initiative to collect pop top tabs for recycling. Carol Pavlik, our Communications Specialist, recently started sending out the biweekly staff newsletter digitally, instead of paper copies, too!

Mystery Library

This pop-up display idea came out of the interdepartmental Marketing Committee. The idea behind it is to connect reader to titles they may not pick out themselves. Selectors from Kids, Teen, and Adult Services chose a total of sixty-four titles. Circulation then changed their status to Display and worked with volunteers to wrap the books and label them with Genre, Age Group, Format, and other interest factors (such as: Award Winner or Oprah Book Club Pick.) Within three days the display was picked over, with fifty-three books getting checked out. This pop-up effort was coordinated by Marketing staff, and given a boost with digital marketing through our social media channels and our eNewsletter.

Marketing's focus in November includes:

Programming: Caregivers Series

Supporting Adult Siblings with Disabilities Wednesday, Nov. 6 • 7 p.m.

An Introduction to Dance Therapy Friday, Nov. 8 • 7 p.m.

Virtual Dementia Tour Tuesday, Nov. 12 • 4-7 p.m.

How to Be a Friend to Someone with a Serious Illness Tuesday, Nov. 19 • 6-7 p.m.

Drop-In Craft: Make a Memory Kit or Sensory Bag Saturday, Nov. 23 • 1-4 p.m.

Collection: Kill a Watt and Thermal Leak Detectors

Conserve energy with help from our Library of Extraordinary Things!

- Simply plug an appliance into the **Kill A Watt** and assess its efficiency.
- A **thermal leak detector** makes it easy to monitor a home's energy efficiency by finding areas that let heat out and cold air in.

Service: Explore More Illinois

EPL's newest [cultural pass](#) offering, Explore More Illinois offers cardholders access to state-wide attractions! Patrons can print out passes from home and visit places like the Abraham Lincoln Presidential Library and Museum, DuSable Museum of African American History, and Illinois Holocaust Museum.

Amenity: Library Pets!

The Kids' Library has a variety of pets that young animal lovers can learn about and admire!

- The aquarium at the entrance is full of freshwater fish. The tank is cleaned and freshened up every two weeks. The specific kinds of fish in the tank are listed on the colorful sign next to the tank.
- There are frogs, too! Currently, we have three white and two green African Clawed Frogs.

Here is some sample screenshots of our online presence from October:

“

People move to Elmhurst
for the schools, but they stay here
for the Library.
~Dave

elmlib.org/shareyourstory

askelmhurst • Following

askelmhurst #elmhurstpubliclibrary #elmhurstil #ilovemylibrary #librariesareforeveryone

5w

beautifulmissv OMG. So so true, I talk about how much I love my library to so many people. I'm in the process of looking for. House and I'm just so hesitate to look outside Elmhurst because I don't want to lose access to my library.

5w 1 like Reply

stephanie.zidek @onaigary

5w 1 like Reply

Liked by cei4books and 59 others

OCTOBER 3

Add a comment...



Elmhurst Public Library
Published by Carol Schlundt Pavlik [?] · October 9 ·

Hidden Gem: Boardmaker, software with a collection of social and emotional learning tools, is used to make visual schedules and allows every student to succeed at their own pace. Bring calm and focus to your classroom, clinical practice, or home. Use a computer equipped with the software at the Library, or borrow a CD-Rom. #hiddengemsofepl

The screenshot shows the Boardmaker software interface. The main window displays a cartoon character with a frustrated expression and the text "I feel frustrated!". Below the character are two icons: a person with a hand raised labeled "I want" and a person with hands clasped labeled "please". The software interface includes a toolbar with various icons for actions like "a hug", "ball", "swimming", "help", "book", "drawing", "pillow", "bean bag chair", "quiet", "television", "video", "snack", "drink", "rest", "alone", "music", "bed", "comm. book", "stop", and "STOP".

Performance for Your Post

1,941 People Reached

33 Reactions, Comments & Shares

23 Like	19 On Post	4 On Shares
5 Love	5 On Post	0 On Shares
3 Comments	3 On Post	0 On Shares
2 Shares	2 On Post	0 On Shares

69 Post Clicks

12 Photo Views	0 Link Clicks	57 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



**Board Report
October 2019**

	Oct-19	Oct-18	PER CENT CHANGE	CUMULATIVE TOTAL		PER CENT CHANGE
				FY 19	FY 18	
Circulation						
Adult	54,149	54,983	-2%	562,728	578,350	-3%
Kids' Library	42,753	46,987	-9%	456,301	472,986	-4%
Unspecified	1,487	1,265	18%	14,020	13,518	4%
Total	98,389	103,235	-5%	1,033,049	1,064,854	-3%
<i>Digital Material</i>	16,466	13,510	22%	150,112	145,712	3%
<i>Database Usage</i>	17,336	20,065	-14%	207,282	213,765	-3%
Number of Days Open	31	31				
Online Statistics						
Web Site Visits	132,510	201,573	-34%	1,350,610	2,087,355	-35%
Web Site Unique Visitors	152,285	198,036	-23%	1,377,174	2,027,545	-32%
Web Site Page Views	221,179	220,822	0%	1,712,622	2,275,701	-25%
Sessions on Public Computers	25,947	25,327	2%	244,508	208,257	17%
Wifi Sessions	22,475	27,094	-17%	242,843	213,023	14%
Reference Queries						
Adult Reference	4,508	4,603	-2%	42,071	44,098	-5%
Kids' Library	1,024	1,225	-16%	14,365	12,133	18%
Total Reference Req.	5,532	5,828	-5%	56,436	56,231	0%
<i>One to One Tutorials</i>	22	29	-24%	246	222	11%
Meeting Room Use						
Library Programs	230	218	6%	1,710	1,591	7%
Public Meetings	95	107	-11%	931	920	1%
*Group Study Rooms	1,689	1,702	-1%	15,302	15,495	-1%
Total Programs/Meetings	2,014	2,027	-1%	17,943	18,006	0%
<i>Passive Programs</i>	11	25	-56%	65	88	-26%
Program Attendance						
Adults	1,237	1,452	-15%	11,122	11,492	-3%
Teens	286	N/A		1,102	N/A	
Middle School	75	N/A		2,225	N/A	
Kids	5,599	5,605	0%	35,827	48,915	-27%
Library Wide	0	569	-100%	1,251	569	120%
Passive Program	464	216	115%	12,942	9,743	33%
Total Program Attendance	7,661	7,626	0%	64,469	60,976	6%
Visitor Count						
In-house	47,209	50,230	-6%	479,269	490,705	-2%
Drive-up	2,305	2,346	-2%	23,026	23,057	0%
Total	49,514	52,576	-6%	502,295	513,762	-2%
<i>Makery</i>	1,361	1,431	-5%	13,758	14,107	-2%
<i>Creative Studio</i>	125	187	-33%	1,311	1,338	-2%

**Board Report
October 2019**

Elmhurst Library Cards

Card Holders 10/01/19	30,469
Added	168
Withdrawn	278 Purge of expired cards
Card Holders 10/31/19	30,359

Elmhurst Cards Used 9,392 8,947 5%

Nonresident Cards

	ADULT	JUVENILE	TOTAL
Card Holders 10/01/19	61	7	68
Added	4	0	4
Expired	9	0	9
Card Holders 10/31/19	56	7	63

Reciprocal Borrower Cards

Card Holders 10/01/19	1,804
Added	62
Expired	66
Card Holders 10/31/19	1,800

Collection Totals

	Adult	Juvenile	Total
Books	126,769	77,000	203,769
Compact Discs	19,235	2,206	21,441
Playaways Audio	1,452	632	2,084
Magazines	7,545	277	7,822
DVDs	16,005	6,367	22,372
Blu-ray	1,572	505	2,077
CD-ROM	0	169	169
Console Video Games	838	817	1,655
Launchpads	7	51	58
Culinary Cupboard	78	0	78
Board Games/Puzzles	204	124	328
eReaders	56	0	56
Knitting Needles	41	0	41
Vinyl Records	149	0	149
Kits	13	198	211
Toys	0	351	351
eBooks	38,527	0	38,527
eAudio Recordings	21,536	0	21,536
eComics	5,512	0	5,512
eMusic	8,622	0	8,622
eVideo	26,887	0	26,887
eMagazines	193	0	193
Equipment (Circulating)	148	0	148
Media Players	14	0	14
Photo Equipment	11	0	11
Eco Devices	5	0	5
Makery (Equip. Power Cords)	18	0	18
Canvas Bags	2,807	0	2,807
Teachers Bags	76	0	76
Umbrellas	19	0	19
Creative Studio	66	0	66
TOTAL	278,405	88,697	367,102