DIRECTOR'S REPORT

The Culinary Cupboard alternative collection is officially available for check out. Several items are already checked out. The cake pan collection debuted at the end of December and has been quite popular. Soon, a sewing machine will available for patrons to check out. All these items, although not traditional in the Library sense, support the growing trend in libraries to encourage and promote the maker movement. It's all very exciting to see new and innovative items and ideas coming from the public library! Libraries have always been places for discovery. This is just the next phase in our long history of being that place in the community where residents can connect, create and explore.

We're gearing up for our 100 year anniversary. Plans are underway for the Sunday morning pancake party. Festivities include: gourmet pancakes, musical performances, and a photo booth where patrons can have their picture taken in front of a yester-year façade. We'll also have cupcakes in the lobby on Tuesday, March 22, which is the actual day the Library officially opened back in 1916.

The Atlantic

The Library Card

DEBORAH FALLOWS

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TEXT SIZE

(—)(+)

This article appears in the March print edition alongside the cover story, "Can America Put Itself Back Together?"—a summation of James and Deb Fallows's 54,000-mile journey around America in a single-engine plane. More dispatches from their ongoing reporting trip can be found here.

A S WE TRAVELED around the U.S. reporting on the revival of towns and cities, we always made the local library an early stop. We'd hit the newspaper offices, the chamber of commerce, city hall, and Main Street for an introduction to the economics, politics, and stresses of a town. The visit to the public library revealed its heart and soul.

The traditional impression of libraries as places for quiet reading, research, and borrowing books—and of librarians as schoolmarmish *shush*-ers—is outdated, as they have metamorphosed into bustling civic centers. For instance, Deschutes Public Library in Bend, Oregon, now cooperates with dozens of organizations, from AARP (which helps people with their taxes) to Goodwill (which teaches résumé writing). A social worker trains staff to guide conversations about one of the most frequent questions people trustingly bring into the library: Can you help me figure out how to meet my housing costs?

There are three areas where libraries function as vibrant centers of America's

towns: technology, education, and community.

Chelsea Beck

Technology

Many people rely on libraries for their computer and Internet use. According to a 2015 Pew Research Center report, more than a quarter of Americans who had visited a public library in the past year had used a computer, the Internet, or a WiFi connection there, with the usage numbers higher among minorities and low-income groups.

More ambitiously, libraries have also begun offering "makerspaces"—shared workspaces that provide technological tools and are designed to facilitate collaborative work. I recently toured the makerspace at Washington, D.C.'s flagship Martin Luther King Jr. library. An eclectic group of hobbyists, entrepreneurs, and a mom with her homeschooled preteens were learning about tools like 3-D printers, laser cutters, and wire benders. Ben Franklin, who conducted some of his experiments with electricity in the public spaces of the Library Company of Philadelphia, would surely appreciate today's public-library makerspaces.

Miguel Figueroa, who directs the Center for the Future of Libraries at the

American Library Association, says makerspaces are part of libraries'
expanded mission to be places where people can not only consume
knowledge, but create new knowledge.

Education

In my conversations with librarians around the country, the most urgent
topic was the education of America's youngest children. Patrick Losinski, the
CEO of the Columbus, Ohio, metropolitan library system, told me that when
a 5-year-old walks into kindergarten, takes a book, and holds it upside down,
"you know there is no reading readiness there." I heard of many projects like
Books for Babies, which is run by Friends of the Library in tiny Winters,
California: Volunteers scour birth announcements and go stroller-spotting,
offering each new baby a box with a T-shirt, a cap, two books, and an
application to join the library.

In Charleston, West Virginia, despite recent funding losses that severely cut
library staff, librarians still provide materials to teachers all across the 900-
square-mile county. In Columbus, Mississippi, the library gives high-school
students access to Civil War-era archives—slave sale records, court cases,
and secrets of the community—making real the racial history of their state. In
Redlands, California, the program attracting the most volunteers is one-on-
one literacy tutorials for adults. And many adults use public libraries as their
access point to postsecondary online courses.

Community

The library in West Hartford, Connecticut, offers conversational-English
classes for immigrants. The library in Seattle provides citizenship classes.
The library in Duluth, Minnesota, has a seed-lending program for local
gardeners. The library in Washington, D.C., offers tango dancing on

Saturday afternoons. In libraries, I have practiced yoga and tai chi, sipped lattes in coffee shops, and watched Millennials with laptops arrange their virtual start-up offices at long reading-room tables. Libraries serve as anchors in times of distress: The library in Ferguson, Missouri, kept its doors open even when schools were closed, and libraries in New Jersey became places of refuge after Hurricane Sandy.

If these seem like deviations from libraries' historical role as lenders of books, consider that, around the start of the 20th century, the earliest Carnegie libraries included bowling alleys, music halls, billiard tables, swimming pools, and gymnasiums.

ABOUT THE AUTHOR

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✉ Email

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Adult Services Department
January 2016

Programming

Date	Program	Count
January	17 Technology Classes	230
January 2, 9, 16, 23, 30	Saturday Afternoon Movie	18
January 4, 11, 18	TEEN Monday Warm Ups	37
January 5	Coloring for Grown-Ups	19
January 5, 12, 20	In Stitches Needleworkers	19
January 6	Navigating your Financial World: Investing Basics	16
January 7	Sip 'n' Stitch @ Brewpoint	15
January 8	District 205 Transitions Program	6
January 8, 15, 22, 29	Friday Features	106
January 9	TEEN Practice ACT	37
January 11	Free Career Counseling - 30 Minute Session	5
January 11	Buying Your First Home	3
January 11, 18, 25	TEEN Night at the Improv	31
January 12	Beer Club	12
January 12	Genealogy Club	8
January 12	Serial Podcast Discussion	2
January 12	Staying Positive in a Negative World	20
January 13	Dish! Club for Cooks	10
January 13	Ciao Italia! Conversational Group	16
January 13, 20, 27	Taoist Tai Chi®	28
January 14	Blogspiration Club	2
January 14	VIP: Culture Club-Mexico	42
January 14	Craft Lab: Re-Make Edition	7
January 14	Social Media 101: Business Edition	35
January 15	Read To Me! A Storytime for Grown-Ups	11
January 16	TEEN Anime/Manga Drawing Workshop	16
January 17	Lyric Opera Lecture - Nabucco	25
January 18	YMCA Fitness Sampler	3
January 18	Primal Eating & the Paleo Diet	12
January 19	Detox: What's In It For You?	11
January 20	Your Health: Elmhurst Hospital	3
January 20, 20	Great Decisions Series: The Middle East	23
January 21	Elmhurst Business Connection	14
January 21, 21	VIP: Zentangle: Beyond the Basics	18
January 22	Elmhurst Art Museum Book Discussion: Go Set a Watchman	10
January 23	DIY Crop Day at EPL	11
January 25	10 Tips for a Nutritious New Year	9
January 25	Conversemos en Espanol!	8
January 25	Cozy Comfort Foods with Chef Michael Maddox	68
January 26	Ageless Grace: Fitness for the Body & Mind	12
January 27	Dental Health: The Senior Years	3
January 28	Introduction to Mindfulness for Seniors	9
January 28	If These Walls Could Talk: Stories of the Chicago Bulls	17
January 31	Lyric Opera Lecture - Der Rosenkavalier	16

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2016 Total Uses												**1368**
2015 Total Uses	1309	1411	1467	1331	1068	1098	1205	1035*	544	435	395	462
2014 Total Uses	400	400**	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	*352*	*362*	*446*	*397*	*358*	*372*	*362*	*416*	*411*	*375*	*345*	*380*
2012 Total Uses	*330*	*385*	*424*	*342*	*321*	*308*	*348*	*415*	*401*	*371*	*432*	*370*
2011 Total Uses	*352*	*399*	*379*	*367*	*337*	*356*	*310*	*384*	*411*	*423*	*372*	*374*

*All study rooms open for whole month, whereas new ones were only open for a small part of April.
**Estimated because statistics were lost for November 2014

Online Research Tool Statistics

	Jan 2016	Dec 2015	Nov 2015	Oct 2015	Sept 2015	August 2015	July 2015	June 2015	May 2015
All Magazine/News Indexes	8278	7309	10,702	9343	9167	7601	9571	8649	8825
Ancestry	2171	1964	2404	2175	3040	2912	1613	2496	1810
Consumer Reports.org	173	160	147	130	184	196	155	169	196
Morningstar	830	273	285	529	876	252	265	216	297
Novelist	327	428	206	290	144	321	200	211	266
Public Records	396	395	468	461	453	426	436	408	415
Reference USA	696	1202	1610	557	725	604	569	602	502
Valueline	2947	2709	2648	2511	2340	2186	2314	2901	2827

* Not available at time of report

Digital Media Report

	Jan 2016	Dec 2015	Nov 2015	Oct 2015	Sept 2015	August 2015	July 2015	June 2015	May 2015
E-Audiobooks	**1345**	**1181**	**1219**	**1303**	**1207**	**1291**	**1456**	**1203**	**1026**
Hoopla	170	148	140	151	147	220	165	120	121
MyMediaMall	1175	999	1024	1088	1001	1022	1214	1009	856
OneClickDigital	-------	34	55	64	59	49	77	74	49
E-Books	**3374**	**3009**	**2727**	**2729**	**2823**	**3099**	**3096**	**3068**	**2776**
MyMediaMall	2893	2532	2266	2279	2372	2640	2604	2624	2330
3M Cloud	481	477	461	450	451	459	492	444	446
E-Classes	**1248**	**553**	**592**	**494**	**674**	**685**	**460**	**567**	**447**
Gale Courses Trial	10	3	2	6	3	15	6	8	8
Lynda.com	1238	550	590	488	671	677	453	560	440
E-Serials	**1810**	**1280**	**841**	**997**	**786**	**887**	**782**	**644**	**973**
PressReader(News)	885	599	*new						
Zinio(Magazines)	925	681	841	997	786	887	782	644	973
E-Music	**4269**	**4760**	**5019**	**4051**	**3642**	**4103**	**4206**	**4901**	**4702**
Freegal Downloads	1084	1103	1243	994	1119	1224	1126	1119	1131
Freegal Streaming	2841	3223	3159	2479	2083	2266	2630	3278	2835
Hoopla	180	202	192	185	148	134	171	121	164
Naxos	164	232	425	393	292	479	279	383	572
E-Tutoring (Tutor.com)	**10**	**36**	**23**	**59**	**27**	**11**	**10**	**10**	**38**
E-Videos	**260**	**202**	**136**	**157**	**123**	**161**	**225**	**181**	**236**
Hoopla	258	194	132	154	115	145	211	159	213
Indieflix	0	7	0	0	4	14	13	20	16
MyMediaMall	2	1	4	3	4	2	1	2	7
Transparent Languages	**39**	**45**	**20**	**31**	**41**	**28**	**19**	**65**	**80**

Patron Interactions	Reference Questions	Library Info Questions	3D Prints	Poster Prints
January 2016	5,494	1,363	38*	10*

*Incomplete numbers. We only started counting this way in the middle of the month.

KIDS' LIBRARY
January 2016

PROGRAMS

Chicka Chicka Baby (infants):	9 sessions; 96 babies, 113 adults
Winter Spree (ages 1-5):	15 sessions; 461 children, 387 adults
Rhyme Time (ages 1-2):	7 sessions; 127 children, 133 adults
Cursive Writing:	4 sessions; 49 children
Pajama Storytime (families):	4 sessions; 34 children, 21 adults
Saturday Family Storytime:	5 sessions; 74 children, 64 adults
Spanish Storytime:	1 session; 36 children; 30 adults
Open LEGO:	1 session; 40 builders
Minecraft:	1 session; 13 players

We started the year with a Thank You Card program on January 2, which drew 20 grateful kids. Science Clubs this month focused on crystals. Eighteen K-2 students attended on January 14, and twenty 3rd – 5th graders attended on January 15. The popular Make a Movie program returned, and drew 46 kids over four weeks. Nineteen readers joined us for Read to the Dogs this month, spending time with comfort dogs.

On Martin Luther King Jr. Day, artist Sarah Johnson led an interactive art program based on the life and work of Horace Pippin, and 50 kids enjoyed creating art. Five intrepid readers joined us for the Family Read-a-thon on January 23. Due to popular demand we added an Agario program to the calendar on January 25, which was attended by 12 "frenzied" players.

MIDDLE SCHOOL PROGRAMS

Cutthroat Kitchen:	1 session; 9 kids
Perler Bead Crafting:	1 session; 6 kids

SCHOOL SERVICES

Thirty-eight classroom collections totaling 535 items circulated to thirteen schools.

Lori Hoegler, our new School Services Librarian, and Shaira Rock, our new Middle School Services Librarian, presented at Churchville Career Day on January 15, to a class of 30 students. Lori also attended the District 205 PTA Summer Recreation Open House on January 23. She brought newsletters, puppets, a summer reading flyer, and other information about the Library. Approximately 1500 parents and children attended, and Lori spent most of the time talking to parents and children, including many people new to the area who were unaware of the resources and programs the Library has to offer. It was a great outreach experience.

On January 24, Shaira showed ten 2nd grade Girl Scout Brownies and ten adults how the 3D printers works. She also assisted in teaching the scouts and their parents how to use Tinkercad, a 3D printer software, and how to submit their creation to be printed.

PROGRAM TOTALS

Children's Programs:	57
Children's Program Attendance:	1,888
Middle School Programs:	3
Middle School Attendance:	45
Total programs offered:	60
Total attendance:	1,933

Martin Luther King, Jr. Day art projects

VOLUNTEERS

Ten middle school volunteers donated twenty-five hours of service to the Library in January.

KL Database Usage 2015-2016	2016 Jan	2015 Dec	Nov	Oct	Sept	Aug
Amazing Animals	5	0	0	36	4	13
America the Beautiful	2	4	0	2	8	0
BookFlix	597	420	582	671		224
Early Learning (sessions)	1783	1438	1582	1491	1302	1878
Encyclopedia Americana	9	28	28	75	25	0
Grolier Encyclopedia	15	6	30	63	6	0
Lands and Peoples	4	0	7	2	5	2
New Bk Of Popular Science	0	2	29	97	18	6
TrueFlix	24	47	39	60	19	12
Tumblebooks (views)	194	200	259	434	236	187
World Book (hits)	4440	5560	4660	7100	4700	6080

STAFF

Prairie State Story League January 8, Marti Valasek (2)
Museum Day planning with EHS, EPD, and museums January 12, Gloria Walsh-Rock (2)
Lincoln Story League, January 16, Shaira Rock and Lori Hoegler (4)
Elmhurst Youth Commission, January 7, Sharon Karpiel (1)
Visit to Glen Ellyn Public Library to collect ideas for renovation, January 25, Sharon and Allison (4)

Sharon Karpiel attended the Rebecca Caudill annual selection meeting on Saturday, January 30. The committee of 70 members, from all around the state, spent the day discussing fifty books that were considered for placement on the final list of 20 nominees for the Rebecca Caudill Award, 2017. They then chose the reading list for Illinois students to vote from next year. (7)

Shaira Rock scheduled a meeting with Cathy Baker, District 205 Instructional Technology Coordinator, to discuss current and future use of technology in the schools, and how EPL might coordinate. Many ideas were discussed and questions asked, so it was decided that future meetings would be scheduled. (2)

Staff Training / Development Hours: 20

Read on the Wilder Side!

Winter Reading Program Registration as of February 8, 2016

Babies:	60
Preschoolers:	361
Kindergarteners:	82
1st Graders:	83
2nd Graders:	78
3rd – 5th Graders:	183
Middle Schoolers:	52
TOTAL:	899

Last year's total at this time: 962

CIRCULATION REPORT
January 2016

TOTAL CIRCULATION:

January 2016 = 108,474
January 2015 = 108,099

Circulation for January 2016 increased less than half a percent compared to January 2015.
   % of checkouts done on self-checks = 28%

Holds:
- Placed this month: 10,217
  - Staff placed = 1,557
  - Patron placed = 7,231
  - Placed in LINKin = 1,429
- Placed a year ago: 10,212
- Percent Change: less than 1%

- Amount of holds filled this month: 7,749
  - Elmhurst items = 6,270
  - LINKin items = 1,281
  - OCLC items = 198
- Filled a year ago: 7,801
- Percent Change: less than 1%

- Holds Not Picked Up: 729
- Percent of holds filled: 9%

ILL:
- ILL sent this month: 1,033 (LINKin =851 / OCLC = 182)
- ILL sent a year ago: 1,180
- Percent Change: -12%

- ILL received this month: 1,725 (LINKin = 1,527 / OCLC = 198)
- ILL received a year ago: 1,823
- Percent Change: -5%

Non-Resident Cards purchased: 2 for a total of $739.01

Unique Management Services:
- Accounts submitted this month: 13 @ $8.95 = $116.35
- Total cumulative recovery of $172,492.43 yielding an ROI of 12 to 1.

Book Sale Room:
- Revenue: $ 465.12

Ecommerce:
- Non-Resident Fees $ 0.00
- Lost items/Misc. $ 380.00
- Fines & Processing Fees $ 1,653.55
- Out of State Fees $ 0.00
- Total……………………...............$ 2,033.55

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	82,107	76%
Downloadable Material	13,637	13%
Reciprocal Borrowers	8,810	8%
Interlibrary Loans Sent	1,033	1%
Teachers	1,107	1%
Elmhurst College Students	559	1%
Non Residents-Unincorporated	466	<1%
Outreach Patrons	321	<1%
Non Resident Taxpayers	246	<1%
Elmhurst Businesses	157	<1%
Elmhurst Work Perks	31	<1%
Homeless	0	<1%
	108,474	100%

# of Patrons Served at Drive-up Window:
- January 2016 = 2,548
- January 2015 = 2,492
- Percent Change: 2%

Highest Hourly Rate of Circulation Transactions:
Sunday, January 29: Average 1,229 items/hour!*
*items checked in, checked out and renewed

Of Note:
- Debbie represented the Library at the City's Wellness Committee on January 6.
- Sam facilitated In Stitches on January 12 and 20.
- Sam, Laura, Anne Marie and Kelsey attended the Anniversary Planning meeting on January 14.
- Chris P, Dina, Dulce, and Kelsey assisted with various programs in January.
- Five volunteers worked for 19 hours.
- We began circulating umbrellas!

Notable Circulation Figures:

- 12,752 Digital Media
  - 4,070 My Media Mall
  - 481 3M Cloud
  - 1,084 Freegal downloads
  - 2,841 Freegal songs streamed
  - 0 IndieFlix
  - 722 Hoopla
  - 681 Zinio
  - 5 PBS Video Collection
  - 2,053 eLearning
  - 597 BookFlix
  - 24 TrueFlix
  - 194 Tumblebooks

- 2,682 Magazines (ADS and KIDS)
  - 1,079 *Magazines to Go*

- 234 Electronic Devices
  - 0 Assistive Technology iPad
  - 80 Laptop
  - 32 ADS Nook
  - 30 KIDS Nook
  - 7 Projector
  - 11 VHS to DVD Converter
  - 74 Creative Studio Visual Equipment

- 111 Creative Studio Rooms

- 26 Adult Board Games

- 13 Cake Pans ◄——— *New Collection*

- Items checked out for use in Library
  - 20 Laptop (KIDS)
  - 18 iPad (KIDS)

BOARD REPORT
January 2016

	Jan-16	Jan-15	PER CENT CHANGE		CUMULATIVE TOTAL FY 16	FY 15	PER CENT CHANGE
Circulation							
Adult	62,932	62,402	1%		62,932	62,402	1%
Kids' Library	43,817	43,777	0%		43,817	43,777	0%
Unspecified	1,725	1,920	-10%		1,725	1,920	-10%
Total	108,474	108,099	0%		108,474	108,099	0%
Total Minus ILL Sent	107,441	106,919	0%				
Number of Days Open	30	30					
Downloadable Books & Media	13,637	11,757	16%				
Web Site							
Visits	329,479	274,634	20%		329,479	274,634	20%
Unique Visitors	311,207	255,902	22%		311,207	255,902	22%
Page Views	366,973	315,053	16%		366,973	315,053	16%
Reference Queries							
Adult Reference	5,494	5,288	4%		5,494	5,288	4%
Kids' Library	1,757	1,905	-8%		1,757	1,905	-8%
Total Reference Req.	7,251	7,193	1%		7,251	7,193	1%
Meeting Room Use							
Library Programs	134	135	-1%		134	135	-1%
Public Meetings	84	88	-5%		84	88	-5%
*Group Study Rooms	1,368	462	196%		1,368	462	196%
Total Programs/Meetings	1,586	685	132%		1,586	685	132%
Program Attendance							
Adults & Teens	1,023	610	68%		1,023	610	68%
Kids	1,933	2,047	-6%		1,933	2,047	-6%
Total Program Attendance	2,956	2,657	11%		2,956	2,657	11%
Visitor Count							
In-house	41,729	40,965	2%		41,729	40,965	2%
Drive-up	2,548	2,492	2%		2,548	2,492	2%
Total	44,277	43,457	2%		44,277	43,457	2%

Elmhurst Library Cards

Card Holders 01/01/16	28,535
Added	212
Withdrawn	-272 Purge of expired cards
Card Holders 01/31/16	28,475

Elmhurst Cards Used	9,447	9,194	3%

Nonresident Cards	ADULT	JUVENILE	TOTAL		**Reciprocal Borrower Cards**	
Card Holders 01/01/16	78	23	101		Card Holders 01/01/16	2,243
Added	5	0	5		Added	79
Expired	2	1	3		Expired	92
Card Holders 01/31/16	**81**	**22**	**103**		Card Holders 01/31/16	2,230

Materials (Selected Statistics)	Adult Added	Adult Withdrawn	Juvenile Added	Juvenile Withdrawn
Books, Non-Fiction	554	2,632	274	2,452
Books, Fiction	812	959	441	1,485
Compact Discs	118	67	20	3
Playaways Audio	15	0	31	1
Kits	0	0	0	9
Software	0	0	0	0
CD-ROM	0	0	0	114
Videos	0	0	0	0
DVD's	309	52	107	59
Blu-ray	54	4	13	0
Console Video Games	22	0	20	0
Toys	0	0	1	2
Board Games	0	0	0	0
TOTAL	**1,884**	**3,714**	**907**	**4,125**

Collection Totals	Adult	Juvenile	Total
Books	140,695	105,041	245,736
Compact Discs	22,589	3,996	26,585
Playaways Audio	1,032	372	1,404
DVDs	15,499	9,118	24,617
Blu-ray	1,038	214	1,252
CD-ROM	0	183	183
Console Video Games	721	703	1,424
Board Games	15	0	15
Kits	50	51	101
Toys	0	465	465
TOTAL	**181,639**	**120,143**	**301,782**

Public Information Report
January 2016

News Links: (click to view)

http://patch.com/illinois/elmhurst/true-crime-author-speak-elmhurst-public-library-0
https://petalspapersimplethymes.wordpress.com/2016/01/18/public-library-learning-reading/
http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Feb14-Independent.jpg

Social Media Statistics:

	Feb 2015	Mar 2015	Apr 2015	May 2015	June 2015	July 2015	Aug 2015	Sept 2015	Oct 2015	Nov 2015	Dec 2015	Jan 2016
Facebook likes:	2009	2011	2027	2061	2091	2221	2280	2479	2521	2553	2588	2615
Twitter followers:	995	1002	1027	1036	1062	1076	1079	1107	1125	1135	1122	1166
Yelp views:	280	250	262	246	240	250	239	188	200	150	187	233
stars (of 5)	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.67	4.61	4.40
Bookletters visits:	1001	1055	903	1181	1026	1374	922	1226	1305	901	381	1844

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Facebook: facebook.com/askelmhurst
Twitter: twitter.com/askelmhurst
Yelp: yelp.com/biz/elmhurst-public-library-elmhurst
Pinterest: pinterest.com/elmhurstlibrary
Flickr: flickr.com/photos/elmhurstpubliclibrary/sets
YouTube: youtube.com/user/ElmhurstLibraryVids
Instagram: instagram.com/askelmhurst

Most Popular Social Media: