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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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New Major Donor for Elmhurst Public Library's 2010 Summer Reading Program

ELMHURST, IL — Kick Off for Kids, an Elmhurst-based charity, has become a major sponsor for the Elmhurst Public Library's 2010 Summer Reading Program. To promote summer reading, the program challenges approximately 5,000 local children to read a certain number of hours over the course of the summer. Inspired by its goals, Kick Off for Kids has contributed \$2,500 to support the Elmhurst Public Library's Summer Reading Program.

The Elmhurst Public Library Summer Reading program strives to improve or maintain children's reading skills during the long summer break from school. Kids can earn prizes by keeping track of their reading and reaching certain program levels. For the past few years, EPL's Summer Reading Program has enjoyed record-level participation, enthusiastic participants, and unprecedented levels of generosity from organizations such as Kick Off for Kids.

Kick Off for Kids strives to level the playing field for local kids in need by fund raising to provide grants, scholarships, and other charitable donations. The organization aims to maximize its efforts in areas where it can make the highest impact on the lives of kids in need. Since 2001, Kick Off for Kids has donated half a million dollars to benefit children in need with most of the contributions going directly to kids in the community. To request more information about how you can get involved, make a donation, or simply learn more about Kick Off for Kids, please visit our website at www.KickoffForKids.org.

Visit www.elmhurstpubliclibrary.org or call the Information Desk at 630-279-8696 for more information.

The Elmhurst Public Library strives to enrich life in Elmhurst by providing opportunities to explore, learn and grow. The Library provides the support and resources for Elmhurst residents to develop a love of reading; access information for work and learning; pursue interests that will enrich their lives; understand changes in technology, society and culture; and gather and interact with each other. Elmhurst Public Library is a place for discovery at the heart of the community.

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