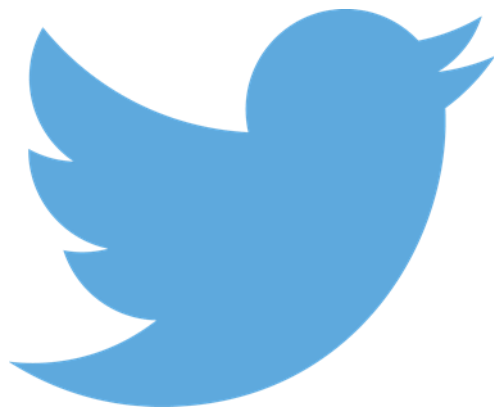


TWITTER BASICS



Additional Resources at:



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Twitter Terms

- **DM (Direct Message):** private conversation with a follower.
- **Favorite:** To favorite a Tweet means to mark it as one of your favorites by clicking the yellow star next to the message. They are most commonly used when users like a Tweet.
- **Follow:** To follow someone on Twitter is to subscribe to their Tweets or updates on the site.
- **Follower:** A follower is another Twitter user who has followed you.
- **Hashtag (#):** Using hashtags to categorize Tweets by keyword
 - ◇ People use the hashtag symbol # before a relevant keyword or phrase (no spaces) in their Tweet to categorize those Tweets and help them show more easily in Twitter Search.
 - ◇ Clicking on a hashtagged word in any message shows you all other Tweets marked with that keyword.
- **Mention:** Mentioning another user in your Tweet by including the @ sign followed directly by their username is called a "mention." Also refers to Tweets in which your username was included.
- **@reply:** Any update posted by clicking the Reply button on a Tweet.
- **Retweet (verb):** To retweet, retweeting, retweeted. The act of forwarding another user's Tweet to all of your followers.
- **Trend:** A subject algorithmically determined to be one of the most popular on Twitter at the moment.
- **Tweet (verb):** Tweet, tweeting, tweeted. The act of posting a message, often called a "Tweet," on Twitter.
- **Tweet (noun):** A message posted via Twitter containing 140 characters or fewer.
- **Verification:** A process whereby a Twitter account receives a blue check icon to indicate that the creator of these Tweets is a legitimate source.