

Director's Report

Even with all the construction, the Library has still been very busy. If anyone has doubts about whether libraries are still being used, they should just visit the Elmhurst Public Library. They'll be amazed at all the different ways people are using us.

I met with staff members who volunteered to work on the strategic plan on January 22. We had a productive meeting with many great ideas exchanged. We meet again on February 12 to revise the mission, vision, and values. We will also be looking at patron demographics and usage statistics. All this information will be presented to the Board at the retreat on March 10.

The stairs have been closed for three weeks. Hopefully by the time you are reading this, they are back open. It's been a slow process and patrons have been very patient and accommodating. The new flooring looks great, much better than the bamboo. I look forward to showing you the finished product at the meeting!

The new display shelving is here too! We are excited about the non-fiction spotlight collections along the windows, the DVD and Hot Copy shelving is very attractive too. We are working on signage and subject areas that make sense to patrons. Like many other areas, things will evolve as we see people using the collection. For now, it looks like a bookstore model with beautiful covers displayed for all to see.

The glass wall in the teen area was installed this week too. It also looks amazing. The flooring should be in by the Board Meeting so there will be plenty to see when we take our tour. It's all starting to come together but there is still much more to do.

Adult Services Department

January 2014

Programming

January	12 Technology Classes	95
January 3, 6, 8, 10, 13, 15, 17, 20, 22, 24, 27, 29, 31	Drop-in technology help!	137
January 4	Curious Conversations: PFLAG	6
January 6,13,20,27	TED Talk Tuesdays	29
January 6, 21	In Stitches	17
January 6	The Art of Living: Managing Your Home	5
January 8	Blog-spiration	2
January 8	Building a Business Plan	18
January 10	Practice ACT for High School Students	30
January 11	Teen Creative Writing Club	5
January 11	What's It Worth? Antique Appraisal with Gene Evans	48
January 12	JVS Career Counseling	5
January 12	Senior Series: An Afternoon At the Pictures - Silent Films	5
January 12, 26	Conversemos en Espanol!	??
January 13	Games in the Afternoon for Adults	??
January 13	Genealogy 101	11
January 14	Dish! Club for Cooks	6
January 14, 28	Creative Writing	21
January 15, 29	Read To Me! A Storytime for Grown-ups	11
January 15	English as a Second Language Conversation Practice	2
January 15	First Annual Extremely Competitive Adult Tower Contest	10
January 16	Chamber Music Concert Series	??
January 18	Lyric Opera Lecture - Tosca	20
January 19	Elmhurst Chamber Music Ensemble - MLK Jr. Day Concert	56
January 19	Parlons en Francais	7
January 20	The Art of Living: Managing Your Home	4
January 25	Curious Conversations: Israel & Palestine	14
January 27	Ciao Italia! Conversational Club	16
January 28	How to Recycle your old Computer	22
January 31	Practice SAT for High School Students	8

Learning/Networking

1/1	Palmer – attended YA SIG Meeting.	1/17	Many ADS staff: 3D Printing Training.
1/4	Programmer's Meeting.		
1/6	Margie – RA Sig		
1/10	Blank, Fortman, and Perona – Optimal Resume.		
1/11	Fortman, Kollbocker, and Sanderson – were trained in Gales Courses Demo.		
1/11	Blank and Lau – attended In Charge Training.		
1/14	Margie – ARRT – Book discussion leadership training		
1/14	Sanderson Ref Lit Networking		
1/15	Cheryl Fortman – Business Services, Coldwell Banker Broker		
1/16	Fortman – ECC Breakfast Meeting.		

Teaching

1/1	Perona and Sanderson – trained others in District 205 Transitions group.	1/12	Kollbocker and Perona – led Book Disc.
1/4	Kollbocker – led Trading Titles Book Disc.	1/13-1/18	Palmer – Study for Finals.
1/6	Fertig, Lau, Payne, Perona – participated in the Holiday How-To Fair.	1/15	Duard – Adult storytime
1/7	Thompson – Craigslist Basics	1/15	Fertig – First annual extremely Competitive Tower Contest
1/8	Perona – What’s new at Library presentation	1/16	Payne – taught Twitter Basics.
1/8	Fertig – Advanced Word	1/17	Fertig – Dropbox Basics
1/9	Kollbocker – led Book Disc.	1/19	Sanderson – Elmhurst Chamber Music Ensemble
1/9	Sanderson – led Cookies and Carols.	1/20	Fertig and Swanson – taught Computer for Beginners.
1/10	Sanderson – Cutting the Cable Cord.	1/28	Perona – 3D Printing training for Kids Dept
1/10	Lau – Downloading Photos for Beginners	1/28	Fertig – How to Recycle Your Old Computer
1/12	Sanderson – Senior Series Afternoon at the pictures	1/29	Mosley – Storytime for Adults
1/12	Fertig – ipad for Seniors	1/31	Fertig – What’s new w/ Windows 8

Patron Interactions

In January we answered **5,288** reference questions on the 2nd floor.

Group Study Rooms

	Dec	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2015 Total Uses												462
2014 Total Uses	400*	n/a	438	433	365	381	385	410	408	436	411	382
2013 Total Uses	352	362	446	397	358	372	362	416	411	375	345	380
2012 Total Uses	330	385	424	342	321	308	348	415	401	371	432	370
2011 Total Uses	352	399	379	367	337	356	310	384	411	423	372	374
2010 Total Uses	319	389	403	366	324	316	325	366	380	420	377	398
2009 Total Uses	323	340	398	347	295	286	311	344	363	357	325	351

*In December we began using Dibs, the new group study room management software, that allows patrons to book their own rooms online. The 400 uses for December show an increase over typical December numbers, which is amazing because one of the four study rooms has been closed due to construction since December 17.

Online Research Tool Statistics

	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014	May 2014
All Magazine/News Indexes	9766	6910	11,100	8696	5723	2909	4429	4080	3612
Ancestry	4065	2322	4269	5007	2494	2346	2004	2161	1152
Consumer Reports.org	206	209	206	198	193	191	197	159	185
Morningstar	709	596	492	666	641	668	595	259	387
Novelist	170	289	579	233	255	226	207	200	492
Public Records	360	346	387	467	462	446	429	437	418
Reference USA	552	491	576	498	351	391	548	1208	829
Valueline	2705	2448	2213	2043	1986	1835	1768	2248	2504

Digital Media Report

	Jan 2015	Dec 2014	Nov 2014	Oct 2014	Sept 2014	Aug 2014	July 2014	June 2014	May 2014
E-Audiobooks	1027	892	815	894	876	836	789	730	642
Hoopla	108	91	91	69	83	87	95	60	38
MyMediaMall	839	754	656	740	707	669	633	595	557
OneClickDigital	80	47	68	85	86	80	61	75	47
E-Books	2965	2622	2432	2521	2569	2749	2814	2549	2412
MyMediaMall	2424	2241	2106	2142	2169	2261	2340	2166	2024
3M Cloud	541	381	326	379	400	488	474	383	388
E-Classes (Lynda.com)	522	263	186	468	603	762	627	350	489
E-Magazines (Zinio)	1519	752	804	578	682	757	834	783	708
E-Music	6865	6133	5315	5505	4875	5891	5549	4088	5293
Freegal Downloads	1453	1435	1245	1084	1136	1209	1437	1226	1160
Freegal Streaming	4309	3841	3258	3403	2587	4138	3514	2709	3881
Hoopla	145	158	176	119	129	121	137	135	109
Naxos	958	699	636	899	1023	423	461	18	143
E-Tutoring (Tutor.com)	25	29	38	49	76	21	11	21	48
E-Videos	335	314	295	265	316	363	437	388	344
Hoopla	275	261	188	191	201	260	320	258	168
Indieflix	51	49	72	112	98	112	118	170	196
MyMediaMall	9	4	2	3	5	5	12	6	10
Transparent Languages	5	16	18	34	47	14	24	11	7

KIDS' LIBRARY

January 2015

CHILDREN'S PROGRAMS

Chicka Chicka Baby (infants):	10 sessions; 68 babies, 84 adults
Rhyme Time (ages 1-2):	5 sessions; 92 kids, 86 adults
1-2-3 Storytime (ages 1-3):	2 sessions; 18 kids, 15 adults
Winter Spree (ages 1-3):	15 sessions; 351 kids, 250 adults
Saturday Family Storytime:	5 sessions; 87 children, 60 adults
Open LEGO:	1 session; 65 builders
Minecraft:	1 session; 29 players
Pokemon and More:	1 session; 11 players

January began with a Robot Test Lab for grade schoolers, which brought in 27 techies, and a Frozen Sing-along that drew 102 people. Fifteen kids created thank you cards at a program on January 3. Julie Stiegemeyer presented another popular three-week knitting series which drew 27 knitters over the course of the series. Another three-week series, Special Needs Theater Workshop, brought in 24 students and parents during the series.

Martin Luther King Jr. Day was celebrated with a lively performance of West African Dances which drew an audience of 109. Twelve scientists enjoyed an Invention Convention on January 22, and four older students enjoyed their own Invention Convention the next day. Rockin' Babies, a program that coordinated with our Winter Reading Program for babies, was enjoyed by 20 babies and their parents. Forty-nine kids solved the Elmhurst Mystery Spot challenges this month.

MIDDLE SCHOOL PROGRAMS

Minecraft	1 session; 8 kids
Scratch & Stencil Design	2 sessions; 9 kids
War Games Role Playing	1 session; 4 kids
Mother/daughter Crafting;	1 session; 7 attendees
Food Mercenary	1 session; 13 kids
Cupcake Wars	1 session; 13 cooks

SCHOOL SERVICES

Twenty-four classroom collections totaling 387 items circulated to eleven schools.

The Library was visited by nine first grade classes. The kids were congratulated on learning how to read, played reading games, and watched a puppet show that celebrated reading. Twenty-two teachers and parents from five schools brought a total of 277 first graders to the Library. One Tiger Den Boy Scout troop visited EPL for a tour of the library, which included ten children, one leader, and four parents.

PRESCHOOL SERVICES

Buttons and Bows Preschool enjoyed Winter Stories and a snowball fight when Sarah Burnside visited on January 12th and 15th. Monday's two visits included 33 four-year-olds and eight adults, and Thursday's two groups included 25 three-year-olds and eight adults.

PROGRAM TOTALS

Children's Programs:	68
Children's Program Attendance:	1,993
Middle School Programs:	7
Middle School Attendance:	54
Total programs offered:	75
Total attendance:	2,047

VOLUNTEERS

Eight middle school volunteers donated 22 hours of service to the Library in January 2015.

KL Database Usage 2014-2015	2015									
	Jan	Dec	Nov	Oct	Sept	Aug	Jul	Jun	May	Apr
Amazing Animals	0	4	4	2	0	58	20	82	111	8
America the Beautiful	0	6	4	4	0	9	18	18	8	130
BookFlix	113	366	566	1277	719	484	115	245	771	776
Early Learning (sessions)	1859	1499	1435	1717	1338	1893	2278	2562	1868	787
Encyclopedia Americana	9	20	299	36	0	8	23	28	21	11
Grolier Encyclopedia	14	27	252	14	2	6	57	17	4	4
Lands and Peoples	16	21	4	27	0	0	2	3	1	6
Literature Crit. (retrievals)	0	0	0	0	0	0	1	5	3	56
New Bk Of Popular Science	4	30	324	85	9	2	14	10	0	2
Novelist K-8 (searches)	87	136	466	105	122	29	38	73	305	87
TrueFlix	25	85	16	382	28	20	6	5	14	41
Tumblebooks (book views)	50	178	58	297	35	43	38	34	92	104
World Book (hits)	1520	440	6020	3700	940	680	1400	3460	1060	1020

STAFF

Shaira Rock staffed a table at the Summer Recreation Open House held at York High School to answer question about kids' programs and our summer reading program.

WINTER READING PROGRAM

Reading Rocks!

Registration as of February 11, 2015

Babies 0 – 11 months:	42
Preschool:	344
Kindergarten:	97
1 st Grade:	101
2 nd Grade:	78
3 rd – 5 th Grade:	229
Middle School:	<u>71</u>
TOTAL:	962



West African Dances

Total at this point last year: 947

**BOARD REPORT
January 2015**

	Jan-15	Jan-14	PER CENT CHANGE	CUMULATIVE TOTAL FY 15	FY 14	PER CENT CHANGE
Circulation						
Adult	62,402	59,251	5%	62,402	59,251	5%
Kids' Library	43,777	44,189	-1%	43,777	44,189	-1%
Unspecified	1,920	1,573	22%	1,920	1,573	22%
Total	108,099	105,013	3%	108,099	105,013	3%
Total Minus ILL Sent	106,919	103,953	3%			
Number of Days Open	30	30				
Downloadable Books & Media	11,757	5,329	121%			
Web Site						
Visits	274,634	41,954	555%	274,634	41,954	555%
Unique Visitors	255,902	23,354	996%	255,902	23,354	996%
Page Views	315,053	75,240	319%	315,053	75,240	319%
Reference Queries						
Adult Reference	5,288	5,488	-4%	5,288	5,488	-4%
Kids' Library	1,905	1,944	-2%	1,905	1,944	-2%
Total Reference Req.	7,193	7,432	-3%	7,193	7,432	-3%
Meeting Room Use						
Library Programs	135	88	53%	135	88	53%
Public Meetings	88	56	57%	88	56	57%
Total Programs/Meetings	223	144	55%	223	144	55%
Program Attendance						
Adults & Teens	610	337	81%	610	337	81%
Kids	2,047	1,767	16%	2,047	1,767	16%
Total Program Attendance	2,657	2,104	26%	2,657	2,104	26%
Visitor Count						
In-house	40,965	36,300	13%	40,965	36,300	13%
Drive-up	2,492	2,420	3%	2,492	2,420	3%
Total	43,457	38,720	12%	43,457	38,720	12%
Library Cards						
Card Holders 01/01/15	28,890					
Added	218					
Withdrawn	128					
Card Holders 01/31/15	28,980					
						Purge of expired cards
Elmhurst Cards Used						
	9,194	9,187	0%			
Nonresident Cards						
Card Holders 01/01/15	73	28	101	Reciprocal Borrower Cards		
Added	2	1	3	Card Holders 01/01/15	2,775	
Expired	1	2	3	Added	115	
Card Holders 01/31/15	74	27	101	Expired	264	
				Card Holders 01/31/15	2,626	

BOARD REPORT
January 2015

Materials (Selected Statistics)	Adult	Adult	Juvenile	Juvenile
	Added	Withdrawn	Added	Withdrawn
Books, Non-Fiction	467	1,868	155	1,681
Books, Fiction	856	1,598	436	2,356
Compact Discs	170	17	1	100
Playaways Audio	6	19	6	0
Kits	0	0	0	0
Software	0	0	0	0
CD-ROM	0	0	2	0
Videos	0	0	0	0
DVD's	281	17	46	1,062
Blu-ray	56	3	2	4
Console Video Games	2	0	0	2
Toys	0	0	14	1
Flashdrives	0	0	0	0
TOTAL	1,838	3,522	662	5,206

Collection Totals	Adult	Juvenile	Total
Books	144,549	114,473	259,022
Compact Discs	23,578	4,224	27,802
Playaways Audio	873	292	1,165
DVDs	15,567	8,848	24,415
Blu-ray	733	133	866
CD-ROM	0	279	279
Console Video Games	615	655	1,270
Kits	0	119	119
Toys	0	475	475
TOTAL	185,915	129,498	315,413

CIRCULATION REPORT

January 2015

TOTAL CIRCULATION:

January 2015 = 108,099
January 2014 = 105,013

Circulation for January 2015 increased 3% compared to January 2014.
 % of checkouts done on self-checks = 27%

Holds:

- Placed this month: 10,212
 - Staff placed = 1,664
 - Patron placed = 7,165
 - Placed in LINKin = 1,383
- Placed a year ago: 9,871
- Percent Change: 3%
- Amount of holds filled this month: 7,801
 - Elmhurst items = 6,273
 - LINKin items = 1,373
 - OCLC items = 155
- Filled a year ago: 7,889
- Percent Change: -1%
- Holds Not Picked Up: 739
- Percent of holds filled: 9%

ILL:

- ILL sent this month: 1,180 (LINKin = 928 / OCLC = 252)
- ILL sent a year ago: 1,060
- Percent Change: 11%
- ILL received this month: 1,823 (LINKin = 1,668 / OCLC = 155)
- ILL received a year ago: 1,481
- Percent Change: 23%

Non-Resident Cards purchased: 1 for a total of \$251.68

Unique Management Services:

- Accounts submitted this month: 17 @ \$8.95 = \$152.15
- Total cumulative recovery of \$153,963.43 yielding an ROI of 12 to 1.

Book Sale Room:

- Books Sold: Went to donation model in August 2012
- Revenue: \$ 824.54

Ecommerce:

• Non-Resident Fees	\$	251.68
• Lost items/Misc.	\$	434.00
• Fines & Processing Fees	\$	1,358.25
• Out of State Fees	\$	0.00
• Total.....	\$	2,043.93

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	84,263	78%
Downloadable Material	11,757	11%
Reciprocal Borrowers	8,554	8%
Interlibrary Loans Sent	1,180	1%
Teachers	870	1%
Elmhurst College Students	555	1%
Non Residents-Unincorporated	476	<1%
Outreach Patrons	299	<1%
Non Resident Taxpayers	141	<1%
Elmhurst Businesses	4	<1%
	108,099	100%

of Patrons Served at Drive-up Window:

- January 2015 = 2,492
- January 2014 = 2,420
- Percent Change: 3%

Highest Hourly Rate of Circulation Transactions:

Sunday, January 11th : Average 1,141 items/hour!*

*items checked in, checked out and renewed

Of Note:

- Debbie facilitated In Stitches on January 6.
- Sam facilitated In Stitches on January 21.
- Debbie represented the Library at the City Wellness Committee on January 8.
- Two volunteers worked for 10 hours on our canvas bags and cleaning carts this month.

Notable Circulation Figures:

- Highest circulating items in January:
 - Maleficent (DVD) – 104 checkouts
 - Most circulated book title in ADS : Gray Mountain by John Grisham– 63 checkouts
 - Most circulated TEEN book title: Paper Towns by John Green – 14 checkouts
 - Most circulated book title in KIDS Diary of a Wimpy Kid: the long haul– 39 checkouts
- 11,757 Digital Audio Media
 - 3,272 My Media Mall
 - 541 3M Cloud
 - 80 One Click Digital
 - 1,453 Freegal downloads
 - 4,309 Freegal songs streamed
 - 51 IndieFlix
 - 528 Hoopla
 - 1519 Zinio
 - 4 PBS Video Collection
- 2,410 Magazines (ADS and KIDS)
 - 1,057 *Magazines to Go*
- 145 Electronic Devices
 - 4 Assistive Technology iPad
 - 64 Laptop
 - 30 ADS Nook
 - 29 KIDS Nook
 - 7 Projector
 - 11 VHS to DVD Converter
- Devices checked out for use in Library
 - 17 Laptop (KIDS)
 - 34 iPad (KIDS)

Public Information Report

January 2015

News Links: (click to view)


- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-1-Indep.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-8-Indep.pdf>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Jan.-9-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/January-29-Press.jpg>
- <http://elmhurstpubliclibrary.org/lib/wp-content/uploads/Screen-Shot-2015-01-29-at-10.31.20-AM.png>

Social Media Statistics:

	Feb 2014	Mar 2014	Apr 2014	May 2014	June 2014	July 2014	Aug 2014	Sept 2014	Oct 2014	Nov 2014	Dec 2014	Jan 2015
Facebook likes:	1646	1674	1695	1717	1738	1779	1807	1840	1901	1935	1955	1976
Twitter followers:	797	826	830	837	856	862	888	902	916	925	936	964
Yelp views:	421	299	272	290	317	240	237	282	248	246	264	291
stars (of 5)	4.59	4.59	4.58	4.58	4.58	4.58	4.62	4.68	4.64	4.64	4.64	4.65
Bookletters visits:	856	1353	1076	1221	1231	929	976	1409	1345	930	851	1001

Highlights

1. Most popular Social Media posts at right, including new five star Yelp review
2. Newsletter sent to printer Jan 30.
Mail date: Feb 17.



Katie Y.
Elmhurst, IL
0 friends
8 reviews

★★★★★ 1/9/2015

Best library I've ever been to, and a beautiful one too. The staff/librarians are super friendly and helpful. The book selection is enormous, I hope you all manage to stop in.

Elmhurst Public Library
January 6 · 🌐

A library in Scotland issued a library card to a cat:
<http://m.edinburghnews.scotsman.com/...edinburgh-university-...>



Edinburgh University give library card to cat
ONE of the UK's top universities has given a library card to a cat.
EDINBURGHNEWS.SCOTSMAN.COM

Elmhurst Public Library added 10 new photos.
January 30 at 10:30am · 🌐

Pictures from the 2nd Floor Renovation!

