DIRECTOR'S REPORT

A few of us visited Skokie Library on February 28 for a tour and idea exchange. Skokie staff members had questions for us about the Makery and we had questions for them about their call center and a communication device they use called Vocera. We came away from the visit with some interesting ideas that we will explore for use at EPL.

I also attended an enlightening program at the College with Rita Perona about Generations Y and Z. The program was sponsored in conjunction with the City of Elmhurst and brought together several experts. They talked about hiring, work ethic, and career expectations of these groups.

The Library has been as busy as ever and we are hearing from patrons about parking. We have made changes to storytime schedules and we now have no choice but to start limiting meeting room reservations. There is great demand for meeting rooms, but when we book them all at the same time, patrons can't find parking spots. It's unfortunate that we can't accommodate every request, but without a parking solution, we just can't make it work. We are always thinking about ways to help alleviate the problem and will keep you informed as to our progress.

Adult Services Department February 2019

Adults	1030		
10-Week Wellness Challenge with Courts Plus	12	Lyric Opera Lecture <i>Ariodante</i>	10
Baking with Vegetables with Chef Deneen	41	Lyric Opera Lecture <i>La Traviata</i>	9
Beer Club	10	Mac Basics	2
Board Game Club	54	Market Like a Millennial for Your Business	23
Book Discussion: Sing, Unburied, Sing	23	Mental Health 101	7
Bridge & Pinochle Club	54	NAMI DuPage Presents: Mental Illness in Youth	7
Ciao Italia! Culture and Conversational Group	12	Needle Felting	20
Coloring for Mindfulness	4	Next Chapter Book Club	23
Common Connection Film Series: A Beautiful Mind	10	Next Chapter Book Club: Multicultural Night - Chinese New Year	18
[VIP] Creative Card Making	15	Open Bridge Club	11
Cricut Design Space Intermediate	7	Present: Dementia Activity Club	10
CROP Day	6	RomCom Movie Trivia	40
Cross Stitch Chicago at Brewpoint	7	Senior Technology Series: Scanning Basics	8
[VIP] Culture Club: El Salvador	47	Silhouette Studio Essentials	8
Dann and Raymond's Oscar Picks	25	Social Services Coffee Chat	8
Date Night at the Makery	14	Tangling Club	7
Digital Personal Assistants Basics	3	TED Talk Conversations: How to Get In Shape (For Real This Time)	7
Dish! Club for Cooks	10	The Shakespeare Project of Chicago: A Midsummer Night's Dream	55
Drop-In: Get Your Resume Ready	3	Ukulele Circle	18
Elmhurst Business Connection	11	Wine Club	6
[VIP] Essential Oil Workshop	9	York Chamber Music Concert	98
Excel Advanced: Pivot Tables	6	Passive Program (1)	
Excel Advanced: VLookup	9		
Facebook for Business	5		
Friday Features: Crazy Rich Asians	38	Teens	130
Friday Features: First Man	38	Anime & Manga Drawing Workshop: Advanced	24
Friday Features: Juliet, Naked	41	Crafternoons	6
Friday Features: Operation Finale	27	Crafternoons with Bauhaus	7
Genealogy Club: Dig Into Your Research	1	Explore eSports: Competitive Video Gaming	28
Happiness: Your Path To Success in Health, Relationships, and Work	43	First Friday Movie	0
How to Stay in Shape By Doing What You Love	24	SAT Study Group	12
iMovie Basics	5	Spill	25
In Stitches Needleworkers/Learn to Knit	10	Susan B. Anthony's Birthday Challenge	24
iPhone Advanced	11	Teen Creative Writing Workshop	4

Number of Adult Programs:	56
Number of Teen Programs:	9
Total Number of Programs:	65
Total Number of Programs Compared to February 2018 (63):	3.2%
Total Attendance Compared to February 2018 (1016):	14.2%

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2019 Total Uses											1541	1563
2018 Total Uses	1383	1541	1702	1499	1455	1442	1439	1587	1656	1594	1492	1629

Patron Interactions

	Reference Questions	Library Info Questions	Tech Consults (>15 min)	Other Consult (>15 min)
February 2019	3965	1913	19	18
February 2018	4429	1769	22	16
% Increase	-10.5%	8.1%	-13.6%	12.5%
Monthly Average (12 mo)	4478	1851	24	24

KIDS' LIBRARY

February 2019

PROGRAMS	Sessions	Total
Chicka Chicka Baby (infants)	8 sessions	155
Rise & Shine (ages 1-3)	16 sessions	965
Rhyme Time (ages 1-2)	8 sessions	272
Saturday Family Storytime	4 sessions	128
Free to be Three (age 3)	4 sessions	91
Time for Twos (age 2)	4 sessions	94
Fun for Ones (age 1)	4 sessions	116
Road to Reading (ages 3-5)	4 sessions	182
We Love Reading! (gr K-1)	4 sessions	90
Jr. Lego Club (gr K-2)	2 sessions	19
Music Factory (ages 3-5)	4 sessions	73
Ukulele Circle	Feb 1	15
World Ukulele Day! Learn to play	Feb 2	27
Valentine Cards (all)	Feb 9	96
Read to the Dogs (gr 3-8)	Feb 9	39
Code w/ Scratch Jr (gr K-8)	Feb 11	9
Parent/Child Makery (families)	Feb 13	16
Homeschool Hangout	Feb 14	8
Cam Jansen Detective Party (gr K-	2) Feb 18	16
Encyclopedia Brown Party (gr 3-5)	Feb 18	18
Junior Lego Club	Feb 19	8
Learn to Use a 3D Printer (gr 3-5)	Feb 21	9
Way Cool Adventures (gr K-1)	Feb 21	22
Passive: Open Lego (families)	Feb 23	7
Passive: 1000 Books Before K	all month	42
Passive: WRP "Read Undercover"	all month	102

MIDDLE SCHOOL PROGRAMS

Beginners Sewing Club	4 sessions	15 kids
Taste off: Chocolate Chip Cookies	Feb 22	5 tasters

SCHOOL SERVICES/PRESCHOOL SERVICES

1026 items checked out as teacher requests in February.

Visits	Date	Participants
School Visit: Elmhurst College students	Feb 7	7
Scout Visit: Digital Photographer	Feb 4	26
Scout Visit: Tour	Feb 11	10
Scout Visit: Robotics	Feb 27	15
Preschool Visit: Elmhurst Hospital	Feb 27	28

PROGRAM TOTALS

Children's Programs:	79	Children's Program Attendance:	2,554
Passive Children's Programs:	3	Passive Children's Attendance:	151
Middle School Programs:	5	Middle School Attendance:	20
Total programs offered:	87	Total attendance:	2,725

OTHER KIDS' STATS

Reference questions: 1,252
Total item circulation: 39,426
Total database usage: 6,160
Total downloads: 542
Study room use: 113

VOLUNTEERS

Four middle school volunteers donated thirteen hours of service to the Library in February.

STAFF, STAFF TRAINING, AND PROFESSIONAL DEVELOPMENT

Erica Cullinan resigned this month, and Gloria W. requested to step away from the Kids' Department Head position to resume her position as Children's Program Coordinator. MaryBeth agreed, and has begun the process of interviewing for a replacement manager. It has been my privilege to work as Kids' Department Head these past 10 months, transitioning our staff through Sharon's retirement and moving toward new paths of growth, and I look forward to working with the new manager in my capacity as Program Coordinator. I am very grateful to our staff and the Board for this opportunity. -Gloria

WORKSHOPS

Feb 8	Prairie State Story League	Marti V.	3.5 hours
Feb 21	Booklist Webinar	Jessica K.	1 hour
Feb 22	LACONI UnConference	Gloria W.	6 hours

Total: 10.5 hours

Winter Reading "Read Undercover" December 21 – February 28 Total registered: 1,486 Total completed: 763

Previous year registration: 1,280 Previous year completed: 701



Our bulletin board full of WRP flashlights from all our winter readers.

CIRCULATION REPORT February 2019

TOTAL CIRCULATION:

February 2019 = 99,241 February 2018 = 95,388

Circulation for February 2019 increased 4% compared to February 2018. % of checkouts done on self-checks February 2019 = 30%

Holds:

Placed this month: 9,355Staff placed = 1,520

Patron placed = 6,806Placed in LINKin = 1,029

Placed a year ago: 8,658Percent Change: 8%

• Amount of holds filled this month: 7,754

Elmhurst items = 6,529LINKin items = 1,086

➤ OCLC items = 139

Filled a year ago: 6,763Percent Change: 15%

Holds Not Picked Up: 737 (10%)

ILL:

• ILL sent this month: 1,289 (LINKin = 1,016 / OCLC = 273)

ILL sent a year ago: 957Percent Change: 35%

ILL received this month: 1,450 (LINKin = 1,310/ OCLC = 140)

ILL received a year ago: 1,363

• Percent Change: 6%

Non-Resident Cards purchased: 1 for a total of \$499.30

Book Sale Room:

Revenue: \$ 472.91

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	75,205	76%
Digital Material	14,071	14%
Reciprocal Borrowers	5,852	6%
Interlibrary Loans Sent	1,289	1%
Teachers	1,026	1%
Outreach Patrons	577	1%
Non Residents-Unincorporated	574	1%
Elmhurst Work Perks	285	<1%
Elmhurst College Students	147	<1%
Non Resident Taxpayers	134	<1%
Elmhurst Businesses	77	<1%
Limited Access	4	<1%
Total	99,241	100%

of Patrons Served at Drive-up Window:

• February 2019 = 2,374

February 2018 = 2,203

• Percent Change: 8%

Highest Hourly Rate of Circulation Transactions:

Sunday, February 24: Average 1,192 items/hour.*

*items checked in, checked out and renewed

Of Note:

- Debbie represented the Library at the City Wellness Committee Meeting on February 7.
- Sam facilitated In Stitches on February 12.
- Debbie facilitated In Stitches on February 20.
- Keith facilitated Friday Features on February 8 and 22.
- Tracy, Chris, Debbie and Christy worked in the Makery.
- Seventeen volunteers worked for 68 hours.
- 1,683 patrons have registered for our new Text Notification service; 60 in February.

Notable Circulation Figures:

- 14,071 Digital Media
 - > 3,186 My Media Mall
 - ➢ 627 Cloud Library
 - > 829 Freegal downloads
 - > 3,300 Freegal songs streamed
 - ➤ 1,948 Hoopla
 - > 1,189 RBG Digital (formerly Zinio)
 - ➤ 415 Kanopy
 - > 2,441 eLearning
 - 1 Artist Works
 - > 98 BookFlix
 - 2 TrueFlix
 - > 35 Tumblebooks
- 511 Electronic Devices
 - > 1 Assistive Technology iPad
 - > 118 Laptop
 - > 24 ADS Nook
 - > 18 KIDS' Nook
 - > 18 Projector
 - > 11 VHS to DVD Converter
 - > 118 Creative Studio Visual and Audio Equipment
 - ➢ 69 KIDS LaunchPad
 - 4 ADS LaunchPad
 - 19 ADS Media Player
 - > 16 KIDS' Media Player
 - > 10 Photo Equipment
 - > 45 Hot Spots
 - > 35 Makery Equipment
 - > 5 Graphing Calculator
- Items from Library of Extraordinary Things
 - > 143 Adult Board Games
 - > 176 KIDS' Board Games
 - > 364 KIDS' Toys/Puzzles
 - > 69 Appliances
 - 21 Cake Pans
 - > 200 KIDS' STREAM Kits

MARKETING DEPARTMENT REPORT

February 2019

In February, we finalized the Spring issue of *Fine Print*. Our Common Connection programming theme for this quarter is Community. With partner programs with the Art Museum, History Museum, Police Department, Fire Department, Public Works, GreenMan Theatre, Local Businesses, Forest Preserve, and many more, the Library is actualizing its Vision of being a "place for discovery at the heart of the community."

Additional projects of note are:

- Working alongside the ADS Outreach Specialist to create a new quarterly eNewsletter for caregivers and their loved ones.
- Meeting with District 205 about collaborating on a video project over the summer.

Marketing's focus in March includes:

Programs: Common Connection: Community

With each cycle of *Fine Print*, we feature a Common Connection program theme. The topics covered influence the world - no matter who we are. The Library strives to be at the center of the **community**, where ideas can be explored and discussed. Program listing available - elimbolic common

Collection: Kids' Bags to Go

These grab-and-go bags consist of topics that interest kids and their families, such as: *Camping, Telling Time, Cursive,* and *American Sign Language*. This collection includes baby bags too, which can be identified by "*My First...*" in the title. All Kids' Bags to Go are located in the Kids' Library.

Service: Tax Resources

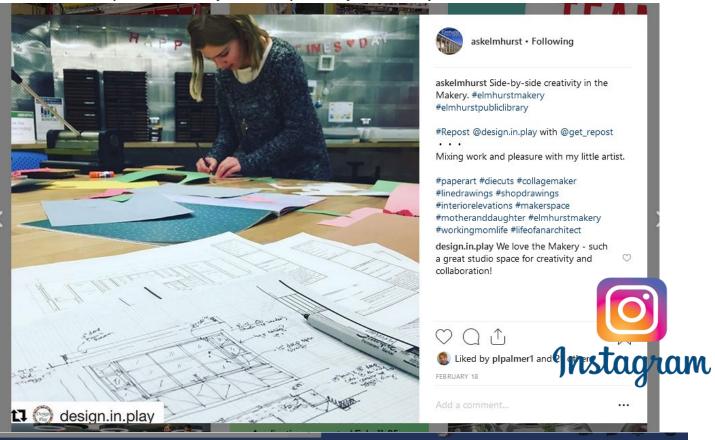
While the Library does not offer tax advice, it does offer other avenues for acquiring tax help:

- Quick links to popular forms: elmlib.org/taxes
- Bookmark with helpful information on how to file and get help filing federal and state taxes. Available at 2nd
 Floor Info Desks and Welcome Desk.
- Display (on 2nd Floor) featuring J.K. Lasser books, laminated tax forms, tax binder, and tax bookmarks.
- Additional circulating books in the non-fiction collection and new In Focus display (next to the Lobby cafe).

Amenity: Learning Garden

This space is designated for our youngest patrons and encourages literacy on multiple levels. In addition to having easily accessible picture books that are shelved face-out, the Learning Garden inspires kids to learn through play and interaction. Play stations encourage use of the imagination, puzzles build visual and critical thinking skills, and puppets build story-telling abilities.

Here are some sample screenshots of our online presence from February:





BOARD REPORT February 2019

	Feb-19	Feb-18	PER CENT CHANGE	CUMULATIV FY 19	/E TOTAL FY 18	PER CENT CHANGE
Circulation			CHARGE	1113	1110	CHANGE
Adult	54,278	53,677	1%	112,067	114,354	-2%
Kids' Library	43,513	40,341		86,616	85,552	1%
Unspecified	1,450	1,370	6%	2,800	2,894	-3%
Total	99,241	95,388	4%	201,483	202,800	-1%
Digital Material	14,071	15,006	-6%	28,711	32,168	-11%
Database Usage	14,479	27,701	-48%	73,746	45,272	63%
Number of Days Open	28	27				
Online Statistics						
Web Site Visits	135,531	203,514	-33%	275,918	414,026	-33%
Web Site Unique Visitors	131,028	197,556	-34%	265,967	402,353	-34%
Web Site Page Views	154,139	218,413	-29%	314,942	446,989	-30%
Sessions on Public Computers	23,580	25,800		45,807	25,800	78%
Wifi Sessions	22,960	23,700	-3%	45,105	23,700	90%
Reference Queries						
Adult Reference	3,965	4,429	-10%	8,026	9,316	-14%
Kids' Library	2,518	1,193		3,784	2,583	46%
Total Reference Reg.	6,483	5,622		11,810	11,899	-1%
One to One Tutorials	24	6,815		58	38	53%
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Meeting Room Use						
Library Programs	152	131		275	267	3%
Public Meetings	101	103		195	218	-11%
*Group Study Rooms	1,541	1,492		3,104	3,121	-1%
Total Programs/Meetings	1,794	1,726		3,574	3,606	-1%
Passive Programs	4	3,321	-100%	8	6,945	-100%
Program Attendance						
Adults	1,130	953	19%	2,249	1,919	17%
Teens	130	N/A	1570	181	N/A	17 70
Middle School	20	N/A		37	N/A	
Kids	2,554	2,598		4,849	6,445	-25%
Library Wide	0	N/A		0	N/A	_0 / 0
Passive Program	152	425		878	425	107%
Total Program Attendance	3,986	3,551		8,194	8,364	-2%
Visitor Count						
In-house	41,930	40,593		84,146	86,226	-2%
Drive-up	2,374	2,203		4,563	4,693	-3%
Total	44,304	42,796		88,709	90,919	-2%
Makery	1,288	1,146		<i>2,480</i>	1,883	32%
Creative Studio	151	129	17%	315	155	103%

BOARD REPORT February 2019

Elmhurst Library Cards Card Holders 02/01/19

31,909 Added 142

395 Purge of expired cards Withdrawn

Card Holders 02/28/19 31,656

Elmhurst Cards Used 8,714 8,939 -3%

Nonresident Cards	ADULT	JUVENILE	TOTAL	Reciprocal Borrower Cards		
Card Holders 02/01/19	70	13	83	Card Holders 02/01/19	1,829	
Added	3	0	3	Added	77	
Expired	0	0	0	Expired	74	
Card Holders 02/28/19	73	13	86	Card Holders 02/28/19	1,832	

Collection Totals	Adult	Juvenile	Total
Books	129,940	78,257	208,197
Compact Discs	21,684	2,309	23,993
Playaways Audio	1,441	544	1,985
Magazines	6,659	273	6,932
DVDs	16,259	6,598	22,857
Blu-ray	1,480	442	1,922
CD-ROM	0	168	168
Console Video Games	836	789	1,625
Launchpads	7	42	49
Culinary Cupboard	75	0	75
Board Games/Puzzles	181	110	291
eReaders	60	0	60
Knitting Needles	41	0	41
Vinyl Records	128	0	128
Kits	13	179	192
Toys	0	342	342
eBooks	36,298	0	36,298
eAudio Recordings	19,941	0	19,941
eComics	4,519	0	4,519
eMusic	7,849	0	7,849
eVideo	25,517	0	25,517
eMagazines	193	0	193
Equipment (Circulating)	121	0	121
Media Players	15	0	15
Photo Equipment	11	0	11
Echo Devices	5	0	5
Makery (Equip. Power Cords)	19	0	19
Canvas Bags	2,849	0	2,849
Teachers Bags	76	0	76
Umbrellas	19	0	19
Creative Studio	72	0	72
TOTAL	276,308	90,053	366,361