ATTACHMENT D

Director's Report

The Library participated in an international social media campaign on Friday, February 17 called #DayofFacts. Museums, libraries, and other cultural institutions were asked to share mission-related content using the hashtag #DayofFacts. The idea was not for institutions to make an overt political statement but to "simply share mission-related, objective, and relevant facts to show the world that our institutions are still trusted sources for truth and knowledge." EPL participated by sharing 12 messages about various resources and services the Library offers. We also posted signs with accompanying book displays about how to spot "fake news." The fake news signs were created by the International Federation of Library Associations and are being used in libraries to help people evaluate information.

I visited a session of Chicka Chicka Baby in the Kids' Department today. It was so fun to see the caregivers and babies sitting around in a circle enjoying songs and stories. Sarah Burnside, EPL's Preschool Librarian, came up with the idea and has been presenting it for a few years now. She holds the storytime in the open area around the picture books to encourage people to just drop by. Besides making it fun for both babies and adults, Sarah also shared knowledge about how beneficial it is to use descriptive words and rich vocabulary with children starting at a very young age. This is another great example of the wonderful programming that exists at EPL.

Adult Services Department January 2017

Programming

January	16 Technology Classes	146
January 3, 10, 18	In Stitches Needleworkers	22
January 5	Elmhurst Job Club	0
January 6	Wine Club	8
January 6, 13, 27	Documentary Series: O.J.: Made in America	28
January 8	Great Inaugural Speeches	59
January 9	Free Career Counseling – 30 minute session	5
January 9, 16, 23, 30	Introduction to Bridge	85
January 9, 16, 23, 30	Girls Who Code Club	53
January 9, 10	Genealogy Club: Birth, Death and What Happens In Between	28
January 10	Coloring for Mindfulness	8
January 10	Beer Club	16
January 10	Small Resolutions, BIG Changes	24
January 11	Dish! Club for Cooks	8
January 11	Ciao Italia! Culture and Conversational Group	18
January 11	Navigating Your Financial World: Estate Planning	21
January 11, 25	Next Chapter Book Club	23
January 11, 31	In Stitches @ Brewpoint	19
January 12	[VIP] Culture Club: Puerto Rico	53
January 12	Board Game Club	13
January 12	Online Selling for Success	13
January 12, 26	Open Bridge Club	23
January 14	DIY CROP Day	6
January 14	Teen Candle Making Workshop	8
January 15	Magic: The Gathering Draft	9
January 15	Lyric Opera Lecture – Norma	14
January 16, 16	[VIP] Creative Card Making	32
January 16, 23, 30	Teen Sketch & Improv Jam	32
January 17	Intro to Mindfulness	15
January 17	Tangling Club	10
	Newtown Film Screening	40
January 18	Craft Lab: Perler Bead	40
January 18 January 10	Elmhurst Business Connection	10
January 19		
January 19	Elmhurst Co-Working Connection	5
January 19	Cleopatra: The Last Pharaoh of Egypt [VIP] Calligraphy 101	40
January 20, 28	Elmhurst Art Museum Book Discussion: <i>Rebecca</i>	13
January 20		11
January 20	Read to Me! A Storytime for Grown-Ups York Chamber Music	7
January 20		50
January 23	Conversemos en Espanol!	7
January 23	Embrace the New Year Through Meditation	43
January 24	Great Decisions: The Future of Europe	31
January 24	Parents and Kids: Living the Healthy Life	29
January 27	Date Night at the Movies: <i>Ghostbusters</i>	7
January 28	Library Insiders: Chinese New Year Program	2
January 29	College Practice Exams – SAT	24
January 29	Lyric Opera Lecture – <i>Carmen</i>	20
January 30	Chocolates from Around the World	77

De	C	Nov	Oct	Sept	Aug	July	June	May	Apr	Mar	Feb	Jan
2017 Total Uses												1415
2016 Total Uses 13	33	1418	1434	1350	1302	2 1100	1276	1484	1388	1409	1472	1368
Inline Research Tool Sta	tistics	5										
		Jan		Dec	Nov	Oct	Sept	Augu	st J	uly	June	May
		2017	2	2016	2016	2016	2016	201	6 2	016	2016	2016
All Magazine/News Inde	xes	49,093	3 3	0,515	14,055	13,357	8047	757	8 69	952	8517	7983
Ancestry		4642	1	1331	3469	1878	2633	115	4 1	187	1821	1188
Consumer Reports.org		121		213	182	157	183	177	' 1	.42	150	175
Morningstar		363		162	180	213	345	171	. 2	40	231	234
Novelist		321		317	207	279	251	197	' 2	21	335	328
Public Records		439		425	438	427	437	463	\$ 4	14	421	406
Reference USA		295		399	454	815	576	408		50	388	512
Valueline		3934		3588	3703	3117	2908	275		914	3309	3145
igital Media Report												
Brown meeting report		Jan	D)ec	Nov	Oct	Sept	Augu	st Ju	ıly	June	May
		2017	20	016	2016	2016	2016	2016		,)16	2016	201
E-Audiobooks		1681		612	1658	1593	1514	1542		536	1495	148
Hoopla		327		13	300	258	177	224		65	211	206
MyMediaMall		1354		299	1358	1335	1337	1318		371	1284	1282
E-Books		3325		732	2809	2953	3017	3480		721	3578	322
Hoopla		169		.50	133	98	81	87		39	90	118
MyMediaMall		2722		490	2327	2475	2516	2906		L34	2963	266
cloudLibrary		434		95	349	380	420	487		98	525	443
E-Classes		893		236	1113	1205	1171	1258		50 50	635	103
Gale Courses Trial		8		5	7	4	3	2		1	8	5
Lynda.com		885		231	, 1106	1201	1168	1256		39	627	102
E-Serials		1740		072	1283	1405	1369	1374		35 327	1495	157
PressReader(News	۱	698		90	640	579	660	582		06	720	842
Zinio(Magazines))	1042		.82	643	826	709	792		21	775	734
E-Music		4159		.oz 567	3875	4585	3260	4723		21 367	3977	499 3
Freegal Downloads		1206)24	936	1135	1052	1127		L18	1083	114
Freegal Streaming	•	2551		177	2631	2699	1032	2799		756	2533	325
Hoopla		192		.53	164	160	142	2193		45	180	178
Naxos		210		.13	104	591	309	579		43 48	180	416
E-Tutoring (Tutor.com)		38		26	47	36	43	28		40 3	6	20
E-Videos		236		20	47 190	36 164	43 161	28 214		5 63	o 250	20
Hoopla		228		.88	183	161	149	206		58	245	259
InstantFlix/IndieFlix	x	228		.88 18	5	0	4	200		58 1	245	235
MyMediaMall	n	2 5		0	1	0	3	4		0	2	4
PBS Video Collectio	'n	1		0	1	3	5 5	4		4	2 1	4
Transparent Languages	/1	54		6 3	36	20	5 27	4 45		4 85	50	65
						20						05
Patron Interactions		Refere		Question	าร	Library Info		ons	3D Prin	ts F	oster Pri	nts
January 2017			508	2		1	.477		71		5	
January 2016			584	5		1	.363		38		10	
% Increase			-13	%			8%		86%		-50%	
Monthly Average (Dest 12			101				F00		57		0	

Monthly Average (Past 12 mo)

KIDS' LIBRARY

January 2017

PROGRAMS	Session	Kids	Adults
Chicka Chicka Baby (infants)	8 sessions	77	84
Winter Spree (ages 1-5)	18 sessions	635	515
Rhyme Time (ages 1-2)	8 sessions	121	137
Saturday Family Storytime	4 sessions	76	65
Catch the Reading Bug (gr K-1)	4 sessions	60	
Learn Mandarin Chinese (gr 1-5)	3 session	32	2
Road to Reading (ages 3-5)	4 sessions	88	43
Drop-in Crafting (all ages)	January 4	54	30
Drive-in Movie (families)	January 5	33	30
Culture Craft (gr K-3)	January 11	23	4
Way Cool Adventures (gr K-1)	January 12	24	
Spanish Storytime (all ages)	January 12	21	17
Read to the Dogs (gr K-8)	January 14	25	
Junior Lego Club (K-2)	January 16	20	
Hands on Art (all ages)	January 16	50	35
Parenting Book Disc	January 18	14	
Homeschool Hangout (all ages)	January 19	24	12
Squishy Circuits (gr 3-5)	January 19	12	
Minecraft(gr 1-5)	January 20	28	
Book & Drum Fest: M. Grosso (all ages)	January 21	40	22
Chopped, Jr. (gr 3-5)	January 23	20	
Learn to Use a 3D Printer (gr 3-5)	January 24	9	
Get Ready for the Eclipse (families)	January 24	20	
Code with Scratch Jr. (gr K-3)	January 25	9	
Junior Scientist: Shivery & Wiggly (K-2)	January 26	20	
Science Friday (gr 3-5)	January 27	19	
Open LEGO (families)	January 28	25	21

Special thanks to Jefferson School teacher and author Mike Grosso for visiting us to talk about his new book, *I am Drums*. He drew an enthusiastic crowd. Thanks also to Mike Pavlik of York High School for bringing music students and instruments so participants at the program could rock out on drums. And thanks to our Author Visit benefactor for continuing support of bringing authors and kids together.

MIDDLE SCHOOL PROGRAMS

DIY Bath Bombs	January 9	12 kids
3D Printing	January 12	10 kids
Cutthroat Kitchen	January 13	15 kids
Babysitting Training	January 16	11 kids
Taste-Off Chocolate	January 17	15 kids
Minecraft! My Zone Version	January 23	6 kids
Jewelry Creation	January 30	4 kids

SCHOOL SERVICES

Thirty classroom collections totaling 1176 items circulated to thirteen Elmhurst schools: Conrad Fischer, Emerson, Edison, Immaculate Conception, Wee 3's Preschool, Courts Plus, Kensington Preschool/K, YMCA Preschool/K, Treetown, Jefferson, Churchville, York, and Timothy Christian.

On January 9, staff visited Mary, Queen of Heaven Preschool and presented a program for 30 kids and two teachers.

ELEMENTARY SCHOOL VISITS

January 26	Timothy Christian 5 th grade biography field trip	80 students	8 teachers
Five sessions	Hawthorne Technology Visits	48 Students	12 teachers

PROGRAM TOTALS

Children's Programs:	76
Children's Program Attendance:	2,774
Middle School Programs:	7
Middle School Attendance:	73
Total programs offered:	83
Total attendance:	2,847

VOLUNTEERS

Six middle school volunteers donated seventeen hours of service to the Library in January.

TRAINING

Lori Hoegler, January 4, Lincoln Story League	3
Lori Hoegler, January 9, School Facilitator's Network Group	3
Lori Hoegler, January 13, Staff Enrichment	1
Shaira Rock, January 4, Lincoln Story League	3
Total:	10 hours

All Aboard the Reading Express

Winter Reading Program registration as of February 17, 2017

Babies:	66
Preschoolers:	498
Kindergarteners:	138
1 st Graders:	141
2 nd Graders:	119
3 rd Graders:	99
4 th Graders:	71
5 th Graders:	165
Middle Schoolers:	<u>98</u>
TOTAL:	1395



This is a record-breaking number! Most likely due to Lori Hoegler's visits to five schools and our distribution of bookmarks promoting the program to all Elmhurst schools.

Last year's total: 1047

BOARD REPORT January 2017

	Jan-17	Jan-16	PER CENT CHANGE	CUMULATIV FY 17		ER CENT
Circulation						
Adult	58,952	62,932	-6%	58,952	62,932	-6%
Kids' Library	46,010	43,817	5%	46,010	43,817	5%
Unspecified	1,712	1,725		1,712	1,725	-1%
Total	106,674	108,474		106,674	108,474	-2%
Number of Days Open	29	30				
Digital Material	12,794	13,637	-6%			
Web Site						
Visits	343,681	329,479	4%	343,681	329,479	4%
Unique Visitors	325,012	311,207	4%	325,012	311,207	4%
Page Views	383,655	366,973	5%	383,655	366,973	5%
	,	,		,	,	
Reference Queries						
Adult Reference	5,082	5,494	-7%	5,082	5,494	-7%
Kids' Library	1,495	1,757	-15%	1,495	1,757	-15%
Total Reference Req.	6,577	7,251	-9%	6,577	7,251	-9%
Meeting Room Use						
Library Programs	164	134	22%	164	134	22%
Public Meetings	128	84	52%	128	84	52%
*Group Study Rooms	1,415	1,368	3%	1,415	1,368	3%
Total Programs/Meetings	1,707	1,586	8%	1,707	1,586	8%
Program Attendance						
Adults & Teens	1,236	1,023	21%	1,236	1,023	21%
Kids	2,847	1,933	47%	2,847	1,933	47%
Total Program Attendance	4,083	2,956	38%	4,083	2,956	38%
-	1,000	2,500		1,000	2,500	2070
Visitor Count		44 700	70/		44 700	70/
In-house	44,517	41,729	7%	44,517	41,729	7%
Drive-up	2,416	2,548	-5%	2,416	2,548	-5%
Total	46,933	44,277	6%	46,933	44,277	6%
Elmhurst Library Cards						
Card Holders 01/01/17	28,578					
Added	20,378					
Withdrawn		Purge of exp	vired cards			
Card Holders 01/31/17	28,748	uige of exp				
	20,740					
Elmhurst Cards Used	9,387	9,447	-1%			
Nonresident Cards	ADULT	JUVENILE	TOTAL	Reciprocal	Borrower C	ards
Card Holders 01/01/17	85	16		Card Holders		2,212
Added	2	0		Added	· ·	, 92
Expired	3	0		Expired		100
Card Holders 01/31/17	84	16	100	Card Holders	s 01/31/17	2,204

BOARD REPORT January 2017

Materials (Selected Statistics)	Adult Added	Adult Withdrawn		Juvenile Withdrawn
Books, Non-Fiction	392	677	291	1,559
Books, Fiction	750	712	279	571
Compact Discs	80	252	17	93
Playaways Audio	5	0	8	0
Kits	0	0	1	7
Software	0	0	0	0
CD-ROM	0	0	0	0
Videos	0	0	0	0
DVD's	132	233	10	100
Blu-ray	24	5	3	24
Console Video Games	17	15	3	4
Toys	0	0	0	5
Board Games	0	0	0	0
TOTAL	1,400	1,894	612	2,363

Collection Totals	Adult	Juvenile	Total
Books	131,139	96,208	227,347
Compact Discs	22,655	3,675	26,330
Playaways Audio	1,173	456	1,629
DVDs	15,628	8,758	24,386
Blu-ray	1,239	289	1,528
CD-ROM	0	184	184
Console Video Games	764	759	1,523
Launchpads	7	19	26
Culinary Cupboard	49	0	49
Board Games	55	48	103
eReaders	72	0	72
Knitting Needles	39	0	39
Vinyl Records	78	0	78
Kits	0	46	46
Toys	0	434	434
TOTAL	172,898	110,876	283,774

CIRCULATION REPORT January 2017

TOTAL CIRCULATION:

January 2017 = 106,674 January 2016 = 108,474

Circulation for January 2017 decreased 2% compared to January 2016. % of checkouts done on self-checks January 2017 = 28%

Holds:

- Placed this month: 9,951
 - Staff placed = 1,659
 - \blacktriangleright Patron placed = 6,980
 - Placed in LINKin = 1,312
- Placed a year ago: 10,217
- Percent Change: -3%
- Amount of holds filled this month: 7,455
 - Elmhurst items = 6,021
 - LINKin items = 1,210
 - OCLC items = 224
- Filled a year ago: 7,749
- Percent Change: -4%
- Holds Not Picked Up: 776
- Percent of holds filled: 10%

Non-Resident Cards purchased: 2 for a total of \$446.04

Unique Management Services:

- Accounts submitted this month: 9 @ \$8.95 = \$80.55
- Total cumulative recovery of \$184,692.43 yielding an ROI of 12 to 1.

Book Sale Room:

• Revenue: \$ 447.62

Ecommerce:

٠	Non-Resident Fees	\$ 0.00
٠	Lost items/Misc.	\$ 549.00
٠	Fines & Processing Fees	\$ 2,244.29
•	Out of State Fees	\$ 0.00
•	Total	\$ 2,793.29

Breakdown of Monthly Circulation by Users:

Elmhurst Patrons	81,743	77%
Downloadable Material	12,794	12%
Reciprocal Borrowers	7,795	7%
Interlibrary Loans Sent	1,093	1%
Teachers	1,176	1%
Non Residents-Unincorporated	829	1%
Outreach Patrons	457	<1%
Elmhurst College Students	421	<1%
Elmhurst Work Perks	132	<1%
Non Resident Taxpayers	123	<1%
Elmhurst Businesses	111	<1%
	106,674	100%

ILL:

- ILL sent this month: 1,093 (LINKin =887 / OCLC = 206)
- ILL sent a year ago: 1,033
- Percent Change: 6%
- ILL received this month: 1,711 (LINKin = 1,487 / OCLC = 224)
- ILL received a year ago: 1,725
- Percent Change: -1%

of Patrons Served at Drive-up Window:

- January 2017 = 2,416
- January 2016 = 2,548
- Percent Change: -5%

Highest Hourly Rate of Circulation Transactions:

Tuesday, January 29: Average 1,171 items/hour!* *items checked in, checked out and renewed

Of Note:

- Debbie facilitated In Stitches on January 10.
- Debbie represented the Library at the City's Wellness Committee on January 10 and 12.
- Sam facilitated In Stitches on January 18.
- Chris, Dina, and Dulce assisted with various programs in January.
- Fourteen volunteers worked for 50.30 hours.

Notable Circulation Figures:

- 12, 794 Digital Media
 - > 4,081 My Media Mall
 - 434 Cloud Library
 - > 1,206 Freegal downloads
 - 2,551 Freegal songs streamed
 - 2 IndieFlix
 - 916 Hoopla
 - 1,042 Zinio
 - > 1 PBS Video Collection
 - 1,893 eLearning
 - > 490 BookFlix
 - > 52 TrueFlix
 - > 126 Tumblebooks
- 2,381 Magazines (ADS and KIDS)
 - > 870 Magazines to Go
- 266 Electronic Devices
 - > 1 Assistive Technology iPad
 - > 108 Laptop
 - > 32 ADS Nook
 - > 28 KIDS Nook
 - > 12 Projector
 - > 10 VHS to DVD Converter
 - > 29 Creative Studio Visual Equipment
 - > 43 KIDS LaunchPad
 - > 3 ADS LaunchPad
- Items from Alternative Collection
 - > 127 Creative Studio Rooms
 - > 105 Adult Board Games
 - 36 KIDS' Board Games
 - > 341 KIDS' Toys/Puzzels
 - 12 Cake Pans
 - ➢ 46 Appliances
 - > 21 Knitting Needles/Crochet Hooks
- Items checked out for use in Library
 - > 11 iPad (KIDS)