

ATTACHMENT D

DIRECTOR'S REPORT

- Join us online or in-person on Wednesday, November 17 at 7:00 PM for an author visit from Douglas Tallamy who wrote *Nature's Best Hope* our One Book selection for this year. The Friends of the Library will also host their annual meeting in conjunction with the event.
- The Admin team is planning a month long celebration of holiday events for staff this year. The annual luncheon will be held on December 14. You are all invited to join us. We will also be doing staff fun events like: Maker Mondays in the Makery, a hot cocoa bar, holiday cookie share, Secret Santa exchange, and EPL Elf on the Shelf. The events are meant to be fun and festive to promote good will among staff members.
- Strategic planning sessions will begin with a kickoff meeting to be planned for mid-January.

ADULT SERVICES DEPARTMENT REPORT

Oct 2021

Book Discussion Area Renovation

In October and early November, plans were finalized for the completion of the renovation. New lighting has been installed, the collection will soon be moved to a temporary location so painting and new displays and furniture can be installed.



Displays

One Book, One Community was the focus of displays during October, highlighting Douglas Tallamy's book, *Nature's Best Hope: A New Approach to Conservation That Starts in Your Yard* and related materials and programs.



KIDS' LIBRARY DEPT REPORT

October 2021



Elmhurst University instructor Dana Morgan shared progress shots of the augmentative and alternative communication (AAC) collection being made by her students for the Kids' Library. A big thanks to all!

Programs

Katie Stringwell led the asynchronous Community Book Haunt program, which invited participants to use a coloring sheet of a home to share where in their home they had “haunted” (read) during the month of October. Over 80 children returned their coloring sheets.

Gloria Walsh-Rock says, “We had a number of classrooms submit Short and Scary contest entries, swelling participation to 84 entries, our largest yet. Thanks to FOL for sponsoring the gift certificates for the winners.”

School, Scouts, & Community Outreach

Heather Forster Jensen has met with reading specialists and library staff from both Immaculate Conception and Conrad Fischer to begin re-strengthening our relationship with Elmhurst schools after the disruption caused by COVID-19. She was able to share about the various collections we have in the department that support the students' learning opportunities.

Nuala Maloney-Murphy and **Linnea Dolan** have continued to welcome back Scout troops, and provided a program for a Cadette group on October 14, for a Lion group on October 21, and for a Junior group on October 28, serving a total of 49 scouts. **Linnea** says the Junior scouts “loved learning to use a Cricut to add ghosts, bats, and skeletons to their Halloween banners” and the Lion Scouts “had a great time planning their buttons, drawing them, adding the different pieces, and putting the whole thing together.”



Lorel Hoegler provided virtual booktalks to Immaculate Conception on October 19, which reached 100 5th and 6th grade students.

Katie Stringwell made a visit to Madison for their outdoor Fall Fest on Friday, October 22 from 10am-12pm. She says they saw “at least 300 individuals stop by to say hello! [She] brought a new tabletop spinner for children to spin for a take home ducky, stickers, and bookmarks. Also displayed the circulating Makey Makey with pumpkins during the second hour- adults were curious and many were happily surprised that the tech can be checked out!”

Staff Training

Heather Forster Jensen, Ruth Ronnau, Carol Chlystek, Gloria Walsh-Rock, Jan Simmons, Kelsey Wilcoxon, Alea Perez, and **Allison Davis** participated in **20.3 hours** of training and networking opportunities. Topics included serving tweens, celebrating underrepresented voices, the science of literacy, Spanish programming, inclusive family programming, and play.

MARKETING DEPARTMENT REPORT

October 2021

October Marketing Topics included:

Programming: *Kids' Ink Short and Scary Contest edition, plus winning writers read the stories*

This annual tradition continues! The Kids' Library organizes the event, compiles all of the entries, and selects the winners. Marketing then takes the winning stories and creates the *Kids' Ink* magazine, which features them. Learn more about the contest and find a link to *Kids' Ink* at elmlib.org/scary. The video featuring kids reading their stories can be found at elmlib.org/youtube.

Collection: *Binge Boxes*

Binge Boxes are collections of 4-6 movies connected by a theme, such as *Holiday Family Favorites*, *American Patriotism*, *Pasta Cowboys*, and *The Love We Share*. Check out these DVD sets for a spectacular movie night! elmlib.org/bingebox

Services: *Scout Visits*

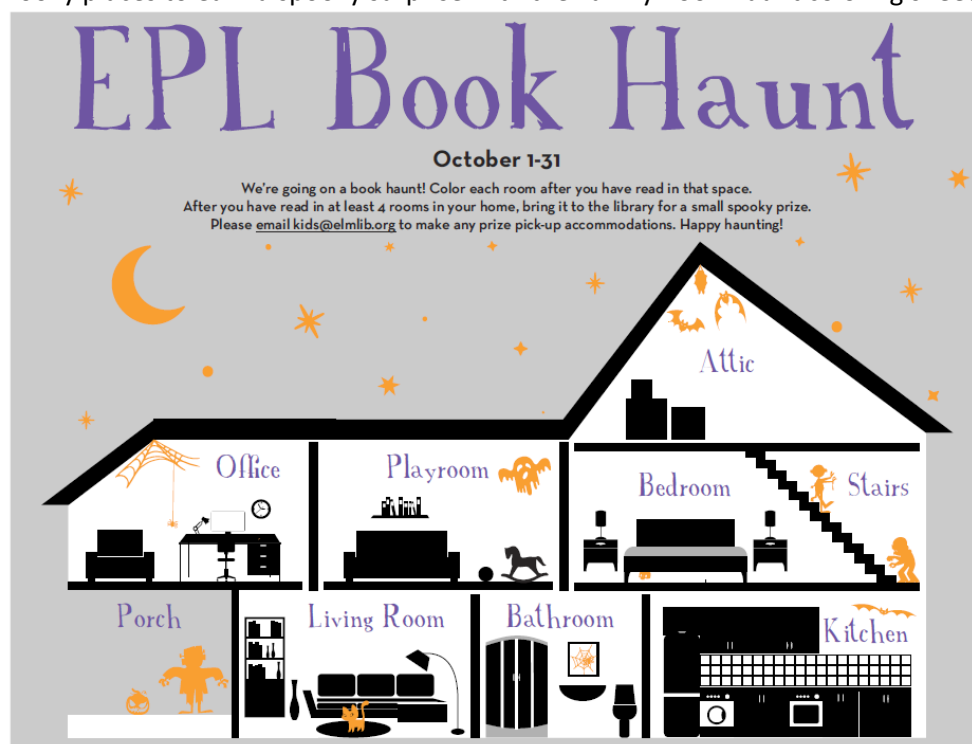
Elmhurst-based scout groups are welcome to one facilitated visit per school year. Visits must be requested at least 2 weeks in advance. Badge and project ideas, as well as the visit request form, are found on the Library's website. elmlib.org/scouts

Inside Scoop: *Friends of the Library*

Our Friends group, a 501(c)(3) organization, helps further the mission of the of the Library and sponsors various programs, such as this year's One Book, One Community Virtual Author Visit with Douglas Tallamy, and the prizes for the Short and Scary Contest Winners. elmlib.org/friends


Community Connection: *Family Book Haunt*

Marketing worked with the Kids' Library to create October's Community Connection. We encouraged kids to read creepy stories in kooky places to earn a spooky surprise with the Family Book Haunt coloring sheet!



Here are some sample screenshots of our online presence from October:


Post details



Elmhurst Public Library

October 26 · 🌐

New! These water bottle filling stations, located near the bathrooms in the Lobby and on the 2nd Floor, help reduce our dependency on plastic water bottles which often end up as landfill waste.



👍

Get More Likes, Comments and Shares

When you boost this post, you'll show it to more people.

1,472

People reached

111

Engagements

Boost post

👤

Nipah Onkananuwonk, Jim Gary and 45 others

1 Comment

3 Shares

Performance for your post

1,472

People Reached

64

Reactions, Comments & Shares

54	41	13
Like	On Post	On Shares
6	6	0
Love	On Post	On Shares
1	1	0
Comments	On Post	On Shares
3	3	0
Shares	On Post	On Shares

47

Post Clicks

3	0	44
Photo views	Link clicks	Other clicks

NEGATIVE FEEDBACK

1

Hide post

0

Report as spam

1

Hide all posts

0

Unlike Page

Reported stats may be delayed from what appears on posts

facebook

askelmhurst · Following

askelmhurst

Library Director Mary Beth Harper with the 2021 One Book, One Community title: Nature's Best Hope. OBOC is an opportunity for the entire Elmhurst community to read and engage with the same title. Learn more at elmlib.org/hope #bookstagramepl #nativeplants #dougallamy #naturesbesthope

5w

lydiamccauleymusic

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5w Reply

👍

🗨

📌

Liked by k1o1216 and 42 others

OCTOBER 3

😊

Add a comment...

Instagram

Post

PROGRAM STATISTICS

October 2021

Adult Programs	Primary Event Type	Attendance	Sessions
A Deeper Dive into Car Ownership & Maintenance (In-Person)	Adult Program	10	1
A Deeper Dive into Car Ownership and Maintenance (Virtual)	Adult Program	17	1
A Look Behind Orson Welles' "War of the Worlds" Broadcast (In-Person)	Common Connection	18	1
A Look Behind Orson Welles' "War of the Worlds" Broadcast (Virtual)	Common Connection	24	1
After You're Gone: Preserving Your Genealogy Research (In-Person)	Common Connection	6	1
After You're Gone: Preserving Your Genealogy Research (Virtual)	Common Connection	11	1
Chair Yoga	Seniors	20	1
Ciao Italia!	Adult Program	6	1
Classical Music 101 (In-Person)	Adult Program	14	1
Classical Music 101 (Virtual)	Adult Program	9	1
Composting: Building Your Garden from the Ground Up (In-Person)	One Book	7	1
Composting: Building Your Garden from the Ground Up (Virtual)	One Book	22	1
Culture Club: Chicago's Spooky Secrets (In-Person)	Adult Program	19	1
Culture Club: Chicago's Spooky Secrets (Virtual)	Adult Program	17	1
Digitize Cassettes, Records, and Film	Technology	10	1
DIY Dry Erase Board (for 20 + 30 Somethings)	20 and 30 Somethings	7	1
Excel Intermediate	Technology	4	1
Fake News, Real News, and How to Tell the Difference (In-Person)	Civic Engagement	6	1
Fake News, Real News, and How to Tell the Difference (Virtual)	Civic Engagement	31	1
Flickering Empire: Silent Film in Chicago (In-Person)	Seniors	12	1
Flickering Empire: Silent Film in Chicago (Virtual)	Seniors	21	1
Genealogy Club: Dig Into Your Research	Adult Program	4	1
Great Decisions	Adult Program	11	1
Halloween Book Discussion: <i>The Haunting of Hill House</i> by Shirley Jackson (In-Person)	Adult Book Discussion	4	1
Halloween Book Discussion: <i>The Haunting of Hill House</i> by Shirley Jackson (Virtual)	Adult Book Discussion	6	1
Interview Perspectives from Across the Desk (In-Person)	Business	0	1
Interview Perspectives from Across the Desk (Virtual)	Business	10	1
Intro to Handlettering (In-Person)	Adult Program	20	1
Intro to Handlettering (Virtual)	Adult Program	30	1
Intro to TikTok	Technology	0	1
Library Board Meeting	Adult Program	11	1
Lyric Opera Lecture: <i>Florencia en el Amazonas</i>	Adult Program	7	1
Lyric Opera Lecture: <i>The Magic Flute</i>	Adult Program	7	1
Movie Melodies: The Music of Cole Porter (In-Person)	Common Connection	14	1

Movie Melodies: The Music of Cole Porter (Virtual)	Common Connection	64	1
NAMI Friends and Family (Virtual)	Social Services	0	1
Next Chapter Book Club	Library Insiders	25	2
Skills You Need to Work From Home	Technology	1	1
Social Issues Learning Group: How Cities Were Built on Segregation	Adult Program	8	1
Staying Mentally Fit	Adult Program	6	1
Tarot 101 (In-Person)	Adult Program	16	1
Tarot 101 (Virtual)	Adult Program	24	1
The Color of Law & Reversing Segregation: Author Visit with Richard Rothstein	Adult Program	839	1
The Great Chicago Fire (In-Person)	Common Connection	12	1
The Great Chicago Fire (Virtual)	Common Connection	34	1
Trick or Treat: A Cultural History of Hallowe'en (In-Person)	Common Connection	11	1
Trick or Treat: A Cultural History of Hallowe'en (Virtual)	Common Connection	30	1
TOTALS		1,485	48
Makery Program	Primary Event Type	Attendance	Sessions
Makery Craft: Halloween + Día de los Muertos	Kits	22	1
Wednesday Afternoon Fall Paper Crafting	Teens	13	1
TOTALS		35	2
Teen Programs	Primary Event Type	Attendance	Sessions
Crafternoons	Teens	6	1
Dungeons & Dragons	High School	1	1
Minecraft Mondays	High School	7	4
Minecraft UHC	High School	5	4
Spill!	High School	16	3
Teen Advisors	High School	4	2
Teen Crafternoon	High School	2	1
Teen Video Game Tourney	High School	27	4
Understanding the Sticker Price of Higher Education (Virtual)	High School	3	1
TOTALS		71	21
Kids' Library Programs	Primary Event Type	Attendance	Sessions
Free to Be Three Storytime	Storytime	68	5
Fun for 3s, 4s, and 5s (In-Person)	Storytime	75	4
Fun for 3s, 4s, and 5s (Virtual)	Storytime	49	4
Immaculate Conception 5th Grade Booktalks	Elementary School	52	1
Immaculate Conception Grade 6 Booktalks	Elementary School	48	1
Kids' Online Chess	Elementary School	5	1
Little Wiggles Storytime (In-Person)	Storytime	85	4
Little Wiggles Storytime (Virtual)	Storytime	75	4
Madison Fall Fest Outreach	Preschool	200	1
Mother Goose and Me	Storytime	37	4
Saturday Stories	Storytime	60	5
Songs and Stories	Storytime	64	5
The Zombie Zone: Terrors and Treats	Elementary School	18	1
Weird Science: It's Electric!	Family	38	1
Wonderful Ones and Twos	Storytime	90	4
TOTALS		964	45

Passive Programs	Primary Event Type	Attendance	Sessions
Adult Passive Programs:			
After you're gone Recording	Adult Program	6	1
Composting Recording	Adult Program	8	1
GreenMan Theatre Presents: Spooky Stories	Adult Program	34	1
Interview Perspectives Recording	Adult Program	12	1
Spooky Secret Chicago Recording	Adult Program	46	1
Teen Passive Programs:			
EPL Teen Orientation	Adult Program	46	1
Middle School Passive Programs:			
Jean Jacket Shrinky Dinks	Middle School	29	1
Middle School Cooks: Dinner and a Movie	Middle School	34	1
School Spooky Booktalks - Gr 6-8	Middle School	40	1
Kids' Passive Programs:			
1000 BksB4K, passive	Preschool	4	1
A Gathering of Native American Tales	Elementary School	47	1
Book Haunt	Family	82	1
Dia all Year! Suggestions for Kids, Cultures, and Books	Elementary School	16	1
Outdoor Explore: Clouds	Preschool	60	1
School Spooky Booktalks - Gr 2-3	Elementary School	79	1
School Spooky Booktalks - Gr 4-5	Elementary School	90	1
School Spooky Booktalks - Gr K-1	Elementary School	62	1
School Spooky Booktalks - Preschool	Preschool	52	1
Short & Scary Contest Winners Read Their Stories	Family	193	1
Short and Scary Writing Contest	Elementary School	84	1
Adult Program Grand Total Attendance		1626	
Total Passive Program Attendance		106	
Total Program Attendance		1,520	
Teen Program Grand Total Attendance		117	
Total Passive Program Attendance		46	
Total Program Attendance		71	
Middle School Program Grand Total Attendance		103	
Total Passive Program Attendance		103	
Total Program Attendance		0	
Kids' Program Grand Total Attendance		1,733	
Total Passive Program Attendance		769	
Total Program Attendance		964	
Passive Program Total Attendance		1,024	
Total Attendance		3,579	
Total Programs			136

STATISTICAL REPORT

October 2021

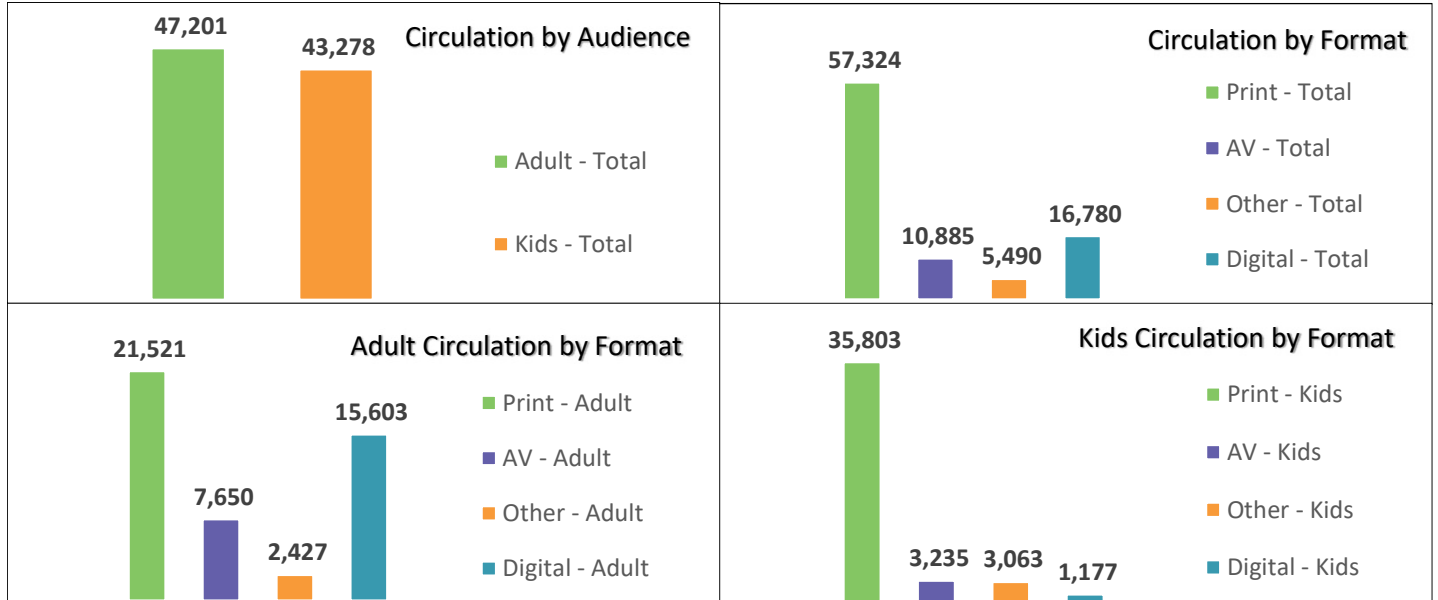
Circulation

Total Circulation
91,694 ↓ -10%
 102,355 last year
Card Holders
 24,492

Library Card Usage
8,328 ↑ 8%
 7,737 last year

Library Cards Issued
Elmhurst **175** ↑ 56%
 (Issued) 112 last year
Reciprocal Borrower **38** ↑ 65%
 (Registered) 23 last year

Interlibrary Loan
Borrowed **1,215** ↓ -5%
 1,285 last year
Lent **737** ↓ -17%
 887 last year



Technology Usage

Public Computer Use

13,757 ↑ 149%
 5,521 last year

Website Visits

124,509 ↓ -2%
 126,564 last year

Self Checkout

(% of total checkouts)

42% ↑ 24%
 34% last year

WiFi Sessions

20,057 ↑ 55%
 12,927 last year

Reference Queries

Reference Questions Total

3,417 ↓ -29%
 4,818 last year

Reference Questions

Adult
2,826 ↓ -23%
 3,670 last year

Kids
591 ↓ -49%
 1,148 last year

Meeting Room Use

Library Programs

136 ↑ 81%
 75 last year

Public Meetings

65 → 0%
 - last year

Group Study Rooms

1,468 ↑ 360%
 319 last year

Programs

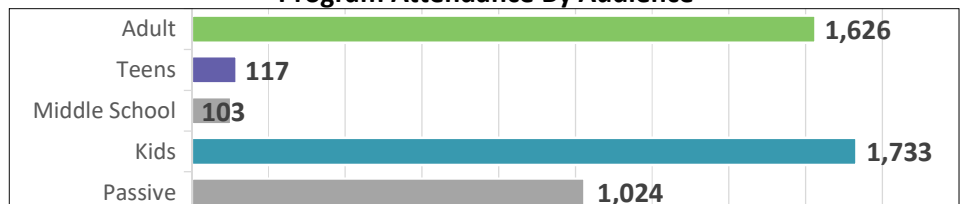
Program Attendance

4,603 ↓ -52%
 9,589 last year

Library Programs

136 ↑ 81%
 75 last year

Program Attendance By Audience



Library Visits

Total Visits

28,166 ↑ 39%
 20,212 last year

In House Visits

Makery **370** ↑ 294%
 94 last year

Walk-In

26,187 ↑ 62%
 16,193 last year

Drive-Up Visits

1,979 ↓ -51%
 4,019 last year

Creative Studio

45 ↑ 4400%
 1 last year

Monthly Comparison

Total Circulation

91,694  -10%
102,355 last year


Adult Circulation

47,201  -12%
53,688 last year

Kids Circulation

43,278  -9%
47,383 last year

ILL Borrowed from Other Libraries

1,215  -5%
1,285 last year


Digital Material Circulation

16,780  -7%
17,985 last year


Databases

12,463  -5%
13,175 last year

Reference Questions Total

3,417  -29%
4,818 last year


One on One Tutorials

51  113%
24 last year

Number of Programs

136  81%
75 last year


Program Attendance

4,603  -52%
9,589 last year

In-Person Visitors

26,187  62%
16,193 last year

Drive-Up Visitors

1,979  -51%
4,019 last year

Year To Date Comparison

Total Circulation

965,734  16%
835,122 last year

Adult Circulation

501,390  3%
485,209 last year

Kids Circulation

452,043  32%
341,174 last year

ILL Borrowed from Other Libraries

12,301  41%
8,739 last year

Digital Material Circulation

172,034  -19%
213,566 last year

Databases

1,665,204  645%
223,465 last year

Reference Questions Total

35,127  2%
34,446 last year

One on One Tutorials

378  61%
235 last year

Number of Programs

1,043  11%
943 last year

Program Attendance

41,282  11%
37,304 last year

In-Person Visitors

205,585  24%
165,301 last year

Drive-Up Visitors

27,037  10%
24,641 last year

Collection Totals

Books and Magazines

192,378

Library of Extraordinary Things and Electronics

6,007

Audio Visual

40,798

Digital

139,923

Notable Happenings in Circulation

- We renewed 2 *Cards for Kids* library cards last month.
- Two Non resident cards were purchased this month for a total of \$411.05
- We filled 5,676 holds this month.
- Meetings and training:
 - Sam attended a Sierra Circulation Forum on October 1.
 - Sam attended annual meeting of LINKin Libraries on October 8.
 - Sam attended WILIUG virtual conference on October 22.